



# NEWS

## Amorim Group news

**"100% Cork" campaign  
wins over millions with messages  
about the benefits of Cork Stoppers**

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distinguishes individuals  
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Cork-based absorbent distinguished

## **CORTICEIRA AMORIM's CorkSorb** wins Green Project Awards

CORTICEIRA AMORIM's CorkSorb project, an innovative range of natural cork based absorbents used for controlling and cleaning up oil spills, has won the Product category of the Green Project Awards 2011.

CorkSorb was distinguished for its relevance with regard to sustainability, arising from the threefold benefits in terms of environmental, social and economic aspects ensured by the ingredient cork. The project is a result of CORTICEIRA AMORIM's quest for new applications for this 100% natural raw material, which includes plans to expand the company's portfolio of solutions employing cork in the environmental sector.

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**CORK.IN**

AMORIM INNOVATION PROGRAM



- |  |   |
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| <p>15   Amorim Cork Deutschland awarded FSC® certification</p> <p>15   CorkPlank presented at Shnier Summit in Canada</p> <p>16   Amorim Flooring Cork Décor awarded "Gold Best" at the "Best of NeoCon Awards"</p> <p>17   Domaine Saint Albert creates special series for the Wedding of the Prince of Monaco</p> <p>17   Amorim Cork Composites renews Footcork product portfolio and image</p> <p>18   Corkcomfort and Woodcomfort. Two distinct ambiances, two distinct results</p> <p>18   Autumn in the Douro</p> <p>18   Comatral receives Prix d'Excellence de Gestion award</p> <p>19   Amorim Academy distinguishes individuals involved in the wine sector</p> | <p>20   CORTICEIRA AMORIM supports "Shell Eco-Marathon"</p> <p>22   Forest Stewardship Council® - FSC® vouches for the sustainability of Parquet Wicanders®</p> <p>22   Gierlings Velpor: New York Preview and PreCollezioni</p> <p>23   CORKwall® - innovation at the service of sustainable construction</p> <p>23   "Discovering the Forest", with the support of CORTICEIRA AMORIM</p> <p>24   CORTICEIRA AMORIM supports exhibition of works by architect Eduardo Souto de Moura</p> <p>24   Would you like to join our clan?</p> <p>24   Christmas and fine wines go together</p> |
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# NEWS



CORTICEIRA AMORIM is an Organisation which is renowned for its excellence in the development of the cork sector, a natural, renewable and recyclable raw material with unequalled versatility of application. The development of the cork industry and that of CORTICEIRA AMORIM are intertwined, sharing a common path. To speak of CORTICEIRA AMORIM is to speak of cork.

And cork is a solution with a presence in some of the world's most exacting industries with regard to quality, from the wine industry to construction and transportation, reaching as far as space itself, with applications in the aerospace industry.

Culture, sustainability and design are synonymous with the cork industry in its present form, which, despite its origins in the distant past, has evolved to present itself to the market as a solution *par excellence* for the 21st century, offering a material which combines technical efficiency with the environmental and social benefits of sustainable development.

It is in the conviction that this path has been marked by success but also in the certainty that there is an entire universe of applications for cork yet to be discovered, that CORTICEIRA AMORIM has launched the CORK.IN Innovation Programme.

Under the tagline "Innovative Nature", CORK.IN is a programme which aims to create within CORTICEIRA AMORIM a propitious environment for the development of new ideas, fostering the creativ-

ity of our Employees and implementing, where possible, proposals which are of benefit to the Organisation.

At CORTICEIRA AMORIM, we believe that our Employees are the people who are most familiar with cork and the specifics of the business, so we feel it is essential that in its initial phase, the CORK.IN programme is addressed to these internal stakeholders of the Company.

Changing our posture, replacing "Yes, but" with "Why not?", stimulating our Employees' motivation and creativity and generating ideas by means of an appropriately structured Innovation programme are the principles upon which CORK.IN is based, and which are intended to reinforce CORTICEIRA AMORIM's leadership in terms of Innovation, both with regard to its products and processes, and to new marketing or organisational methods.

With the dedication that characterises our Employees, we are certain that the result will be a reinforced culture of Innovation at CORTICEIRA AMORIM, which we are sure is the best path to achieve the Company's Mission of "Adding value to cork, in a competitive, distinctive and innovative fashion, in perfect harmony with Nature."

Kind regards,

Nuno Barroca  
CEO of CORTICEIRA AMORIM, S.G.P.S., S.A.

# “100% Cork” campaign wins over millions with messages about the benefits of Cork Stoppers

Campaign gives rise to one of the largest online communities of the wine industry



Bien essayé, mais ...

... 89,3% des français préfèrent le bouchon liège, un bouchon qui perpétue un savoir-faire traditionnel pour 96,3 % d'entre eux.  
[www.premieliege.com](http://www.premieliege.com)

**LE BOUCHON LIÈGE**  
*Toujours imité, jamais égalé.*

LES PROFESSIONNELS DU LIÈGE

L'ABUS D'ALCOOL EST DANGEREUX POUR LA SANTÉ. CONSOMMEZ AVEC MODÉRATION

APCOR, IRI, COMPETE, and other logos are visible at the bottom of the advertisement.

“100% CORK”, THE CAMPAIGN LAUNCHED BY APCOR – PORTUGUESE CORK ASSOCIATION, WITH THE GOAL OF RAISING AWARENESS AMONG U.S. PRODUCERS, RETAILERS AND CONSUMERS OF THE BENEFITS OF CHOOSING WINES SEALED UNDER CORK, ARISING FROM ITS CONSIDERABLE ENVIRONMENTAL, TECHNICAL AND SOCIAL ADVANTAGES, HAS BEEN A GENUINE SUCCESS STORY.

The campaign, which has a powerful web presence, widely surpassed expectations: over 57,000 fans have created 6.6 million connections, making “100% Cork” one of the most important social networks in the world of wine in the US.

In terms of actual results, it is worth highlighting that a number of wine companies have acknowledged the numerous advantages offered by cork, and the Sommelier Society of America, the oldest institution in the sector, has also stated its preference for cork stoppers as the ideal closure for wine.

Additionally, according to a study carried out by A.C.Nielsen in the American market, published at the start of this year, larger sales volumes have been recorded by brands using cork stoppers: from among the 100 brands studied, over 10% chose cork stoppers,

representing a total of 74 wines; sales of these brands grew by 10.3% in comparison to the previous year, while sales fell by 3.6% for wines using synthetic closures.

“We are very pleased with the success of this campaign with consumers.” – said Peter Weber, Executive Director of the Cork Quality Council – “We have created a truly lasting dialogue about what it means to actively choose wine with a closure made from a sustainable, natural product like cork compared to a closure derived from either plastic or aluminium. Cork remains synonymous with quality wine and is the ideal closure for the preservation of wine. Moreover, consumers are even more inclined to choose wines with cork when they understand its environmental benefits.”



(continued)

## Cork-based absorbent distinguished CORTICEIRA AMORIM's **CorkSorb** wins Green Project Awards

With a much higher absorption capacity than many other natural and synthetic organic absorbents, CorkSorb separates water from flammable or toxic substances and boasts an absorption capacity which ensures the creation of 20 times less residue during use, compared with a conventional mineral absorbent.

