# MATERIA

PRESS KIT 2016

CORK BY AMORIM Curated by experimentadesign

#### MATERIA.



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### TIPSY BY KEIJI TAKEUCHI MATERIA'S MOST RECENT ADDITION

#### KEIJI TAKEUCHI WINE BOTTLE STAND AGGLOMERATED CORK 55x60x430mm

THERE ARE MOMENTS WHEN YOUR ATTENTION MOVES AROUND SPACE WITHOUT ANY NEED FOR WORDS. SUCH ARE THE OCCASIONS WHEN PEOPLE MEET ART, THEN THERE IS A BALANCE, THE ELEGANT MISTERY OF MAKING OBJECTS STAND EVEN WHEN IT SEEMS MOST UNLIKELY.

TIPSY IS BALANCE AND ART, LIKE THE WORK OF A DANCER, WITH A TOUCH OF IRONY, IT IS THE WARMTH OF CORK, INFLUENCING THE ENVIRONMENT WITH THE SWEETEST, SIMPLEST SIGNIFICANCE.



#### **KEIJI TAKEUCHI**

BORN IN FUKUOKA, JAPAN 1977.

AT AGE OF 15, KEIJI TAKEUCHI MOVED TO NEW ZEALAND WHERE HE SPENT HIS YOUTH. IN 1999, WHILE STUDYING AT AN ART SCHOOL IN NEW ZEALAND, HE MOVED TO PARIS FOR A SCHOLARSHIP STUDY AT ENSCI / LES ATELIERS.

IN 2003, HE RETURNED TO JAPAN AND SINCE 2005, HE HAS BEEN A MEMBER AND A DESIGNER AT NAOTO FUKASAWA DESIGN LTD, WORKING UNDER ONE OF THE MOST INFLUENTIAL DESIGNERS OF TODAY: NAOTO FUKASAWA. IN 2012, TAKEUCHI DECIDED TO MOVE AND TO SET UP A SATELLITE OFFICE FOR FUKASAWA IN MILAN. IN 2015, HE ESTABLISHED KEJI TAKEUCHI SRLS ALONGSIDE HIS DUTY FOR RUNNING FUKASAWA'S EUROPEAN AND WESTERN DESIGN PROJECTS. TODAY TAKEUCHI IS COLLABORATING WITH VARIOUS

INTERNATIONAL BRANDS.

www.keijitakeuchi.com



#### PRESS RELEASE

TIPSY IS THE LATEST ITEM TO BE INCLUDED IN CORTICEIRA AMORIN'S MATERIA COLLECTION - A SET OF NEW CORK PRODUCTS THAT CAN BE SEAMLESSLY AND FUNCTIONALLY INTEGRATED INTO OUR EVERYDAY LIVES.

DEVELOPED BY JAPANESE DESIGNER KEIJI TAKEUCHI, THE NEW WINE BOTTLE SUPPORT, COMPLEMENTS SIX, A BOTTLE RACK DESIGNED BY JAMES IRVINE AND PRESENTED IN 2015, AND THEREBY STRENGTHENS THE COLLECTION'S LINK TO THE WORLD OF WINE.

THIS ITEM HAS A MINIMALIST AESTHETIC AND STRIKES A BAL-ANCE BETWEEN ART AND FUNCTIONALITY, TAKING ADVANTAGE OF THE CHARACTERISTICS OF CORK, IN PARTICULAR ITS TACTILE PROPERTIES. THE JAPANESE DESIGNER KEIJI TAKEUCHI WHO RUNS A MILAN OFFICE FOR NAOTO FUKASAWA IN ITALY. CONTEXTUALIZES THE DEVELOPMENT OF THIS OBJECT: "TIPSY'S CONCEPT IS BASED ON THE TYPICAL ATMOSPHERE OF A DINNER PARTY AND THE MOMENT WHEN WE OPEN A BOTTLE OF WINE. SINCE WINE BOTTLES ARE OFTEN ONE OF THE KEY ELEMENTS FOR SUCH OCCASIONS, I FELT THERE IS A ROOM TO DESIGN SOMETHING THAT WOULD SIMULTANEOUSLY COMPLIMENT THE BOTTLE AND THE AMBIENT OF SUCH OCCASIONS."

IN RELATION TO THE CHOSEN MATERIAL, THE DESIGNER ADDS, "THIS WAS AN INTUITIVE CHOICE. I IMMEDIATELY REALISED THAT TIPSY HAD TO BE MADE OF CORK. FIRSTLY, THERE'S A LONGSTANDING RELATIONSHIP BETWEEN WINE AND CORK, SO THAT THE ASSOCIATION WAS INEVITABLE. HOWEVER, WHEN TRANSPORTED TO A DESIGN OBJECT, CORK HAS A UNIQUE NATURAL WARMTH AND A TACTILE APPEAL THAT FASCINATED ME AS SOON AS I WENT TO PORTUGAL TO LEARN ABOUT THE CORK OAK FORESTS AND THIS RAW MATERIAL".

TIPSY IS THE 24<sup>™</sup> ITEM TO BE INCLUDED IN THE MATERIA COLLECTION, THAT WAS LAUNCHED IN 2011 AT FUORISALONE IN MILAN, AT A TIME WHEN THE ROLE AND RELEVANCE OF CORK AS AN IDEAL MATERIAL FOR INTERIOR DESIGN HADN'T YET BEEN FULLY PERCEIVED. THROUGH THE DEVELOPMENT OF THIS INDIVIDUAL BOTTLE SUPPORT, KEIJI TAKEUCHI JOINS A PRESTIGIOUS GROUP OF DESIGNERS WHO HAVE ACCEPTED THE CHALLENGE POSED BY CORTICEIRA AMORIM FOR THE MATERIA COLLECTION, INCLUDING THE PORTUGUESE DESIGNERS DANIEL CARAMELO, FERNANDO BRÍZIO, FILIPE ALARCÃO, MIGUEL VIEIRA BAPTISTA, MARCO SOUSA SANTOS E PEDRITA AND THE INTERNATIONAL DESIGNERS BIG-GAME, INGA SEMPÉ, JAMES IRVINE, NENDO AND RAW EDGES.

TIPSY WILL BE AVAILABLE IN APRIL IN MUSEUM SHOPS, AND INTERIOR AND FURNITURE DESIGN SHOPS, AT THE RECOMMENDED RETAIL PRICE OF 29.90€.



