



NEWS

Amorim Group news



Serpentine Gallery Pavilion 2012,
by Herzog & de Meuron and Ai Weiwei, features cork by Amorim

(See inset)

Contents

- | | | | |
|---|---|----|--|
| 4 | CORTICEIRA AMORIM a case study in European Forum on Sustainable Construction | 7 | CoreCORK® in the Sports & Leisure industry |
| 4 | Corksorb wins Product Innovation Award promoted by Cotec and Unicer | 8 | 94% of North American wine consumers prefer natural cork stoppers |
| 5 | Minister for Agriculture hails CORTICEIRA AMORIM's investment as the start of a "new era" | 8 | CORTICEIRA AMORIM supports development of Barefooters, a new summer shoe concept |
| 5 | Amorim Benelux presents collections in the Netherlands | 9 | Vitra and CORTICEIRA AMORIM partner up to present new collection |
| 6 | CORTICEIRA AMORIM, new supporter of the WSET | 10 | Kengo Kuma visits Amorim Revestimentos |
| 6 | Kaizen Lean Award recognises CORTICEIRA AMORIM's productivity and operational efficiency | 10 | Amorim France supports Eurocopter team in Shell Eco-Marathon for the third time |
| 7 | Innovative Dyn Cork fabric wins CITEVE prize in the technical textiles category | 11 | Corky distinguished at the IF Design Awards |



Credits

HEADQUARTERS: Rua de Meladas nº 380 - 4536-902 Mozelos VFR

COPYRIGHT: Grupo Amorim

DIRECTOR: Eduardo Correia

CO-ORDINATION: Joana Martins

EDITORIAL: Plenimagem, Lda.

PUBLISHING: Grupo Amorim

DESIGN AND DESKTOP PUBLISHING: Plenimagem, Lda.

PRINTING AND BINDING: Lidergraf – Artes Gráficas, S.A.

TRANSLATION: Expressão, Lda. <http://www.expressao.pt>

DISTRIBUTION: Iberomail Correio Internacional, Lda.

PACKAGING: Porenvel Distribuição, Comércio e Serviços, S.A.

PERIODICITY: Quarterly

ISSUE: 22 000 copies

LEGAL DEPOSIT: VG-914-2001

- | | | | |
|----|--|----|---|
| 11 | CORTICEIRA AMORIM returns to Drinks Business Green Awards | 14 | Comfort is a key ingredient in all of the "comfort" product lines by Wicanders® |
| 12 | AcoustiCORK underlays in GreenBookLive | 15 | 2nd edition of Quinta Nova 8 Friends Grand Tasting |
| 12 | Wicanders® presentation at Dehesa la Cenia | 15 | Amorim Cork Composites exhibits applications at JEC Europe |
| 12 | InterCork wins prize in Germany | 15 | Clã Port dressed to the nines! |
| 13 | "Águeda concept" project uses CORKwall covering | 16 | The Douro awaits you |
| 13 | VS Pack presents new packaging solutions for the wine and spirits industry | 16 | Quinta Nova launches 1st "winery restaurant" in the Douro |
| 14 | Gierlings Velpor attends International Fairs | | |

NEWS



EDITORIAL

CORTICEIRA AMORIM's constant investment, professionalism and commitment have resulted in an unparalleled wealth of knowledge about cork. This knowledge enables CORTICEIRA AMORIM to develop its portfolio of products and solutions, create new technical applications with high added value and challenge new sectors to try out this unique material which, in the vast majority of cases, is able to meet technical requirements while offering gains in terms of sustainability.

This results in strategic partnerships which lead to enhanced visibility, knowledge and value for all stakeholders involved.

In this issue of Amorim News, read about the unique partnership between CORTICEIRA AMORIM and London's Serpentine Gallery which led to the successful completion of the 2012 edition of the Serpentine Pavilion, one of the world's most important architectural events.

Emerging from the creativity of architects Jacques Herzog and

Pierre de Meuron and artist Ai Weiwei, the Serpentine Pavilion 2012 showcases Amorim cork in its full originality and sophistication.