By selectively absorbing oils and hydrocarbons and not water, it also avoids the water saturation and wastage associated with the treatment of water as waste. It can be used to resolve any kind of spill, whether in industrial settings, on roads and/or in aquatic environments.

Presented in early 2010 and also distinguished with the National Environmental Innovation Prize, the CorkSorb solution has been very well received by the market, and is already being sold in 10 countries.

In addition to the environmental advantages inherent to its use,



Luís Laginha de Sousa, Chairman of NYSE Euronext Lisboa, André Macedo Teixeira, in charge of the CorkSorb project, and Mário Grácio, Director of the Portuguese Environmental Agency.

CorkSorb is created using an integrated production process which does not generate waste, and which, by using cork, supports an entire native eco-system of indisputable value: the cork oak and cork products play a vital role in CO<sub>2</sub> retention, regulation of the water cycle, the fight against desertification and the preservation of biodiversity.

The Green Project Awards are a joint initiative of the Portuguese Environmental Agency (APA), Quercus and GCI, which has as its main goal the dissemination of best practices with regard to sustainability. The award ceremony for the fourth edition was held on the 15<sup>th</sup> September at Culturgest's Large Auditorium in Lisbon, and was attended by the Portuguese Minister for Agriculture, Sea, Environment and Land Use, Assunção Cristas, and the Secretary of State for Energy, Henrique Gomes.

## Amorim Flooring holds International Meeting

Hotel Praia Golfe, in Espinho, was the venue chosen for the Amorim Flooring International Meeting, a yearly event organised by the company, this year held in July.

The initiative brought together guests from Portugal and abroad with the aim of announcing Amorim Flooring's market positioning, the expansion of its business and product portfolio, its new projects and challenges and plans for the future.

Following a brief introduction charting the evolution of the Company's business, the panel of speakers focussed on a number of organisational and commercial issues, including in particular the presentation of Timberman - Amorim Flooring's new strategic partner in the Danish wood and cork flooring market -, the company's approach to the wood business, presentation of new solutions, concepts and products, and the company's positioning in the various markets in which it operates.

The meeting ended with an atmosphere of solid confidence and good prospects for new business.





## Cork with a presence in Wine Elements bars

EXPANDED CORK AGGLOMERATE FROM AMORIM ISOLAMENTOS USED AS A RECURRING ELEMENT IN THE DECORATION OF THIS INNOVATIVE CONCEPT COMBINING TASTING AND KNOWLEDGE OF WINE

Wine Elements is a new kind of bar suited to pre-existing spaces (such as a library, a museum or even a train station) conceived with the goal of contributing to the introduction of new wine drinking habits, as opposed to the tradition of drinking wine exclusively at mealtimes.

The idea arose in Portugal, bringing together producer João Portugal Ramos and the company beBusiness, who jointly designed the concept, which combines wine tasting, tapas and literature in a bid to attract younger markets to the world of wine. The first bar has already opened in the Ler Devagar bookshop in Lx Factory in Lisbon, and the decor uses expanded cork agglomerate as a covering for the internal walls, paying homage to the connection between wine and cork stoppers.

A frequently used solution in the construction sector, in particular in projects concerned with sustainable development, expanded cork agglomerate is also increasingly sought after as a decorative option, and is to be used in all of the Wine Elements bars, of which 10 are planned by the end of the year, with prospects for internationalisation to Brazil and Mozambique.

## Flooring displays a hit at Hammer exhibition



Hammer – a client of Amorim Deutschland and major retailer in the market – held its yearly exhibition, showcasing the latest decoration products and trends sold by the brand, in June.

Amorim Deutschland was there with its new display concept for wall covering and flooring products: large display frames and information posters showing the functional specifications of the products.

The new display type has been a success, providing a clearer picture of the end result of each product, making them more attractive to end consumers.

With over 3500 employees and a sales area of over 330,000 m<sup>2</sup>, Hammer is at the forefront of the interior decoration sector. By Autumn, this leading brand will redesign its 180 sales outlets, where Amorim Deutschland products and coverings are sold.

## Grainha: have you tasted this Reserva?

The new Grainha White 2010 and Red 2009 wines are now available in a new RESERVA version, with a floral character and more serious, involving and elegant structure. This new positioning comes in response to a global trend towards very high-quality wines aged in wood, but with a more accessible price point. For true wine lovers!



# Cork stoppers in Super Bock "Signature Beers"

An innovative project by UNICER, in partnership with CORTICEIRA AMORIM

CORTICEIRA AMORIM was invited to collaborate with UNICER in an original and innovative "Signature Beers" project. The project consists in a small-scale limited edition of high-quality traditionally brewed beers bearing the Super Bock stamp, customised with the name of each client and distinguished by the fact that they are sealed with a cork stopper held in place with a wire muselet, in the manner of champagne bottles.

As the stopper makes an important contribution to the value of this premium UNICER product, CORTICEIRA AMORIM's Champ-cork factory team conducted a careful characterisation of traditional stoppers for sparkling wine in order to subsequently apply the concept to this particular type of beers, taking into account the pasteurisation processes used and the resulting seal and extraction forces.

Targeting the world of gastronomy and with the aim of providing a prestigious product for the restaurant sector, the "Signature Beers" are a range of unique beers recommended by the Super Bock brand - Double Bock, Double Gold and Czech Pilsner - exclusively available in 35 restaurants throughout the country.

## FEATURES

The "Signature Beers" are a range of unique beers recommended by Super Bock - Double Bock, Double Gold and Czech Pilsner - created on the basis of the experience and research of Unicer master brewers, inspired by traditional recipes for this ancient drink and its connection to the world of gastronomy. They are high-quality beers produced using selected ingredients, in a class of their own with regard to the existing market.

### Double Bock

Recreated by Unicer's master brewers, inspired by beer brewed by 17th century monks in Munich, which was as strong and nutritious as "liquid bread" and used as sustenance during the Lent fasting period. Three special malts were used, resulting in great aromatic complexity.

There are notes of malt, ripe fruits and chocolate which keep the



alcohol in check. On the palate it is moderately bitter, rounded and smooth, with good body. The finish is long and slightly sweet. The champagne-coloured foam is festive, creamy and dense, crowning a dark beer with deep red streaks.

Recommended serving temperature 9 - 10 degrees.

### Double Gold

For centuries, beer has accompanied mealtimes, with different purposes. Providing nutrition in periods of fasting, protection when water was polluted and dangerous, refreshment in the heat of summer and strength on cold winter days. The marriage of beer with food is part of the tradition and culture of a great number of peoples.

Inspired on beer brewed by monks, this brew boasts an exuberant fruity aroma with spices and a low level of bitterness.

It should be stored vertically in a cool, dry place and served at 7 - 9 degrees.

### Pilsener Checa

The Pilsner produced in 1842 in the city of Pilsen, Czech Republic, revolutionised the world of beer. After centuries, the ingenuity, effort, teamwork and vision of a great number of people led to the world's first light-coloured, clear beer. Inspired on the original Pilsner, this beer has a brilliant golden colour, crowned with white foam. Characterised by a harmonious note of Saaz hops, the finest hops in the world, and malt, free of alcoholic or excessively esterified flavours. The beer's body is the result of its slow fermentation. Gently bitter and rounded, yet intense, with a high-quality finish. Recommended serving temperature 6 - 8 degrees.