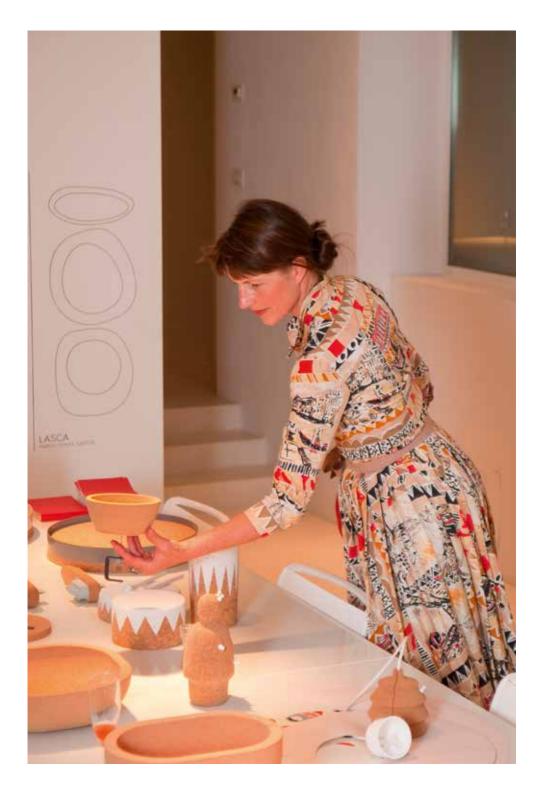
#### MATERIA CORK BY AMORIM PRESENTATION

MATERIA' IS A COLLECTION OF OBJECTS THAT WORK WELL AND FEEL GOOD IN TODAY'S HOMES AND LIFESTYLES. LIGHT-HEARTED AND LIGHTWEIGHT, RELEVANT YET UNASSUMING, EASY GOING AND TACTILE, THESE OBJECTS WILL INTEGRATE SEAMLESSLY INTO YOUR DAILY LIFE AND HABITAT, AS NATURAL, REFRESHINGLY UNCOMPLICATED AND WITTY ANSWERS TO SIMPLE, UNIVERSAL NEEDS.

TAKING ADVANTAGE OF CORK'S ABSOLUTELY CHARACTERISTICS, MATERIA' IS A LINE OF CONTEMPORARY, EVERYDAY OBJECTS IMBUED WITH A STRONG DESIGN CHARACTER. THEY FIT NEATLY INTO A LITTLE VACANT SPOT IN YOUR LIFE, LEFT THERE BY AN ACTION WAITING TO HAPPEN, A PURPOSE ABOUT TO BE FULFILLED.

USER AND FUNCTIONWISE INTUITIVE, THEY WILL FIND THEIR WAY INTO YOUR HOME AND OFFICE, THE PREDICTABLE AND THE UNEXPECTED OF EVERYDAY.

CURATED BY EXPERIMENTADESIGN, MATERIA\* PRESENTS 14 PROJECTS IN TOTAL OF 24 OBJECTS BY 12 DESIGNERS.



#### MATERIA.

TIME LINE PROJECT DEVELOPMENT

2016 APR

LAUNCH OF TIPSY, AN INDIVIVUAL WINE BOTTLE STAND, BY KEIJI TAKEUCHI (JP)

2015 OCT

LAUNCH OF SIX, A BOTTLE CARRIER BY JAMES IRVINE (IT) 2011 5 MAY PRESENTATION AT LISBON

13 / 17 APR PRESENTATION AT MILAN (PREVIEW 12 APR)

14 / 16 MAR VISIT TO MONTADO

JAN / APR CREATION OF GRAPHIC AND COMMUNICATION MATERIALS

JAN / MAR PROTOTYPES DEVELOPMENT



2010 OCT PRESENTATION TO CORTICEIRA AMORIM

FEB / SEP

MAY / JUL PROPOSALS SELECTION BY ARTISTIC DIRECTION

APR PROPOSALS RECEPTION

#### FEB

INVITATION TO THE DESIGNERS 25 FEB: CONTRACTS SIGNATURE

JAN

INVITATION TO FILIPE ALARCÃO

2009 NOV

EXPERIMENTADESIGN STRATEGIC PROPOSAL IS PRESENTED TO CORTICEIRA AMORIM

#### 2008

CORTICEIRA AMORIM CHALLENGES EXPERIMENTADESIGN



#### THE CHALLENGE AND STRATEGIC GUIDELINES

CORK ENJOYS AN EXCELLENT REPUTATION IN SPECIFIC, HIGH-PERFORMANCE FIELDS SUCH AS CONSTRUCTION, THE WINE INDUSTRY AND AEROSPACE, AMONG OTHERS.

THE CHALLENGE FOR THE CURRENT PROJECT WAS TO BRIDGE THE GAP BETWEEN THE MATERIAL AND THE END USER, BY CREATING OBJECTS TO BE USED EVERY DAY, IN THE FAMILIAR CONTEXTS OF THE HOME AND IN THE OFFICE. BY MAKING CORK A REGULAR PRESENCE IN OBJECTS THAT FULFILL SIMPLE YET PRESSING NEEDS IN OUR LIVES, IT IS POSSIBLE TO EMPHASIZE NOT ONLY ITS VERSATILITY AND OTHER PROPERTIES, BUT ALSO TO CHANGE THE AUDIENCE'S PERCEPTION OF THIS NATURAL RAW MATERIAL.

CORK MUST CONTINUE TO OPERATE IN A MARKET CHARACTER-ISED BY EXCELLENCE, AND MUST SURPRISE ITS TARGET AUDIENCE WITH ITS NATURAL QUALITIES AS WELL AS THE VARIETY OF THE PRODUCTS IN WHICH IT CAN BE USED. THE STRATEGY BEHIND MATERIA' WAS THEREFORE GEARED TO THE END USER OR CONSUMER, ITS HUMAN-CENTRIC CHARACTER IS A VITAL PART OF ITS DNA. STRATEGICALLY, EXPERIMENTA-DESIGN INVITED DESIGNERS WHOSE CREATIVE PROCESS PAYS CLOSE ATTENTION TO BOTH FUNCTIONALITY AND RELEVANCE (A FOREMOST CONCERN FOR CONTEMPORARY USERS),

COUPLED WITH CONSIDERING THE DESIGN ADDED-VALUE, LEVERAGING CORK'S UNIQUE AESTHETIC AND TECHNICAL STRENGTHS, MATERIA' WAS CONCEIVED WITH AN URBAN USER IM MIND, ONE THAT APPRECIATES COMFORT AND PRACTICALITY IN OBJECTS THAT RETAIN A STRONG PERSONAL TRAITS AND SENSE OF IDENTITY. AS SUCH MATERIA' WAS STRATEGICALLY SHAPED, BY TWO PRIMARY CONCERNS: FUNCTIONALITY AND PERSONALITY, GEARED TOWARDS GIVING THE USER A SATISFYING, THOROUGHLY ENJOYABLE EXPERIENCE.

#### THE CONCEPT

IN ORDER TO ACHIEVE A STRONG SENSE OF IDENTITY IN THIS COLLECTION. A NUMBER OF ASPECTS WERE ESTABLISHED AS THE GROUNDWORK FROM WHENCE DESIGNERS COULD PURSUE THEIR OWN CONCEPTS:

THE CORE MATERIAL OF THE PRODUCTS IS CORK, SOMETIMES COMBINED WITH OTHER MATERIALS;

THE PRODUCTS ARE MID-RANGE, NOT LUXURY, TO ENSURE THEY ARE ACCESSIBLE TO A WIDER AUDIENCE:

THEY ARE ATTUNED TO CONTEMPORARY URBAN LIFESTYLES, HABITS AND FUNCTIONAL NEEDS WHILE FULFILLING BASIC, EVERY DAY NEEDS;

VALUES SUCH AS EMPATHY, DISCOVERY, WIT, WARMTH, SURPRISE ARE KEY;

THEY SEEK TO APPEAL TO THE DIFFERENT SENSES, INCLUDING TOUCH, AND BY THE SAME TOKEN PROVIDE A SENSORY-RICH EXPERIENCE.

MATERIA\* IS ALSO A BRAND THAT WILL GROW AND ADAPT TO CHANGING PATTERNS, LIVING AND WORKING ENVIRONMENTS AS WELL AS SOCIAL AND CULTURAL INTERACTIONS. THE BRAND WILL INTEGRATE NEW PRODUCTS IN A NEAR FUTURE.