## PRESENTATION

The 75 cl bottles are inspired on champagne bottles, made of dark glass with a stopper held in place by a wire muselet. The label, mainly black, is customised according to the establishment, while the back label certifies the quality of the product with the stamp of the Portuguese company and its flagship brand: Super Bock.





## Amorim Isolamentos attends XXXIV Congress of the International Organisation of Vine and Wine

Expanded cork agglomerate on show in an exhibition on Architecture and Wine

Portugal hosted the XXXIV World Congress of Wine and Vine, held in June 2011. The initiative, of international scope, was held at the Alfândega Congress and Exhibition Centre in Porto, home to one of the world's most renowned fortified wines.

Under the topic "The Construction of Wine – A Conspiracy of Knowledge and Art", the congress involved countless specialists of international renown, who presented on topics related to wine and its connection with nearby cities, as well as perspectives on market evolution.

Álvaro Siza Vieira, a famous Portuguese architect distinguished with the Pritzker Award presented Quinta do Portal, an iconic building in the setting of the Douro winegrowing region and an example of a successful project in which the wine cellar blends into its surroundings in almost perfect symbiosis. It

should be recalled that Quinta do Portal was built in late 2007, and has a façade covered entirely with expanded cork made by Amorim Isolamentos. 1900 m<sup>2</sup> of MDFachada cork were used.

The architect Siza Vieira has a history of using cork in his work, the most well-known example being the Portugal Pavilion at Expo Hanover 2000, currently located in the city of Coimbra.

Alongside the Congress, an exhibition was held on the topic "Architecture and Wine", in which photographs of flagship projects by major Portuguese architects, including the abovementioned Siza Vieira and Souto Moura, were displayed. Separating the photographs were giant walls of expanded cork agglomerate, providing another interesting link between the worlds of wine and cork.

## Hungarokork promotes workshop at Vinagora 2011

At the 11<sup>th</sup> edition of Vinagora International Wine Competition, held last June, Hungarokork, CORTICEIRA AMORIM's subsidiary in Hungary, conducted an interesting workshop led by Pascal Chatonnet, Director of Excel Laboratories and highly regarded Bordeaux oenologist.



With around 50 participants, including journalists, producers and lovers of wine, the workshop addressed the performance of the cork stopper as closure par excellence, covering the production process, technical and quality performance and sustainability principles, but

focused essentially on the organoleptic impact of a set of defects which can potentially be found in wines using different types of closure.

With regard to the reduction defects affecting wines using screw caps, Chatonnet demonstrated that the use of copper, in an attempt to eliminate volatile sulphur compounds, is not a desirable solution as shown by the sensory analysis of a number of wine samples. The result was that, while copper can reduce the organoleptic impact of reduction arising from screw caps, it can also remove a large part of the wine's fruity character.

Among other conclusions, he concluded that the risk of "negative reductive evolution" post-bottling should not be avoided by increasing the oxidative state of the wine or with copper treatment. What is important is to avoid DMS by recourse to appropriate practices such as the use of cork as a closure.

The workshop presented at the latest edition of Vinagora is part of a series of technical workshops held in a number of countries such as the UK, Spain, Chile, Argentina, US and South Africa.

After the initiative, visitors were invited to collect their used cork stoppers and bring them to the next edition of the fair for recycling. The Amorim brand was widely disseminated in the various items of thematic literature distributed at Vinagora.



# Amorim Cork Composites

## joins consortium for the application of new cork composites in the latest generation of trains

A CONSORTIUM FORMED BY AMORIM CORK COMPOSITES, ALSTOM PORTUGAL, ISQ AND PIEP IS PRODUCING NEW CORK COMPOSITE COMPONENTS TO BE USED IN VERY HIGH-SPEED TRAINS. THE ECOTRAIN PROJECT REPRESENTS A TOTAL INVESTMENT OF € 893,361.20.

Funded from the European Regional Development Fund (ERDF) under COMPETE - Operational Programme for Competitiveness Factors (POFC), this project is aimed at developing solutions that make next-generation trains more eco-efficient, lighter and more comfortable. Floors, partition walls and side panels are some possible places where cork may be used.

The use of this sustainable raw material in the rail industry will enable the following strategic objectives to be achieved:

- reduction in CO<sub>2</sub> emissions;
- reduction in fossil fuel usage;
- compliance with the new European regulatory framework for the rail industry;
- increased thermal and acoustic comfort;
- growth in the value of exports of a natural resource that is vital to the Portuguese economy;
- contribution to the enhancement of the value and sustainability of the cork oak forest, a highly important indigenous ecosystem.

Cork's excellent thermal and acoustic performance, resistance to fire, preservation of its properties throughout its useful life and high resistance to wear and tear coupled with the numerous environmental benefits arising from its use are the key factors behind the use of this material in such a complex and highly demanding project.

### THE CONSORTIUM

**Amorim Cork Composites**, the leading promoter, has extensive expertise in the development of innovative composite cork solutions. This project enables the use of technology existing in the Company and its adaptation to the rail industry. As a supplier of materials, in this project ACC is near not only to the decision maker but also to the business solutions integrator providing a value-added product. The involvement of an international partner - **Alstom Transport**, a French company - in the project brings the world global research



and development competence centre in rail eco-design to this project. Alstom Transport is the preferred customer of the solutions being developed for the project and its mission is to validate the results at an international level.

The expertise of **ISQ** in the area of Sustainable Development and materials analysis and testing contributes to the selection of the innovative side panel solutions developed by Amorim Cork Composites which best meet the highest eco-efficiency and performance standards. Eco-design and life cycle analysis of different options are one of the first criteria for choosing one or another solution, which will be complemented by tests to be developed and conducted by the ISQ-accredited lab network. ISQ has a high level of international expertise in developing and testing new materials and products for the transport, aviation and aerospace industry.

**PIEP** addresses the R&D needs related to materials engineering and fastening systems.

PIEP offers a wide range of expertise in materials characterisation (mechanical, structural, chemical, environmental and surface characterisation of materials), product engineering (product development, advanced computational analysis, materials behaviour modelling and optimisation, process modelling and optimisation, manufacturing tool design) and processing technologies (composites technologies, recycling, decoration and finishing techniques and other processing technologies).



CORTICEIRA AMORIM supports Pedrita Studio in showcasing cork to the international creative community

## Domaine de Boisbuchet, Vitra Design Museum and Centre Pompidou organise cork workshop

THE PORTUGUESE DESIGNERS PEDRITA (RITA JOÃO AND PEDRO FERREIRA) HAVE BEEN INVITED TO COORDINATE ONE OF THE PRESTIGIOUS WORKSHOPS PROMOTED BY DOMAINE DE BOISBUCHET IN COOPERATION WITH VITRA DESIGN MUSEUM, THE GEORGES POMPIDOU CENTRE AND SEVERAL INTERNATIONAL DESIGN INSTITUTIONS. THIS WORKSHOP WAS HELD IN LESSAC, FRANCE.