#### MATERIA.

# MATERIA. COLLECTION

 $\mathsf{CORK}\ \mathsf{BY}\ \mathsf{AMORIM}\ \ \mathsf{Curated}\ \mathsf{by}\ \mathsf{experimentadesign}$ 

#### MATERIA



# ARO

MIGUEL VIEIRA BAPTISTA CENTERPIECE (BLACK, GREY & WHITE ) AGGLOMERATED CORK, LACQUERED STEEL FROM LEFT TO RIGHT: #260mm h170mm, #400mm h65mm

SIMPLICITY BELIES ITS ELOQUENCE. ARO IS A CENTERPIECE AS WELL AS A STATEMENT. A BOLD ASSUMPTION OF CORK'S PERSONALITY. IN THE SAME WAY AS CORK STOPPERS ARE COMPRESSED INTO PLACE BECOMING AN AIRTIGHT SEAL, ARO TAKES A SUBSTANTIAL HUNK OF CORK AND BINDS IT WITH A GRACEFUL METAL RING.

HIGHLIGHTING ITS TEXTURE AND DENSITY, THE COMBINATION WITH ANOTHER MATERIAL DENIES NOTHING OF CORK'S PHYSICALITY AND AESTHETIC WEIGHT. ARO SHOWS OFF AND CELEBRATES THESE CHARACTERISTICS, PUTTING CORK CENTRE-STAGE IN YOUR LIVING ENVIRONMENT.



#### MIGUEL VIEIRA BAPTISTA

TRAINED IN IADE LISBON AND THE GLASGOW SCHOOL OF ART, MIGUEL VIEIRA BAPTISTA COMBINES SINCE 2000 HIS MAIN ACTIVITY AS A PRODUCT DESIGNER WITH A HOST OF PROJECTS IN EXHIBITION AND INTERIOR DESIGN COMMISSIONED BY CLIENTS LIKE EXPERIMENTADESIGN AND THE LISBON FASHION WEEK.

HE HAS ALSO CURATED SEVERAL DESIGN EXHIBITIONS LIKE "DIETER RAMS HAUS" PRESENTED AT THE CENTRO CULTURAL DE BELÉM, LISBON IN 2001. HE JUGGLES HIS DESIGN PRACTISE WITH LECTURING THE COURSE OF INDUSTRIAL DESIGN AT ESAD.CR IN CALDAS DA RAINHA SINCE 2000, OR AS A GUEST PROFESSOR IN 2010 AT ÉCAL, ÉCOLE CANTONALE D'ART DE LAUSANNE.

ATTENTION TO DETAIL AND THE JUXTAPOSITION BETWEEN CULTURED AND POPULAR REFERENCES LENDS CHARISMA AND DEPTH TO HIS DESIGNS, THAT RANGE FROM LIMITED EDITIONS FOR GALLERIES SUCH AS LOJA DA ATALAIA, CRISTINA GUERRA, MARZ AND APPLETON SQUARE, TO OBJECTS RELEASED BY BRANDS LIKE ASPLUND, AUTHENTICS AND VISTA ALEGRE.

MVB'S DESIGNS HAVE BEEN EXHIBITED AROUND THE WORLD AND ARE FEATURED IN THE PERMANENT COLLECTION OF MUDE, LISBON'S MUSEUM OF DESIGN AND FASHION.

www.mvbfactory.com

#### MATERIA.



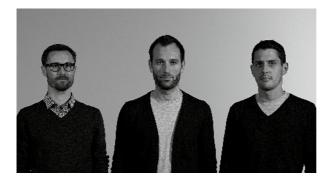
# BOTE

BIG-GAME WATER FLOATER AGGLOMERATED CORK, POLYURETHANE FROM LEFT TO RIGHT: 220x50x35mm, 195x50x35mm, 171x50x35mm

BATH-TIME FUN AND ADVENTURES ARE GUARANTEED WITH BOTE.

COMPOSED BY A CORK HULL AND A PLASTIC ADD-ON PIECE (A SAIL, A ROW OF ENGINE CHIMNEYS OR A CABIN) BOTE IS YOUR TICKET TO PLENTY OF IMAGINATIVE SEAFARING.

THIS INDOMITABLE TOY BOAT WILL BRAVE TROUBLED WATERS, HEAVY DOWNPOURS AND PIRATE RAIDS: CORK'S BUOYANCY ENSURES THAT. NO MATTER HOW PERILOUS THE JOURNEY, BOTE WILL ALWAYS RESURFACE FOR NEW BATHTUB PLAY.



#### **BIG-GAME**

BIG-GAME IS A DESIGN STUDIO FOUNDED IN 2004 BY GRÉGOIRE JEANMONOD (CH), ELRIC PETIT (BE) AND AUGUSTIN SCOTT DE MARTINVILLE (FR).

CURRENTLY BASED IN LAUSANNE, BIG-GAME DEVELOPS FURNITURE, LIGHTING AND OBJECTS FOR COMPANIES SUCH AS KARIMOKU, MOUSTACHE OR GALERIE KREO. THE TRIO, WHO LIKES THE TERMS "DESCRIPTIVE GEOMETRY" AND "ECONOMY OF MEANS" WHEN TALKING ABOUT THEIR WORK, HAS BEEN AWARDED THE SWISS FEDERAL DESIGN AWARD IN 2006 AND 2010.

THEIR WORK HAS BEEN ACQUIRED BY THE MUSEUM FUR GESTALTUNG (CH), THE MUSÉE DU GRAND-HORNU (BE), OR CENTRE GEORGES POMPIDOU (FR), TO NAME A FEW. THEIR FIRST SOLO MUSEUM EXHIBITION IN 2008 AT THE MUSÉE DU GRAND-HORNU IN BELGIUM WAS ACCOMPANIED BY A MONOGRAPH PUBLISHED BY STICHTING KUNSTBOEK.

IN ADDITION TO THEIR STUDIO WORK, THE MEMBERS OF BIG-GAME ALSO TEACH DESIGN AT ECAL/UNIVERSITY OF ARTS AND DESIGN LAUSANNE.

www.big-game.ch

#### MATERIA



# FURO

FERNANDO BRÍZIO BOWL CENTERPIECE AGGLOMERATED CORK, COLOUR AND RED PENCILS ø255mm h286mm

FURO IS NOT HAPPY BEING JUST A BOWL OR CONTAINER FOR THE LIVING ROOM OR OFFICE. THAT JOB IS JUST NOT FULFILLING ENOUGH. FURO NEEDS AN OUTLET FOR ITS CREATIVE DRIVE SO IT STANDS UP ON ITS TALL LEGS AND DEMANDS YOUR ATTENTION.

EACH LEG IS A COLOURED PENCIL SO WHEN THE SHARPENED TIPS ARE TURNED OUTWARD, FURO BECOMES A DRAWING DEVICE. SLIDE IT AROUND OVER A SHEET OF PAPER AND WATCH AS THE SURFACE BENEATH COMES ALIVE WITH PERFECTLY SYMMETRICAL LINES.

A TEXTURED CORK BODY MOUNTED ON 36 OR 4 PENCIL-LEGS, WHICH MAKES FOR TWO DIFFERENT CONFIGURATIONS AND DRAWING PATTERNS, FURO CAN BE DISMANTLED FOR EASY STORAGE OR TO, LITERALLY, UT DOWN ON ITS ARTISTIC OUTBURSTS.