This year's event was held from 24 to 30 July and it was supported by CORTICEIRA AMORIM, which joined this initiative geared towards making cork and its versatile application potential known as well as promoting its use by the creative community. Boisbuchet is considered to be an educational centre *par excellence* that fosters the emergence of new creative talent. Artists from around the world gather every year at Boisbuchet. Under the guidance of renowned designers they are encouraged to create and

invent under the theme of sustainability.

Cork is a natural, renewable and recyclable raw material. It is extracted cyclically from the cork oak trees, which stay healthy throughout the process. Helga Josefs, a coordinator of the institution, says that the harvesting process fits in perfectly with the concept of Boisbuchet and she adds: "The many unique properties of cork make it an ideal material to be used in the design and architecture lab that is Boisbuchet. Cork's versatility affords students and other participants in summer workshops an opportunity to establish contacts and explore new ideas and concepts as regards both shape and processes. Whether you use cork for its intrinsic characteristics, as a composite material or simply because you want to take advantage of its all-natural beauty, every project is aimed at fully exploiting the potential of this renewable raw material and its industrial use." As a result of the research carried out at the time of defining the MATERIA® collection and the know-how acquired, Pedrita presented cork at Boisbuchet, a privileged platform for perceiving the intrinsic characteristics that make cork a very material, thus





offering the participants an opportunity to rediscover its use in everyday objects. The group of designers who participated in the workshop, mostly students from Thailand, Brazil, Australia, Germany, Mexico, France, Switzerland and Italy, were fascinated by the unusual characteristics of cork, which make it a unique material. Rita João and Pedro Ferreira state clearly: "We put cork firmly on the map as a material for the future ... it is natural and sustainable and has extraordinary physical properties. From pastoral pieces of art to space shuttle components, the characteristics of cork allow its use in a number of unexpected applications that are waiting to be integrated into our daily lives. Boisbuchet is undoubtedly the best place to showcase and explore this special Portuguese material." Aware of the central role that CORTICEIRA AMORIM plays in the research and development of cork as an industrial material they add: "CORTICEIRA AMORIM's commitment to research and development of new processing techniques gave us a different, wider perspective on this familiar material."



## CORTICEIRA AMORIM Annual Report distinguished with Honourable Mention at IRG Awards 2011

With the tagline "The best combinations give rise to the best recipes", another edition of the Investor Relations & Governance Awards was held in July by Deloitte, recognising quality and excellence, promoting best practices in the provision of information to the markets and stances characterised by rigour, respect and transparency.

In this 24<sup>th</sup> edition of the IRG Awards, CORTICEIRA AMORIM's Annual Report received an honourable mention in the non-financial sector, a distinction which rewards the transparency displayed by the company in its main financial information document, reporting the year's activity to all interested parties. CORTICEIRA AMORIM has been listed since 1991, and is the only publicly traded company in the cork sector. Since that time, CORTICEIRA AMORIM has presented itself to the capital market as an Organisation which strives for transparency and openness in its relations with its stakeholders, and which consistently reflects and implements Corporate Governance practices consistent with its activities and the challenges it has to face, striving above all towards the creation of value for shareholders.





# A look at MATERIA®

- by Filipe Alarcão

Gelo, by Filipe Alarcão

"This was the first time that I used cork to create an object. Like any Portuguese person, I have always been in close contact with this material, without ever actually having formed a bond of any kind with it. This is probably because I always associated it with highly formalised applications which were a long way from my creative imagination. I like the tree, but the items made from cork that I am familiar with, with the exception of a few traditional objects and a very few contemporary ones, have never really caught my attention.

When I got the opportunity to coordinate the development of a new collection of cork items for CORTICEIRA AMORIM, at the invitation of and in collaboration with Experimentadesign, I thought it would be a challenge and an excellent opportunity to expand my knowledge of this intriguing and unique material. To create this brand, we chose a group of Portuguese and foreign designers who we thought would be able, like me, to create a family of products with the potential to reshape the image and value of this material in the form of small items for everyday use.

For my first contact with cork, I wanted to create an object which was in some way celebratory, which could provoke a particular action or event, while at the same time demonstrating the physical characteristics of the material - in this case its capacity to retain heat. Instead of concealing the insulation material, I put it in the limelight. I wanted my object to indisputably be a cork object, and to formally reinforce this idea I created a semantic link with an archetypal object made of cork.

Of all the materials I have worked with, cork is undoubtedly one of the most difficult, but also one of the most challenging."

Filipe Alarcão, jointly responsible for the artistic direction of MATERIA® CORK BY AMORIM

[www.materia.amorim.com](http://www.materia.amorim.com)

## Biography

Industrial designer Filipe Alarcão trained at the Lisbon Faculty of Fine Arts and the Domus Academy in Milan, where he remained,

after completing his master's degree, working with Michele De Lucchi (95-97).

Active from his Lisbon-based studio, he develops his own projects in addition to commissions in furniture, urban equipment, lighting, ceramics and glass for Vista Alegre/Atlantis, Asplund, Temahome, Schröder, Larus and Loja da Atalaia, among others.

Filipe has also undertaken the artistic direction of product lines for some of these companies, owing to his strategic approach

to design that balances quality and a focus on functionality with a scrupulous regard for end users, their needs and expectations.

The recipient of the 1994 National Design Award, promoted by the Portuguese Design Centre, he also co-designed the new Elvas Contemporary Art Museum. Some of his projects are included in the permanent collection of MUDE – Lisbon's Museum of Design and Fashion.

[www.filipealcaodesignstudio.com](http://www.filipealcaodesignstudio.com)



## Gelo by Filipe Alarcão

At an informal get-together, swanky dinner or family gathering, Gelo is sure to be a crowd pleaser. Keeping the champagne chilled or the ice at the ready for drinks, you can count on Gelo to add to the party mood and look cool doing it.

This lidded ice bucket lined with a plastic inner casing capitalises on cork's thermal insulation properties coupled with its unique texture. It maintains the low temperature inside, while the outer surface retains its natural warmth and pleasing, soothing feel.

# Art and wine combined in a new exclusive offer



The connection between Quinta Nova de Nossa Senhora do Carmo and Gesto - Cultural Cooperative has been in place for a long time, strengthening the connection between wine and art. At the end of this year, the partnership will once again bear fruit, with an exclusive edition of bottles of wine combined with graphic art by 30 Portuguese artists!

The artists belong to a community involved in the *Identities* (Identities) Project with strong ties to the teaching of Fine Arts in Portugal and other Portuguese-speaking countries. For this new edition, the project will be in the hands of Álvares de Sousa, Alcina Manuela Carneiro, André Alves, Cristina Mateus, Carlos Pinheiro, Carlos Barreira, Emílio Remelhe, Emília Alírio, Fernando José Pereira, Filipa Areias, Gémeo Luís, Inês Azevedo, Joana Mateus, José Paiva, Joana Paradinha, Miguel Leal, Marco Mendes, Mariana Ribeiro, Mário Bismark, Mónica Faria, Marco Oliveira, Marta Ribeiro, Natacha Antão, Oto Hudec, Pedro Brito, Sílvia Simões, Sofia Barreira, Raquel Morais, Tatiana Santos and Vítor Martins.

EACH BOX WILL CONTAIN 3 BOTTLES OF QUINTA NOVA WINE (DOURO AND/OR PORT) AND A NUMBERED PRINT, FROM A TOTAL OF 200 BY EACH ARTIST.

ON SALE IN SPECIALIST SHOPS, FROM GESTO AND FROM QUINTA NOVA, THIS FUSION OF THE NOBILITY OF DOURO AND PORT WINES AND THE POWER OF CONTEMPORARY ART IS NOT TO BE MISSED!

## CORTICEIRA AMORIM supports cycling trip from Penedés to Champagne

CORTICEIRA AMORIM supported a very original initiative - a cycling trip between the winegrowing regions of Penedés (Catalonia) and Champagne (north-eastern France) -, which took place from 22 to 29 July.

Over a total of 1180 kilometres split into 8 stages, participants pedalled between strategic points of these winegrowing regions, where they were able to soak up stunning landscapes, home to some of the world's finest nectars.

On the first day, the cyclists received a message from the mayor of Vilafranca del Penedés to deliver to the mayor of the Champagne region. And thus officially began the two-wheeled crusade: in Catalonia, the cyclists crossed Girona, Rivesaltes and Portbou. On reaching the French coast, they had the chance to admire the landscapes of Montpellier, Valence and the famous vineyards of Côtes du Rhône, stopping at Châteauneuf-du-Pape before continuing towards Beaujolais and Chablis.

Finally, in the magnificent Champagne region, they joined the cyclist Alexandre Verguet and continued until Mesnil-sur-Oger, where they were received by the organisers and sponsors of the initiative. The message sent by the mayor of Penedés was then read out and celebrations for the initiative were held, during which Christophe Dumoulin, representing CORTICEIRA AMORIM, awarded each member of the team a "medal of courage".

The next day, having regained their strength after the tiring trip, the group travelled to Reims to visit the Henri Abelé winery, owned by the Freixenet Group, where they drank a toast to their unforgettable experience.





## Detalhes & Design clothed in cork

Interior design company chooses MDFachada expanded cork agglomerate, created by Amorim Isolamentos, for its thermal and acoustic insulation properties

Cork is increasingly gaining acceptance as a premium, distinctive material for façade coverings. Iconic examples such as the Portugal Pavilion in Hanover in 2000, Quinta do Portal by the architect Siza Vieira, recently distinguished with the Douro Architecture Prize, Pedro Arrupe School in Parque das Nações, or more recently the Portugal Pavilion at ExpoShanghai are a testament to the versatility and application potential of cork as a covering solution.

Natural, renewable and 100% recyclable, cork offers unequalled

technical benefits, above all in its resilience and thermal and acoustic insulation.

Motivated by the performance of cork, but also by its aesthetic advantages, Adelino Minhós, the architect in charge of designing Detalhes & Design chose expanded cork agglomerate created by Amorim Isolamentos to cover the building. The use of cork is of huge importance in aesthetic terms, as well as enabling considerable energy savings. Cork acts as a thermal barrier, a decisive argument for a region affected by significant climate variation such as Castelo Branco.

## XumeK Chardonnay 2010 receives highest distinction at “Argentina Wine Awards 2011”

Best wine entered into the competition is sealed with an Amorim Argentina natural cork stopper

At the 5<sup>th</sup> edition of “Argentina Wine Awards”, Argentina’s most prestigious international competition, XumeK Chardonnay 2010, from the highly regarded XumeK winery, received the highest distinction of the 720 wines entered.

“Argentina Wine Awards”, organised by Wines of Argentina, was held in February in the city of Mendoza, with a jury made up of 10 of the world’s most prestigious sommeliers from the US, Canada, France, England, Brazil, Sweden and China.

XumeK Chardonnay 2010 is a youthful, fresh and delicately intense white, with golden tones and a combination of red apple, apricot, toast and vanilla aromas. It is sealed under an Amorim natural cork stopper, in a perfect alliance between wine and cork - two of

Nature’s products which have uniquely complemented each other for centuries!

The Natural Cork Stopper, a 100% natural product perfected using technology to guarantee maximum quality in safeguarding the organoleptic properties of wine, is recommended for reserva red wines and wines requiring bottle aging, such as this youthful XumeK Chardonnay 2010.

The XumeK winery, an important client of CORTICEIRA AMORIM, is located in Valle de Zonda (San Juan, Argentina). Its wines, which benefit from the technical advice of oenologist Paul Hobbs, are made with grapes from the winery’s own vines, and are targeted mainly at the US and Canada export markets and the country’s own internal market.





## Wicanders® flooring products at Expo Revestir in São Paulo

THE **CORKCOMFORT** FLOATING HOME (WRT) AND **VINYLCOMFORT** FLOATING COMMERCIAL LINES, OF THE WICANDERS® BRAND, WERE PRESENTED AT EXPO REVESTIR, AT THE STAND OF A NEW BRAZILIAN CLIENT OF AMORIM FLOORING, PARQUET UNIÃO.

In what is regarded as the Fashion Week event of Architecture and Construction, and Latin America's largest fair in the flooring sector, the Wicanders® products showed off their sustainability and environmental awareness, coupled with outstanding design, key aspects in the assessment of products by the visitors who typically attends the fair - professionals in the fields of Architecture, Interior Design, Retail and Construction. During the four days of this 9<sup>th</sup> edition of Expo Revestir, the fair received over 43 thousand visitors, surpassing the expectations of the organisers and testifying to the vigour of the flooring segment in Brazil.

## Amorim Cork Deutschland awarded FSC® certification

IN AUGUST, AMORIM CORK DEUTSCHLAND WAS AWARDED FSC® – FOREST STEWARDSHIP COUNCIL® CERTIFICATION, AN INDISPUTABLE GUARANTEE THAT ITS PRODUCTS (CORK STOPPERS) COMPLY WITH THE INTERNATIONAL STANDARDS AND TECHNICAL SPECIFICATIONS REQUIRED IN TERMS OF ENVIRONMENTAL MANAGEMENT.

This certification is granted only to those companies which fully comply with the parameters of responsible production in terms of forest management, promoting positive and viable environmental, social and economic relations.

FSC® is an international seal of approval which adds value to the products which bear it and gives consumers the opportunity to make a responsible choice at the moment of purchase.

CORTICEIRA AMORIM is one of the main driving forces behind FSC® certification, and was the world's first packaging company to comply with this international standard. 28 of the company's factories and/or distribution units are currently FSC® certified.

## CorkPlank presented at Shnier Summit in Canada

Over 350 retailers were familiarised with the new collection of CorkPlank coverings, presented at the latest edition of the Shnier Summit at the Halifax World Trade and Convention Centre in the iconic seaside city of Halifax, Nova Scotia, in Canada.

The new CorkPlank collection, the latest innovation by Amorim Flooring in the **Corkcomfort** product line, was created with the aim of providing an outstanding combination of comfort and fashion in decoration.

Characterised by its four bevelled sides, CorkPlank offers three linear cork designs and seven different tones. The collection was designed to simplify installation by means of the Loc&Fold system, which can be adjusted with a simple movement. The planks measure 1220 mm by 140 mm.



## Amorim Flooring Cork Décor awarded “Gold Best” at the “Best of NeoCon Awards”

USFContract, a market leader in sustainable commercial floorings, has been awarded the “Gold Best” prize for its Cork Décor Volume 2, a flooring product belonging to the Amorim Flooring portfolio, at one of the largest professional events in North America, NeoCon 2011, held in Chicago in June.