VISUALLY STRIKING AND MISCHIEVOUSLY INVITING TRANSGRES-SION, FURO IS A SEDUCTIVE PIECE THAT MAKES YOU WONDER WHO EXACTLY IS DRAWING THE LINE.

# SENTA

FERNANDO BRÍZIO STOOL AGGLOMERATED CORK, WOOD ø255mm h443mm l ø37mm h410mm

SENTA IS A CONTRADICTION ON 4 LEGS: THE POSSIBILITY TO SIT DOWN WHILE ON THE MOVE, TO HARMONIZE YOUR NOMADIC AND CONTEMPLATIVE INSTINCTS.

A FOOL-PROOF, PACK & CARRY STOOL YOU CAN ASSEMBLE AND USE ANYWHERE, SENTA FITS 4 WOODEN LEGS INTO A CORK SEAT THAT IS BOTH STURDY AND FLEXIBLE, MAKING FOR A COMFORTABLE SITTING SPOT.

CUT INTO THE CORK BODY, TWO OVAL-SHAPED OPENINGS ATTEST TO ITS ON-THE-GO POTENTIAL: WITH NO ASSIGNED SPOT IN THE HOUSE, IT CAN SMOOTHLY FIT AN EXTRA PERSON AT THE DINNER TABLE OR GIVE YOU THOSE EXTRA INCHES TO REACH A TALL KITCHEN CABINET.

THE LEGS FIT NEATLY INTO THE SIDE OPENINGS FOR EASY STORAGE AND TRANSPORTATION. OUTDOORS, SENTA CAN BE PACKED AND UNPACKED OUT OF THE TRUNK OF A CAR FOR A FAMILY PICNIC, FISHING EXPEDITION OR COUNTRY OUTING, WHEN A SUNSET OR LANDSCAPE ARE SIMPLY BEGGING FOR A COUPLE OF MINUTES OF YOUR UNDIVIDED ATTENTION.



#### FERNANDO BRÍZIO

FERNANDO BRÍZIO GRADUATED IN PRODUCT DESIGN (1996) FROM THE FACULTY OF FINE ARTS IN LISBON, WHERE HE LIVES AND WORKS.

HE HAS DEVELOPED PRODUCTS FOR INDUSTRY AND SMALLS-CALE HANDMADE PRODUCTION, ALONG WITH EXHIBITIONS, SETS, INTERIOR AND PUBLIC SPACES FOR COMPANIES AND ORGANI-ZATIONS SUCH AS DROOG, SCHRÉDER, TORINO WORLD DESIGN CAPITAL, EXPERIMENTADESIGN, LISBON CITY COUNCIL, IL COC-CIO, COR UNUM, FÁBRICA RAFAEL BORDALO PINHEIRO, GALERIE KREO AND CHOREOGRAPHER RUI HORTA.

FERNANDO IS PROFESSOR AND HEAD OF THE DESIGN PRODUCT MASTER'S DEGREE AT ESAD CALDAS DA RAINHA.

HE HAS TAUGHT AT ECAL IN LAUSANNE, AT HFG IN KARLSRUHE, AND HAS BEEN A FREQUENT LECTURER AND MEMBER OF JURIES IN PORTUGAL AS WELL AS ABROAD. EXHIBITED AND PUBLISHED INTERNATIONALLY, HIS DESIGNS ARE INCLUDED IN THE PERMA-NENT COLLECTION OF MUDE - LISBON'S MUSEUM OF DESIGN AND FASHION, AND SEVERAL PRIVATE COLLECTIONS. FERNANDO BRÍZIO'S CONSISTENT AND FINELY CRAFTED BODY OF WORK HINGES ON A CHALLENGING RELATIONSHIP BETWEEN OBJECT AND USER AND THE CREATION OF OBJECTS THAT INVITE DIFFER-ENT READINGS AND APPROPRIATIONS.

www.fernandobrizio.com





FILIPE ALARCÃO ICE BUCKET AGGLOMERATED CORK, RECYCLABLE PLASTIC Ø300mm h315mm

AT AN INFORMAL GET-TOGETHER, SWANKY DINNER OR FAMILY GATHERING, GELO IS SURE TO BE A CROWD PLEASER.

KEEPING THE CHAMPAGNE CHILLED OR THE ICE AT THE READY FOR DRINKS, YOU CAN COUNT ON GELO TO ADD TO THE PARTY MOOD AND LOOK COOL DOING IT.

THIS LIDD ED ICE BUCKET LINED WITH A PLASTIC INNER CASING CAPITALIZES ON CORK'S THERMAL INSULATION PROPERTIES COUPLED WITH ITS UNIQUE TEXTURE.

IT MAINTAINS THE LOW TEMPERATURE INSIDE, WHILE THE OUTER SURFACE RETAINS ITS NATURAL WARMTH AND PLEASING, SOOTHING FEEL.

SO LET THE TIPPLE FLOW AND THE GOOD TIMES ROLL.



#### FILIPE ALARCÃO

INDUSTRIAL DESIGNER FILIPE ALARCÃO TRAINED AT THE LISBON FACULTY OF FINE ARTS AND DOMUS ACADEMY IN MILAN. AFTER COMPLETING HIS MASTER'S DEGREE AT DOMUS ACADEMY, HE STAYED ON IN THE ITALIAN CITY WORKING WITH MICHELE DE LUCCHI (05-97).

ACTIVE FROM HIS LISBON-BASED STUDIO, HE DEVELOPS HIS OWN PROJECTS IN ADDITION TO COMMISSIONS IN FURNITURE, URBAN EQUIPMENT, LIGHTING, CERAMICS AND GLASS FOR VISTA ALEGRE/ATLANTIS, ASPLUND, TEMAHOME, SCHRÉDER, MOLDE, CERÂMICAS S. BERNARDO, LARUS AND LOJA DA ATALAIA, AMONG OTHERS.

FILIPE HAS ALSO UNDERTAKEN THE ARTISTIC DIRECTION OF PRODUCT LINES FOR SOME OF THESE COMPANIES, OWNING TO HIS STRATEGIC APPROACH TO DESIGN THAT BALANCES QUALITY AND A FOCUS ON FUNCTIONALITY WITH A SCRUPULOUS REGARD FOR END USERS, THEIR NEEDS AND EXPECTATIONS. THE RECIPIENT OF THE 1994 NATIONAL DESIGN

AWARD, PROMOTED BY THE PORTUGUESE DESIGN CENTER, HE HAS ALSO CO-DESIGNED THE WINNING PROJECT FOR THE POLIS COMPETITION FOR URBAN FURNITURE AND SIGNAGE SYSTEMS AS WELL AS THE ARCHITECTURE COMPETITION FOR THE NEW ELVAS CONTEMPORARY ART MUSEUM. SOME OF HIS PROJECTS ARE INCLUDED IN THE PERMANENT COLLECTION OF MUDE - LISBON'S MUSEUM OF DESIGN AND FASHION.

www.filipealarcaodesignstudio.com



# LASCA

MARCO SOUSA SANTOS TABLE AGGLOMERATED CORK, LAQUERED MDF FROM LEFT TO RIGHT: 580x247x200mm, 598x646x200mm - 535x586x200mm

LIKE A POLISHED PEBBLE FROM A RIVERBED, LASCA'S SOFTLY ROUNDED FORM AND RICH TEXTURE REINTRODUCE THE LOOK AND FEEL OF NATURE INTO YOUR OWN ENVIRONMENT.

FEATURED IN DIFFERENT SIZES AND SHAPES, LASCA FUNCTIONS AS A SUPPORT OR WORK SURFACE. STEADIER THAN A TRAY, MORE PRACTICAL AND UNRESTRICTING THAN A TABLE, YOU CAN USE IT TO REST A TV-REMOTE, OR GLASS, PROP UP A COMPUTER OR SET YOUR NOTEBOOK OR READING MATERIAL DOWN.

WITH ITS RESISTANT, NON-SLIPPERY CORK BODY AND EARTHY, ELEMENTAL APPEAL, LASCA'S UNOBTRUSIVE, GROUNDING PRESENCE IS EQUALLY AT HOME BY THE POOL, IN A SUNNY PATIO OR INDOORS.



© CARLOS RAMOS

#### MARCO SOUSA SANTOS

WITH A CAREER THAT SPANS THREE DECADES, MARCO SOUSA SANTOS IS A PRODUCT DESIGN GRADUATE FROM THE LISBON FACULTY OF FINE ARTS.

A FOUNDING MEMBER OF BREAKTHROUGH PORTUGUESE STUDIO PROTODESIGN (99/01) AND CULTURAL PLATFORM EXPERIMENTADESIGN (98), HE FOUNDED HIS OWN STUDIO IN 2002, COLLABORATING WITH THE LIKES OF TRONCONI (IT), MOROSO (IT), KVETNA (CZ), ATLANTIS (PT), RENAULT (FR), TEMAHOME (PT) AND SIXINCH (BE).

MARCO'S DESIGNS HAVE BEEN FEATURED IN SHOWS AT PRESTIGIOUS CULTURAL VENUES SUCH AS V&A MUSEUM (UK), TRIENALE DE MILANO (IT) AND INTERIEUR COURTRAIT (BE). IN ADDITION TO HIS WORK FOR MAJOR INTERNATIONAL LABELS, MARCO SOUSA SANTOS HAS BEEN EQUALLY COMMITTED TO EXPLORATORY AUTHORIAL PROJECTS CENTRED ON A GIVEN MATERIAL OR TYPOLOGY, WHICH HE

THEN PROBES METICULOUSLY, DEFYING PRECONCEIVED NOTIONS AND BOUNDARIES.

www.marcosousasantos.com

#### MATERIA





## PAR

NENDO SALT & PEPPER SHAKERS AGGLOMERATED CORK, GLASS ø41mm h88mm

A DASH, A PINCH, A SHAKE IS ALL IT TAKES FOR MAGIC TO HAPPEN: AN INGREDIENT IS REVIVED, A MIXTURE IS SET TO RIGHTS, A CONCOCTION BECOMES A DELICACY.

UPSTAGED BY OTHER MORE FLAMBOYANT PLAYERS, IT IS NEVER-THELESS THE QUIET ALCHEMY OF SALT AND PEPPER THAT SPELLS DELIGHT OR DISASTER IN THE KITCHEN.

USED WISELY THEY RALLY THE SENSES, TITILLATE THE TASTE BUDS AND BRING A DISH TO COMPLETION. HOWEVER JUST AS EASILY, THEY CAN CRUSH A DELICATE FLAVOUR, OVERWHELM THE PALATE AND CONSIGN A MEAL TO THE DUSTBIN.

WITH PAR YOU CAN KEEP THESE POTENT ELEMENTS IN CHECK: SEALED IN BY THE CORK STOPPER-LIKE BASIS, THE TRANSPARENT GLASS BODY LEAVES THEM VISIBLE AT ALL TIMES.

FITTING COMFORTABLY INTO YOUR HAND, THESE SHAKERS RELY ON THE CORK COMPONENT FOR UPRIGHT SUPPORT, A GOOD HOLD AND AN AIRTIGHT CONTROL OF THE CONTENT.

# PARTE

NENDO BOWL AGGLOMERATED CORK, CHROMED NEODYMIUM MAGNETS 300x300x100mm

WHETHER YOU ARE A GLASS-HALF-FULL OR HALF-EMPTY SORT OF PERSON, PARTE WILL WORK FOR YOU. WATER-REPELLENT, LIGHT YET DURABLE, STREAMLINED FOR OPTIMUM CAPACITY AND UNFUSSY ELEGANCE, THIS BOWL WILL FIT NICELY IN YOUR KITCH-EN COUNTER, BATHROOM VANITY OR OFFICE DESK.

A WICKED DESIGN TWIST APPLIED TO A CLEAN-CUT FORM MEANS PARTE CAN BE CONFIGURED TO BETTER SUIT ITS CONTENTS.

IT ONLY TAKES A SIMPLE ROTATION OF THE HALVES, WHICH STAY FASTENED TOGETHER BY STRATEGICALLY PLACED MAGNETS. INSPIRED BY THE NEAT SLICING OF AN APPLE IN HALF TO REVEAL ITS BEAUTIFUL SYMMETRY, PARTE IS EQUAL PARTS SIMPLICITY AND FUNCTIONALITY.



#### NENDO

GIVING PEOPLE A SMALL "I" MOMENT, CAPTURING THE HIDDEN POTENTIAL FOR "I" IN THE EVERYDAY. THIS IS THE "WOW" FACTOR, THE ELEMENT OF SURPRISE, HUMOUR AND NOVELTY THAT, ACCORDING TO NENDO, MAKES OUR LIVES MORE INTERESTING.

THE MISSION OF THIS DESIGN COLLECTIVE IS TO REINTRODUCE IT INTO OUR LIVES IN THE SHAPE OF OBJECTS AND DEVICES THAT ARE USEFUL AND EASY TO UNDERSTAND. NENDO PROPOSE DIFFERENT SOLUTIONS TO SOLVE ORDINARY PROBLEMS, PERFORM TASKS AND ORGANIZE THE SPACE AROUND US, IN SUCH A WAY AS TO AFFORD A UNIQUE, ENJOYABLE EXPERIENCE. THEIR WORK IS AS DIVERSIFIED AS IT IS PROLIFIC, ENCOMPASS-ING FURNITURE, LIGHTING, SMALL OBJECTS, EXHIBITION DESIGN, PACKAGING AND INTERIOR DESIGN, SPECIAL COMMISSIONS AND INTERVENTIONS.

WITH OFFICES IN TOKYO AND MILAN, NENDO IS HEADED BY OKI SATO (B. 1977), WHO FOUNDED THE OFFICE IN 2002 UPON COMPLETING HIS ASTER'S IN ARCHITECTURE FROM THE WASEDA UNIVERSITY.

www.nendo.jp







# PINHA

RAW EDGES LAMP AGGLOMERATED CORK: ELETRIC COMPONENTS; TYVEK' PAPER SHADES

PINHA PROPOSES A PLAYFUL APPROACH TO LIGHTING THROUGH PERSONALIZATION. THIS HANGING LAMP CONSISTS OF A CORK OUTER FIXTURE TO WHICH ONE OR MORE ULTRA RESISTANT TYVEK' PAPER SHADE IS FASTENED. YOU HAVE THE LAST WORD ON HOW PINHA LOOKS, BY CHOOSING THE SHADE(S) FROM AMONG DIFFERENT SHAPES AND DRAWINGS AVAILABLE.