At this major US trade fair, the “Best of NeoCon Awards” are awarded each year to products which make an impact as a result of outstanding design, innovation and excellence, sponsored by the highly regarded Contract Magazine.

“USFContract is committed to bringing innovation, durability and style to the decoration market”, stated Mark Brunelle, sales director of USFContract, adding “what sets Cork Décor apart from traditional

cork floorings is its advanced engineering concept, centred on production technology which makes it possible to achieve higher durability and resilience ratings than traditional cork floorings”.

Cork Décor is a cork flooring product manufactured using cutting-edge technology. Due to its excellent resilience, it is particularly recommended for the most demanding commercial applications or areas that come under intensive use, exposing them to a great deal of wear.

In addition, Cork Décor is Greenguard Air Quality Certified®, a certification of great importance insofar as it attests to environmental performance with regard to air quality in closed spaces, at a time when people spend over 90% of their time indoors.





# Domaine Saint Albert creates special series for the Wedding of the Prince of Monaco

The Domaine de Saint Albert winery, a very special client of CORTICEIRA AMORIM, has created an exclusive edition of wines for the wedding of Prince Albert II of Monaco and Charlene Wittstock, celebrated on 1 and 2 July this year.

It is a special series of wines - vintage 2007 red, vintage 2010 white and rosé - created in the heart of Côtes de Provence, at Domaine de Saint Albert, all of which benefit from a CORTICEIRA AMORIM stopper and the ancestral knowledge of this acclaimed winegrowing establishment.

Olivier Foucou, the current owner, inherited from his father Albert Foucou a passion for the land and for tradition. Domaine de Saint Albert, the origins of which extend back over 7 centuries of generations, pursues organic farming methods without recourse to fertilisers or pesticides, with cultivation taking place mainly by means of a plough. Its winegrowing activities, occupying around 15 hectares in Les Borrels, Hyères, are conducted with complete regard for Nature, giving rise to expressive, complex and aromatic wines with a unique character, much loved by the Prince.

For this special and exclusive edition, served during the two days of the celebration, the bottles were adorned with the commemorative monogram of the Royal Wedding, with cork stoppers provided by CORTICEIRA AMORIM, complementing the wine's distinctive packaging and ensuring the preservation of its full splendour.

## Amorim Cork Composites renews Footcork product portfolio and image

FASHION, COMFORT AND HEALTH

The use of cork in the footwear collections of the world's most exalted fashion brands has been a recurring phenomenon in recent seasons. Stella McCartney, Gucci, Prada or Dolce & Gabbana are just a few of the prestigious houses presenting cork in their Spring / Summer collections.

In response to this market development, Amorim Cork Composites, which has a well-established tradition in supplying cork solutions to the footwear industry, has renewed the product portfolio of its Footcork brand, which is now divided into the areas Fashion, Comfort and Health.

In addition to the new product line, a restyling of Footcork's image, centred around the concept of Nature, was carried out, from the product range to the design of the company's marketing tools. For example, Footcork's catalogue is bound in cork leather and printed on recycled paper, in line with both the brand's image and that of CORTICEIRA AMORIM.

Each product line comprises offerings aimed at the target segment. The Fashion line includes cork leather and cork agglomerate to satisfy the needs of a market hungry for novelty. Comfort promotes products which, when incorporated in footwear, provide comfort and well-being. The Health line is aimed at a more technical market segment, with footwear components which correct physical or posture problems, increasing quality of life.

The full range of Footcork products can be viewed online at [www.footcork.com](http://www.footcork.com).





# Corkcomfort and Woodcomfort

## Two distinct ambiances, two distinct results

Le Quartier Français, considered to be the South Africa's second best restaurant and no. 31 in the world, was recently convinced by the performance of the **Corkcomfort** product line, the ideal solution for those seeking comfort, functionality and versatility, combined with modern and distinctive design. This is just one

example from among a range of projects in Portugal and abroad using Wicanders® flooring, which continues to win over architects, designers, decorators and the general public. In Portugal, the highlight goes to Santa Maria de Lamas Parish Council, which chose **Corkcomfort** and **Woodcomfort**.

# Autumn in the Douro

THE HARVESTS ARE OVER, AND MIGUEL TORGA'S DOURO DONS THE WARM COLOURS OF AUTUMN ONCE AGAIN. IT IS THE END OF THE GRAPE CYCLE, AND THE FALLEN LEAVES COVER THE LANDSCAPE IN A PATCHWORK QUILT, WITH THE LEAVES FROM EACH VARIETY TAKING ON A DIFFERENT HUE.

Temperatures are dropping, beckoning all who seek the small comforts of autumn: good wine, excellent regional gastronomy, the silence of the valley and views which take the breath away. Quinta Nova Rural Hotel is beginning the new season with new offers. Enjoy yourself a different beginning.

Visit us at [www.quintanova.com](http://www.quintanova.com)



## Comatral receives Prix d'Excellence de Gestion award

Comatral, a CORTICEIRA AMORIM subsidiary operating in the field of Raw Materials with headquarters in Morocco, achieved an honourable second place in the prestigious "Prix d'Excellence de Gestion" awards, in the category "Industry". The prize, awarded by the "Chambre du Commerce, de l'Industrie et des Services de Rabat", under the auspices of the Ministry for Industry, Commerce and New Technologies, is a recognition of companies' commitment to excellence in management, and is awarded as the result of an audit.

Ali El Hani, Administrative and Financial Director of Comatral, accepted the prize on behalf of the Company.



The “keys to success” in winning over international wine markets under discussion in Porto

## Amorim Academy distinguishes individuals involved in the wine sector

“Wine in the Quest for the International Markets: The Keys to Success” was the central topic of the celebration, in Portugal, of the 20th edition of the Amorim Academy Award, held on 8 July in Porto, at the Sheraton Hotel & Spa.

The event, attended by around 200 people from the world of wine, organised by the Amorim Academy - the 20th edition since its creation and third held in the country - was opened by António Amorim, Chairman of CORTICEIRA AMORIM, who introduced the main topic of discussion with a speech about the current major trends of the wine market, and the new phenomena and constant transformation which characterise it. The appearance of emerging markets in opposition to increasing affirmation of countries with a strong wine tradition was also among the topics discussed.

In the same vein, the Chairman of ViniPortugal, Jorge Monteiro, presented a strategic plan for the promotion of Portuguese wines, and the Vice Chairman of Sogrape, Salvador Guedes, discussed the Sogrape wine portfolio, highlighting the example of Mateus as a global success story.

The presentation by Denis Dubourdieu, professor of oenology at Bordeaux University and Chairman of the Bordeaux Wine Institute, focussed on the topic “wine between nature and culture”. According to Dubourdieu, the success of a wine depends on the value expressed by its typicality, contemporaneity and inimitability. In addition to bringing together a significant group of household names of the wine sector at a national and international level to discuss a topic of great importance to the wine world, the meeting also served to distinguish two individuals with the Grand Prix (which in this edition received the title Prix Ribereau-Gayon) and the Prix d’Initiative, rewarding the recipients’ track record and spirit of initiative shown in the pursuit of innovative projects in the wine sector, respectively.