FUNCTION-WISE, YOU CAN ALSO DECIDE ON THE DIRECTION AND RANGE OF THE LIGHT, ACCORDING TO WHERE THE SHADE IS PINNED. CORK'S LOW THERMAL AND ELECTRICAL CONDUCTIVITY ENSURES THAT YOU CAN HANDLE THE LAMP'S SHELL IN PERFECT SAFETY.

MAKING THINGS EVEN MORE INTERESTING IS THE FACT THAT THE SHADE AND ITS PLACEMENT CAN BE CHANGED AT WILL, ACC ORDING TO YOUR MOOD, THE TASK YOU ARE PERFORMING OR THE AMBIANCE YOU WANT TO SET.



#### RAW EDGES

UNDER THE NAME RAW EDGES, YAEL MER & SHAY ALKALAY WORK TOWARDS A COMMON GOAL: TO CREATE OBJECTS THAT HAVE NEVER BEEN SEEN BEFORE.

YAEL'S MAIN FOCUS LIES IN TURNING TWO-DIMENSIONAL SHEET MATERIALS INTO CURVACEOUS FUNCTIONAL FORMS, WHEREAS SHAY IS FASCINATED BY HOW THINGS MOVE, FUNCTION AND REACT.

SINCE THEIR GRADUATION SHOW AT THE ROYAL COLLEGE OF ART IN 2006, THEY HAVE BEEN DISTINGUISHED WITH THE BRITISH COUNCIL TALENTED AWARD, IF GOLD AWARD, DUTCH DESIGN AWARD, WALLPAPER\* DESIGN AWARD 2009, ELLE DECORATION INTERNATIONAL DESIGN AWARD FOR BEST FURNITURE 2008/09 AND THE DESIGNER OF THE FUTURE AWARD 2009 FROM DESIGN MIAM/BASEL. THEIR WORK HAS BEEN EXHIBITED AT JOHNSON TRADING GALLERY, FAT GALERIE, SCOPE ART FAIR AND ROSANA ORLANDI AND FEATURED IN MAJOR DESIGN PUBLICATIONS AND NEWSPAPERS WORLDWIDE. THEIR DESIGNS CAN BE FOUND IN THE COLLECTIONS OF MOMA AND THE DESIGN MUSEUM LONDON, AS WELL AS IN PRODUCTION WITH CAPPELLINI, ESTABLISHED & SONS AND ARCO, YAEL & SHAY ALSO PRODUCE ONE-OFFS AND LIMITED EDITIONS IN THEIR LONDON STUDIO.

www.raw-edges.com

#### MATERIA



# PINO

DANIEL CARAMELO VOODOO DOLL MEMO BOARD AGGLOMERATED CORK, PUSHPINS Ø102mm h220mm

PINO IS A FREESTANDING, DUAL-PURPOSE MEMOBOARD: A PLACE TO KEEP YOUR TO-DO LIST AS WELL AS STRIKE BACK AT THOSE ON YOUR HIT LIST. REMEMBER IMPORTANT TASKS, APPOINTMENTS AND DEADLINES OR EXORCISE YOUR OFFICE AND DOMESTIC GRIEVANCES WITH SOME VOODOO-STYLE PAYBACK.

PINO'S SIZE AND SHAPE ALLOW YOU TO MOVE IT AROUND EASILY, KEEPING YOUR NOTES RIGHT WERE YOU CAN SEE THEM.

DOUBLING AS AN ANGER MANAGEMENT AID, ITS HUMAN SHAPE, COMPLETE WITH A CARVED HEART, CAN EASILY BE MORPHED INTO THE SUBJECT OF YOUR WICKED INTENTIONS. TAKE A STAB AT RETRIBUTION, POKE FUN AT YOUR PET PEEVES OR LEAVE NOTES TO YOURSELF... TO LAUGHED IT OFF AND MOVE ON.



#### DANIEL CARAMELO

INDUSTRIAL DESIGNER DANIEL CARAMELO GRADUATED FROM THE LISBON FACULTY OF FINE ARTS IN 2002, AFTER WHICH HE SPENT 3 YEARS IN BARCELONA, COLLABORATING WITH, AMONG OTHERS, AZUAMOLINÉ.

UPON HIS RETURN, HE STARTED HIS STUDIO WITH BÁRBARA FACHADA UNDER THE BRAND NAME LINHABRANCA. A FOUNDING MEMBER OF DIVERGE DESIGN, WHERE HE HEADS THE DESIGN DEPARTMENT, HE CONTINUES TO DEVELOP HIS OWN PROJECTS, WHICH HAVE BEEN PRODUCED, PUBLISHED AND EXHIBITED NATIONALLY AND INTERNATIONALLY. AN ANALYTIC EYE AND AN ABILITY TO STREAMLINE SHAPES WHILE STRENGTHENING FUNCTION DRIVE DANIEL'S DESIGN APPROACH. DEVELOPED FOR PORTUGUESE COFFEE BRAND DELTA, HIS ESPRESSO MACHINE QOSMO IS A GOOD EXAMPLE OF HIS ABILITY TO CONSTRUCT HIGH PERFORMING DESIGNS WITH BOLDLY SPARSE LINES.

www.danielcaramelo.com

#### MATERIA.



# RUFO

PEDRITA DRUM AGGLOMERATED CORK, TRANSLUCENT GLAZE, WOODEN DRUMSTICK FROM LEFT TO RIGHT: #162mm h92mm, #116mm h182mm - #190mm h58mm ds #24mm h204mm

RUFO IS ALL BAM AND NO NOISE. THIS YOUNG PERCUSSIONIST'S DREAM IS GUARANTEED TO ENTERTAIN WHILE KEEPING THE PEACE WITH PARENTS AND NEIGHBOURS ALIKE.

AN ALTERNATIVE TAKE ON THE ACOUSTIC PROPERTIES OF CORK (KNOWN FOR ITS EXCELLENT INSULATION CAPACITY), RUFO INTRODUCES A SOFTER SOUNDSCAPE IN THE SHAPE OF A NEAR WEIGHTLESS, SMOOTH-SURFACED DRUM.

THREE DRUMS PRODUCE DIFFERENT SOUNDS IN A SURPRISING RANGE, BUT NEVER LOUD ENOUGH TO PLAY ON ANYBODY'S NERVES. DO I HEAR A SOFT JAZZY RAPPING? D&B BEATS? HEAVY METAL BASHING? DRUM ROLL PLEASE: WITH RUFO, THE PLAYGROUND, LIVING ROOM, CAR SEAT OR RESTAURANT TABLE ARE YOUR CHLD'S STAGE.



#### PEDRITA

PEDRITA IS RITA JOÃO AND PEDRO FERREIRA. BOTH ARE DESIGN GRADUATES FROM THE ARCHITECTURE FACULTY OF LISBON'S TECHNICAL UNIVERSITY, HAVING ALSO STUDIED AT TU DELFT (IN RITA'S CASE) AND POLITECNICO DI MILANO (PEDRO).

THEY JOINED FABRICA IN SEPTEMBER 2002, WHERE THEY WOULD HEAD THE 3D DESIGN DEPARTMENT IN 2004.