This year, the international jury (comprising Robert Tinlot, chairman of the Amorim Academy, and Denis Dubourdieu) awarded the Grand Prix to Axel Marchal, for his thesis on the molecular basis

of the sweetish flavour of dry wines, and the Prix d’Initiative to Anthony Boule, for the creation of the “Vieri Carafe”, which keeps wine at the correct serving temperature.

New forms of consumption and distribution of wine, from packaging to marketing, were also among the topics discussed at this edition of the Amorim Academy, in line with the consumption trends of emerging countries and the evolution of consumer preferences. Discussing these issues, in addition to the specialists mentioned above, were journalists in this field, such as André Magalhães, also a champion of the Slow Food movement in Portugal, and Bernard Burtschy (from “Le Figaro”).

Founded in 1992 by third-generation members of the Amorim family, the Amorim Academy is an international organisation established in France, which has the goal of supporting and promoting research in oenology and contributing to the dissemination of knowledge of wine and the sector by organising a yearly competition and constantly promoting forums on the topic of wine.



Prix d’Initiative awarded to Anthony Boule



Grand Prix awarded to Axel Marchal





Marc Denante, Director of Research and Development at Eurocopter



# CORTICEIRA AMORIM supports "Shell Eco-Marathon"

## Interview with Marc Denante

CORTICEIRA AMORIM was once again involved in the "Shell Eco-Marathon", an initiative which can be described as the "Formula 1 of Biotechnology", in which participants are challenged to design, build and test efficient vehicles using the most environmentally friendly technologies.

For the event, Eurocopter enjoyed the support of Amorim Cork Composites in the development of the vehicle which it entered into this year's competition. Marc Denante, Head of Research and Development at Eurocopter, shared the experience with Amorim Newsletter.

### When and how did the partnership with Amorim Cork Composites start?

AMORIM's partnership with Eurocopter and the University of the Mediterranean started back in 2009, following a meeting with Mr Christophe Sauvaud AFR (CEO of Amorim France). Mr Sauvaud made us aware of cork, a natural product with very high efficiency as well as various technical applications in the space and aeronautics sectors.

### Why use a material such as cork in the car's devices? How did the project idea develop and why do you think this is the best material to use in a low fuel consumption vehicle?

For our type of engine, we were looking for a very light thermal barrier, which could withstand a temperature of at least 150 ° C, while offering suitable rigidity and machinability and which would also respect the environment.

In addition, the students and Professors of the University of the Mediterranean were focused on eco-design to develop thermal protection for the engine, which is completely "green".

We dreamed of using a natural product originating from a recycling chain.

Following conversations with Mr Sauvaud, cork emerged as the perfect material that met with our specifications.

### Why is cork a material ideally suited to our application?

It's simple, to reduce the consumption of our car we use the same technique as the "TGV" High Speed Train, which means we put our engine on acceleration for a few seconds and then let the car roll over for several hundred meters with the engine off (variant of the "Stop and Start" system installed in some cars). When the speed of the car gets too low, we restart the engine and accelerate again, and so on.

So, with this technique, to travel 25 km in 50 minutes (30 Km / h average speed) we use our engine for only 4 short minutes.

Under these conditions, the challenge we faced was finding a material that was able to maintain our engine at its optimum performance temperature of 80 ° C for 50 min. When we started testing cork, we immediately achieved results far superior to all other previously tested materials (such as silicone foams for example).

In short, in future generations of vehicles and providing we do not change our overall approach to energy management on board, more energy will be used for heating and cooling than for running at 90 Km / h. Cork is a simple, lightweight material which will gradually emerge as a solution for thermal and sound insulation which meets the most stringent specifications, including recycling and environmental protection.

### Last year's edition went well for the team, but there is always something to improve. So, this year, what kind of improvements were made in general, and to the engine's thermal protection in particular?

This year we worked hard on the performance of our engine. We reduced internal friction. We also worked on the thermodynamic cycle and the quality of combustion in the cylinder. For example, we introduced the ceramic thermal barrier for the piston. We have achieved good results, as last year we used the engine for 5 minutes in a 50 minute cycle, while this



year we managed to use no more than 4 minutes. In figures this means that our new engine needed thermal protection that was 20% more efficient than the previous one. To achieve this, we had to slightly increase the thickness of the thermal protection. Overall, the new thermal protection is just 50g heavier and 20% more efficient.

**The aim of the race is to drive the maximum distance with only 1 litre of gasoline. Was this low fuel consumption challenge within your expectations?**

The greatest benefit of this competition is that it is human, as it highlights talent among students.

According to the IUT, "University Institutes for Technology", the Shell Eco-Marathon is a fantastic application area with accountability of results and performance. For Eurocopter, the Shell Eco-Marathon is primarily a recruiting area.

Students and teachers who are involved in this event are true leaders, who enjoy risks, challenge and competition.

**The main rule was to cover 25 km in less than 50 minutes. Your car came in 5th (in any event, you're still a winning team!). Were there any problems with the cork's thermal behaviour or any losses or oscillations of energy?**

Yes, the goal of the race is to cover 25 km in less than 50 minutes. In 2 days we made 5 runs at most. The cork behaved perfectly, and we observed a very stable system. Let me explain, as the race begins, cars start their engine every minute. Before leaving we had to heat up our engine, but it was difficult to leave exactly when the engine was at its optimal operating temperature (80 ° C). At the beginning of the race the engine's temperature on the track was between 80 ° C and 90 ° C. For each run we discovered that the engine was always kept at its starting temperature. That is to say that when we started with a temperature of 80 ° C we finished the race with the same temperature and when we started the engine with a temperature of 90 ° C we finished at 90 ° C. In conclusion, cork is very stable with an extended thermal margin.

**How do you, and the partners of this project, see cork after this experience? Do you think it is a strong candidate for other applications of this kind?**

First, cork is a product that is perfectly suited to many applications in eco-design. It is a recyclable natural product that could become well-established, and is easily produced using high technology applications.

In addition, the thermal behaviour of cork is unique and remarkable. While I would say that the choice of cork is first of all a decision rather than a choice, it should be subjected to testing and research, as this is a material which boasts surprising direct and indirect performance superior to initial estimations.

For example, in our case we obtained thermal performance higher than we at first estimated, but we did not anticipate that cork would participate significantly in the reduction of noise in the engine compartment.

As an engineer in the Aerospace industry involved with helicopters, I would strongly encourage the development teams to assess the behaviour of cork in the thermal and sound domain, as it could be used in cabins. For the time being, the direct mass balances are unfavourable compared to silicone foams, but we must broaden the scope of its functions as soundproofing gains are not reflected in the mass balance.

In the field of helicopters we also use various types of thermal protection in the engine environment. Cork has not yet made an appearance, but it is a potential candidate for application.

Returning to the applications of the Shell marathon, other teams use systems which are much more conventional, and heavier, with water regulation, for example.

The Shell Marathon involves 250 teams and about 3,000 future technicians and engineers from all over Europe. In 2011 we showed everybody the application of cork in our engine system. I am sure that in 2012 many teams will want to follow our example and adopt cork to achieve better performance. As a result, cork has made its way into the institutions that train our future engineers in Europe. It is a work of substance, but the return on investment will be sustainable and irreversible.

Photographs: courtesy of Jean Pierre Lechten





# Forest Stewardship Council® - FSC® vouches for the sustainability of Parquet Wicanders®

Amorim Flooring and Dom Korkowy certified

To choose Parquet Wicanders® products is to acquire flooring produced in accordance with the exacting international standards of the Forest Stewardship Council®, defined to ensure sustainable development.

The award of the Forest Stewardship Council® - FSC® certificate to Parquet Wicanders®, created by Amorim Flooring (AF) and Dom Korkowy (an AF subsidiary) guarantees that the raw materials used,

in this case wood, come from sustainable and controlled sources and production follows an appropriate, socially just, economically viable process which complies with governing legislation.

FSC® certifications are valid for a five-year period, with yearly external audits of the corresponding products such as the one carried out recently, in which compliance with all the standards of the certifying body was confirmed.

## Gierlings Velpor: New York Preview and PreCollezioni



GIERLINGS VELPOR



In July 2011, Gierlings Velpor attended the first preparatory events for the Autumn - Winter 2012/2013 season, in anticipation of the trends and novelties of the textile industry. In Italy, at PreCollezioni in Reggio Emilia, and the US, at Première Vision NY Preview, the company presented its pre-collection in privileged locations amidst the cream of European manufacturers, gaining a head start on the market.

At this opening stage of the season, when major clients already have the outline of their collections perfectly defined, receptivity to the new products was overwhelmingly positive - a warm reception now joined by widespread acknowledgement of Gierlings Velpor's position as a leader both in technical terms and as a result of the inclusion of macro-trends of the fashion world for the season in its product sub-segment: velvets and synthetic furs.

In September, a number of major international buyers from the world's fashion capitals, Milan and Paris, attended some of the most important events of the sector, in a market approach which suggests excellent prospects for the future.



# CORKwall®

- innovation at the service of sustainable construction

## “Discovering the Forest”, with the support of CORTICEIRA AMORIM



In the International Year of Forests, CORTICEIRA AMORIM supported a school competition aimed at primary and secondary school pupils in an initiative promoted by the Portuguese Committee for Celebrations of the International Year of Forests and put into action by a work group comprising the State Secretariat for Forests and Rural Development / Portuguese Forest Authority (AFN), Ministry for Education / Directorate-General for Innovation and Curricular Development (DGIDC), UNESCO and the Agência Ciência Viva (Life Science Agency).

“Discovering the Forest” was a challenge to study a forest ecosystem at a local, regional or national level, seeking to involve pupils, teachers and schools in work to raise the awareness of the public in regard to the preservation of this precious asset.

With a total of 85 competing projects, the initiative was hailed as a success, confirming the interest of the school community in preserving our forests and their biodiversity.

The CORKwall® solution for façade and internal wall coverings, launched in early 2011, is enjoying a warm reception by the market. In addition to the interest expressed by the media in this solution, driven in large part by the Innovation prize awarded at the last edition of Tektonica, CORKwall® is being used in a number of projects for its unique properties and ease of application.

CORKwall® acts as an elastic membrane, the main goal of which is acoustic and thermal insulation for new or refurbished buildings, providing an efficient barrier preventing energy loss and cracks. The new product consists in a mixture of cork granules and polymeric resins, and is applied by spraying. Easy and quick to install, CORKwall® can be used to cover any surface, including those with low porosity, from metal to existing plaster, and is available in 16 colours.

The versatility and functionality of the CORKwall® solution have resulted in its application on a building located next to the Douro river in the restoration of a façade previously painted with plastic paint.

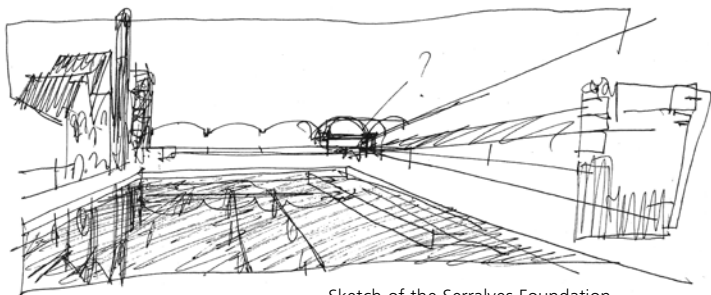




# CORTICEIRA AMORIM

supports exhibition of works by architect Eduardo Souto de Moura

“Eduardo Souto de Moura - Contests”: an exhibition showcasing 50 works on display at the Porto University School of Architecture (FAUP) Exhibition Gallery, from 10 June to 9 September.



Sketch of the Serralves Foundation multi-purpose building

The first exhibition by FAUP of the work of its former student and current professor - Eduardo Souto de Moura - who was awarded the 2011 Pritzker Prize by the Hyatt Foundation, was supported by CORTICEIRA AMORIM.

Presented on 9 June, the opening of the exhibition was marked by a conference with Eduardo Souto de Moura, held at the Fernando Távora Auditorium (FAUP).

“Eduardo Souto de Moura - Contests” showcases 50 works designed for architectural competitions over the past 31 years (between 1979 and 2010).

As mentioned by Francisco Barata (Professor at the FAUP) and André Campos (Architect), Commissioners for the Exhibition, this show displayed “a working method supporting the design proposal (program, materials, location, history, references, sketches, models, exact drawings, photomontages, photographs, customer). This is basically a sophisticated architecture combining conceptual rigour and dedication with commitment, as a scientist who pursues a solution or an artist who knows the way he does not want to go.”

Having been invited in 2010 to participate in this exhibition, CORTICEIRA AMORIM joined this initiative implemented by one of the most prestigious schools of architecture, whose objective is to give both current and future architects as well as the general public a perspective of the work of one of the most famous contemporary architects.

CORTICEIRA AMORIM provides several innovative products and solutions for the construction industry and believes that this will also be an opportunity to increase public awareness of cork’s uses on both a functional and aesthetic level.

It should be noted that cork has been used in major architectural projects including the Portugal Pavilion at the Shanghai World Expo, Gaudí’s Sagrada Família and the Pavilion of Portugal in Hanover, in this last case, a choice by Siza Vieira and Eduardo Souto de Moura.

## Would you like to join our clan?



**CLÁ (clan) is the new Special Reserve Port from Quinta Nova de Nossa Senhora do Carmo.**

The concept of this new product is based on the definition of the word clan: a group of persons sharing the same interests and which observe a common tradition based on shared rituals. This is a common enough sentiment with regard Port Wine, but there is still scope for innovation and polemic, as shown by the print on the side of this clear glass bottle with an entirely Portuguese design.

This Premium Port is produced using grapes from vines between 20 and 30 years old. It has a red-violet colour, great aromatic intensity and distinctive volume due to the fact that it is unfiltered - just like a traditional port.

**Will you join our clan?**

## Christmas and fine wines go together

Christmas is drawing near, and Quinta Nova de N. S. do Carmo once again brings you innovative present suggestions. From among wines and gourmet products arranged in a variety of different packaging options, there are several price ranges to choose from, and gifts can be customised.

Contact us at [amargarida.qn@amorim.com](mailto:amargarida.qn@amorim.com).

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