RETURNING TO LISBON THE FOLLOWING YEAR, THEY FOUNDED PEDRITA STUDIO AND HAVE SINCE BEEN DEVELOPING A MYRIAD OF PROJECTS IN COLLABORATION WITH CREATIVE STRUCTURES, INDIVIDUALS AND CLIENTS FROM ALL OVER THE WORLD, INCLUDING TAP PORTUGAL, ORDEM DOS ARQUITECTOS, CAMPER, EXD, MOVÉLPARTES/SONAE INDÚSTRIA, CENTRAL DE CERVEJAS/ÁGUA DE LUSO AND GRUPO AMOP. INSPIRED BY PORTUGUESE TRADITIONAL FORMS AND TECHNIQUES, PEDRITA'S WORK CASTS AN INQUISITIVE LOOK ON MATERIAL CULTURE - PAST AND PRESENT - IN PROJECTS THAT ARE CANDID AND QUIETLY ELOQUENT.

www.pedrita.net



# SIX

JAMES IRVINE BOTTLE CARRIER AGGLOMERATED CORK, ALUMINIUM 320 x 220 x 356mm

SIX IS A TENDER EXPRESSION OF FRIENDSHIP.

THE LAST OBJECT JAMES IRVINE DESIGNED FOR AMORIM HAS, IN HIS OWN WORDS "A LITTLE STORY: IT REMEMBERS A WONDERFUL DINNER BY THE SEA, WITH SUCH AMAZING TALK ABOUT WINE AND SOME INCREDIBLE VINTAGE PORTS DRINKS. SO I STARTED THINKING THAT THESE WONDERFUL BOTTLES NEED TO BE CUDDLED AND CARRIED WITH THE GREATEST OF CARE. THAT IS HOW I THOUGHT UP SIX."

SIX COMBINES THE SMOOTHNESS OF CORK WITH THE SIMPLICITY OF AN ALUMINIUM HANDLE IN A STURDY, YET ELEGANT, SOLUTION TO CARRY AND EXHIBIT WINE OR SPIRITS.

BY EVOKING THE ANCESTRAL RELATIONSHIP BETWEEN WINE AND CORK SIX OFFERS TO GIVE YOU A HAND WHEN SHOWING UP FOR DINNER. IF BRINGING WINE IS FAR FROM ORIGINAL, DISPLAY IT IN SIX... UNEXPECTED AND IRRESISTIBLE!

MADE OF AGGLOMERATED CORK, IN THE IDEAL DIMENSION TO PERFECTLY ACCOMMO-DATE SIX BOTTLES, SIX WILL BE A WITTY HELP TO ANY WINE COLLECTOR: BY ABSORB-ING IMPACT, PROTECTING THE WINE BOTTLES WHILE MOVING, OR SIMPLY DISPLAYING THE PRECIOUS NECTARS...

AS JAMES WOULD SAY: CHEERSI ALLA SALUTEI SAÚDEI...



#### JAMES IRVINE

BORN IN LONDON, JAMES IRVINE GRADUATED IN 1984 FROM THE ROYAL COLLEGE OF ART, LONDON. IN THE SAME YEAR HE MOVED TO MILAN.

FROM 1984 TO 1992, HE WAS A DESIGN CONSULTANT FOR OLIVETTI DESIGN STUDIO MILAN, UNDER THE DIRECTION OF MICHELE DE LUCCHI AND ETTORE SOTTSASS.

IN 1987, HE WORKED FOR ONE YEAR AT THE TOSHIBA DESIGN CENTRE IN TOKYO. HE RETURNED TO MILAN IN 1988 AND OPENED HIS PRIVATE DESIGN STUDIO. HIS FIRST CLIENTS WERE CAPPELLINI AND SCP. FROM 1993 TO 1997, IN PARALLEL TO HIS PRIVATE STUDIO, HE WAS A PARTNER OF SOTTSASS ASSOCIATI, RESPONSABLE FOR THE STUDIO'S INDUSTRIALDESIGN GROUP. IN 2004, HE WAS THE GUEST OF HONOUR AT THE FAIR INTERIEUR IN KORTRIJK AND WAS ALSO ELECTED ROYAL DESIGNER FOR INDUSTRY BY THE ROYAL SOCIETY OF ARTS IN LONDON. IN 2007, HE WAS AWARDED NA HONORARY DOCTORATE IN DESIGN FROM KINGSTON UNIVERSITY. HIS DESIGN STUDIO IN MILAN HAS WORKED WITH VARIOUS INTERNATIONALLY RENOWNED COMPANIES INCLUDING ALIAS, ARPER, ARTEMIDE, B&B ITALIA, CANON, CORO, FOSCARINI, MAGIS, MDF ITALIA, MERCEDES BENZ, MUJI, OLIVARI, OLIVETTI, PHAIDON, THONET, WMF AND ZUMTOBEL.

AFTER JAMES IRVINE'S PREMATURE DEATH IN 2013, STUDIO IRVINE FOUND ITS NATURAL CONTINUITY IN THE FIGURES OF MARIA-LAURA ROSSIELLO IRVINE (PARTNER AT JAMES IRVINE SRL) AND MADDALENA CASADEI (RIGHT ARM OF IRVINE FOR NINE YEARS), CONTINUING TO WORK

WITH HISTORICAL CLIENTS SUCH AS AMORIM, DISCIPLINE, MARSOTTO EDIZIONI, MUJI, AS WELL AS NEW ENTERPRISES.

www.studio-irvine.com





INGA SEMPÉ INSTANT SHELF / BOWL AGGLOMERATED CORK, METAL FIXTURES FROM LEFT TO RIGHT: #141mm hmax103mm, #180mm hmax111mm

WITH A FIXATION SYSTEM THAT IS BOTH STRAIGHTFORWARD AND FLEXIBLE, TORNO IS A DETACHABLE SHELF / STORAGE UNIT THAT CAN BE SET UP WHEREVER YOU NEED IT THE MOST.

SHAPED LIKE A SMALL TRAY OR BOWL, IT BECOMES A HANDY PICK-UP AND DROP-OFF SPOT FOR THE RANDOM OBJECTS THAT POPULATE OUR DAILY LIFE. IDEAL TO EMPTY YOUR POCKETS: HOUSE KEYS, LOOSE CHANGE, CHAPSTICK; OR RETRIEVE STAPLE ITEMS YOU USE ON A REGULAR BASIS (PAPER CLIPS IN THE OFFICE, COTTON WOOL IN THE BATHROOM, EYEGLASSES BY THE BED).

IT CAN ALSO SERVE AS A MINIATURE PEDESTAL OR VIEWING PLATFORM TO SHOW OFF A PRIZED POSSESSION.

INSPIRED BY THE WAY CORK ABSORBS BOTH SOUND AND VIBRATION ON IMPACT, TORNO'S GRACEFUL SIZE AND CONTOURS MAKE FOR A SOFT PLACE TO LAND.



© ANDERS HVIID

#### INGA SEMPÉ

PARISIAN-BORN INGA SEMPÉ GRADUATE FROM ENSCI-LES ATEL-IERS (ÉCOLE NATIONALE SUPÉRIEURE DE CRÉATION INDUSTRIELLE, PARIS) IN 1993. SINCE THEN, SHE HAS BUILT UP AN IMPRESIVE AND DIVERSIFIED PORTFOLIO OF PROJECTS RANGING FROM FURNITURE AND LIGHTING TO SMALL OBJECTS AND FABRICS.

A SCHOLARSHIP HOLDER AT THE VILLA MEDICI, ACADÉMIE DE FRANCE IN ROME FROM 2000 TO 2001, SHE OPENED HER OWN STUDIO IN PARIS IN 2000, COLLABORATING WITH CAPPELLINI AND EDRA.

CURRENTLY INGA WORKS WITH LEADING INTERNATIONAL BRANDS SUCH AS LIGNE ROSET, MOUSTACHE, LUCEPLAN, WÄSTBERG, GÄRSNÄS, HJELLE AND ALMEDAHL'S. AWARDED THE GRAND PRIX DE LA CRÉATION EN DESIGN DE LA VILLE DE PARIS IN 2003, IN THAT SAME YEAR THE MUSÉE DES ARTS DÉCORATIFS OF PARIS HELD A SOLO EXHIBITION DEDICAT-ED TO HER WORK.

SHE WON THE BEST DESIGNER AWARD IN 2011 BY ELLE DÉCOR INTERNATIONAL. INGA SEMPÉ'S DESIGNS PLAY ON FUNCTIONS AND VOLUME WITH ELEGANTLY UNDERSTATED LINES HIGHLIGHTED BY A CAREFUL CHOICE AND TREATMENT OF MATERIALS.

www.ingasempe.fr



# CORK

#### PERSONALITY AND UNIQUE CHARACTERISTICS

CORK IS NATURE'S OWN HIGH-TECH ACHIEVEMENT. DOWN TO THE CELL STRUCTURE, ITS UNIQUE COMPOSITION AND CHARACTERISTICS CANNOT BE REPLICATED BY ANYTHING MAN-MADE.

EXTRACTED FROM THE BARK OF THE CORK OAK - A NATIVE SPECIMEN OF THE WESTERN MEDITERRANEAN BASIN - CORK IS A STATE-OF-THE-ART RAW MATERIAL, REQUIRING MINIMUM TRANSFORMATION OR PROCESSING BEFORE USE.

REUSABLE AND COMPLETELY BIODEGRADABLE, IT IS ONE OF THE MOST VERSATILE AND SUSTAINABLE MATERIALS - ENVIRONMENTALLY, SOCIALLY AND ECONOMICALLY.

CORK'S POTENTIAL AS A LEADING MATERIAL FOR THE 21<sup>ST</sup> CENTURY IS ONLY NOW BEING REALIZED, WITH CUTTING EDGE R&D PUSHING THE BOUNDARIES OF INVENTION.

LIGHT IMPERMEABLE ELASTIC AND COMPRESSIBLE THERMAL AND ACOUSTIC INSULATOR FIRE RETARDANT HIGHLY ABRASION RESISTANT HYPOALLERGENIC NATURAL TOUCH



#### CORTICEIRA AMORIM

#### AMORIM CORK COMPOSITES

TRACING ITS ROOTS BACK TO THE 19<sup>™</sup> CENTURY, AS A SIMPLE FAMILY BUSINESS PRODUCING CORK STOPPERS FOR WINES. AMORIM HAS NOW BECOME THE WORLD LEADER IN THE CORK INDUSTRY, EXPORTING 96% OF ITS PRODUCTION TO MORE THAN 100 COUNTRIES, THROUGH A NETWORK OF DOZENS OF FULLY-OWNED SUBSIDIARIES.

WITH A MULTI-MILLION EURO R&D BUDGET, AMORIM HAS APPLIED ITS SPECIALIST KNOWLEDGE TO THIS AGE-OLD CULTURE, DEVELOPING A VAST PORTFOLIO OF SUSTAINABLE PRODUCTS THAT ARE USED BY BLUE-CHIP CLIENTS IN INDUSTRIES AS DIVERSE - AND DEMANDING - AS AEROSPACE, AUTOMOTIVE, CONSTRUCTION, INTERIOR AND FASHION DESIGN AND WINES & SPIRITS.

AMORIM LEADS AN EXEMPLARY ECONOMIC ACTIVITY IN TERMS OF SUSTAINABLE DEVELOPMENT. BY PROMOTING THE CYCLICAL HAR-VESTING OF CORK, WITHOUT EVER DAMAGING THE TREES, THE COMPANY ENSURES THAT THE CORK OAK FOREST IS A NATURAL AND RENEWABLE RESOURCE, WITH ENDLESS ENVIRONMENTAL, ECONOMIC AND SOCIAL BENEFITS. AT AMORIM CORK COMPOSITES (ACC), WE STRIVE DAILY TO REINVENT THE WORLD: WE RECYCLE, REUSE AND REINVENT ENTIRELY NATURAL AND ORGANIC MATERIALS. AND THUS DO WE INVENT A NEW WORLD. WE BELONG TO CORTICEIRA AMORIM. THE CORK NOT INCORPORATED INTO THE STOPPER INDUSTRY REPRESENTS THE IDEAL RAW MATERIAL DEPLOYED IN THE DEVELOPMENT OF A PORTFOLIO OF MATERIALS TAILORED TO THE NEEDS AND REQUIREMENT OF VARIOUS DIFFERENT INDUSTRIES SUCH AS CONSTRUCTION, HOME & OFFICE DECORATION, THE AUTOMOBILE, AERONAUTICAL AND AEROSPACE INDUSTRIAL SECTORS.

FOR US, THE IMPORTANCE OF THE RESPONSIBILITY OF CONTRIBUTING TODAY FOR THE FUTURE IS AN ESSENTIAL OBJECTIVE. THUS, WE INCORPORATE VARIOUS RAW MATERIALS INTO OUR PRODUCTS WHICH AIM TO INNOVATIVELY RESPOND TO COMPETITIVE MARKET DEMANDS, AS WELL AS CREATE ADVANCES AND CUTTINGEDGE PROCEDURES WHICH GRANT THE FINAL CONSUMER WITH UNIQUE PRODUCTS.

#### **EXPERIMENTADESIGN**

AS A CULTURAL NON-PROFIT ASSOCIATION EXPERIMENTADESIGN IS A CONTENTGENERATING PLATFORM GEARED TOWARDS THE PROMOTION OF DESIGN AND ITS ROLE AS AN OPERATIVE TOOL FOR POSITIVE CHANGE AND MEDIATION IN CONTEMPORARY SOCIETY.

KNOWN FOR ITS FLAGSHIP PROJECT - THE EXD BIENNALE -EXPERIMENTADESIGN CELEBRATED ITS 10TH ANNIVERSARY IN 2009. THE BIENNALE HAS BUILT AN IMPORTANT NETWORK OF NATIONAL AND INTERNATIONAL RENOWNED CREATIVE PRACTITIONERS AND AN INDISPUTABLE KNOW-HOW IN STRATEGIC DESIGN. THIS PARTNERSHIP BETWEEN ONE OF THE FOREMOST PORTU-GUESE BUSINESS GROUPS AND A KEY PLAYER IN THE SPHERE OF CREATIVE INDUSTRIES IS A LANDMARK IN STRENGTHENING THE DIALOGUE BETWEEN COMPANIES AND CREATIVE PRACTITIONERS, WITH A VIEW TO INCORPORATING CREATIVE AND DESIGN ADD ED VALUE INTO THE INDUSTRIAL FABRIC, REVITALIZING IT WITH THE INTRODUCTION OF NEW METHODOLOGIES AND TECHNOLOGIES.

#### MATERIA



#### CONTACTS

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