Created on two complementary planes – the first in the form of a large steel mirror and the second, protected by the first, recessed into the ground and entirely covered with black agglomerated cork – the 2012 Pavilion pays homage to the legacy of previous editions, inviting us to discover their origins and intimate connection with the ground and space on which they were built. Cork plays a central part in this sensory and archaeological experience: the colour, smoothness, smell, feel and subtle lighting permeating every corner are reminiscent of the comfort of Nature.

So, browse this issue of Amorim News to find out more about this project which honours us and the countless initiatives and events in which CORTICEIRA AMORIM has been involved in the last quarter.

Cristina Rios Amorim,
Director



CORTICEIRA AMORIM a case study in European Forum on Sustainable Construction

CORTICEIRA AMORIM was invited by the European Commission to participate in the “12th European Forum on Eco-innovation - Scaling-up Sustainable Construction through Value Chain Innovation”, held in Amsterdam on 25 and 26 April, as a case study in the context of sustainable construction.

Marcel Kies, CORTICEIRA AMORIM’s representative at the forum, explained the advantages of integrated use of cork in the construction and rehabilitation of buildings, both at an environmental and socio-economic level and with regard to performance, and presented a number of cork-based sustainable solutions designed for construction projects, including MDFachada insulation corkboard, AcoustiCORK underlayments and Wicanders wall and floor coverings. At the end of the presentation, he highlighted the specific nature of the company’s supply chain, designed so as not to generate waste.

In the words of Marcel Kies: “Initiatives like this are essential to raising awareness among construction firms and policy makers of the need to adopt sustainable practices as a competitive advantage. The invitation to present our case in an event of this magnitude is, in itself, an external recognition of the vast potential of cork for use in the construction industry and interior decoration. It should once more be stressed that cork is the only material that combines an excellent technical performance - specifically in terms of thermal and acoustic insulation – with high wear resistance, anti-vibration properties, a versatile look and a wide range of possibilities for application, while respecting the environment during the entire manufacturing process, from cork harvesting to recycling at the end of the product life cycle.”

The “European Forum on Eco-innovation” is held annually by the European Commission, with the aim of making recommendations regarding Eco-Innovation policies, and is attended by policy makers, world-renowned experts and companies engaged in the areas in focus in each forum.

Corksorb wins Product Innovation Award promoted by Cotec and Unicer

THE CORKSORB RANGE OF CORK-BASED OIL ABSORBENTS HAS WON THE PRODUCT INNOVATION AWARD PROMOTED BY COTEC AND UNICER. THE PURPOSE OF THE AWARD IS THE RECOGNITION OF INNOVATIVE PRODUCTS AIMED AT GLOBAL MARKETS DEVELOPED BY PORTUGUESE COMPANIES AS A RESULT OF A STEADY AND CONSISTENT INNOVATION.

In the words of André Macedo Teixeira - the person responsible for CORTICEIRA AMORIM’s Corksorb project - this award is “a source of pride for CORTICEIRA AMORIM, because it rewards our Company’s constant commitment to R&D and innovation as well as its investment in the creation of new and enhanced applications and solutions using cork.”

Launched in 2010, the Corksorb range has won several prestigious awards. The COTEC/Unicer award was the 4th award won by this highly competitive natural absorbent product line providing greater absorbing capacity and generating 20 times less waste than a conventional mineral-based absorbent. By selectively absorbing oil and hydrocarbons and not water, CorkSorb is the ideal solution for any spill/leak situation, even in aquatic environments.

André Macedo Teixeira explains the reasons that differentiate the Corksorb product range from others: “It is a product line developed in close collaboration with our customers and it was designed with a view to meeting the actual needs of a market that seems to be mature in this area. Corksorb has proven to be a technically and economically efficient answer. This product range is manufactured using a natural and sustainable raw material, which explains its success.”

The Corksorb product range is steadily building up a good brand reputation in the international market and around 87% of its sales are channeled into export markets. Corksorb is currently sold in 18 countries, including Spain, Germany, France, Morocco, Australia and South America.

Minister for Agriculture hails CORTICEIRA AMORIM's investment as the start of a "new era"

New production line inaugurated

Assunção Cristas, Portuguese Minister for Agriculture, Sea, Environment and Land Use yesterday inaugurated a new production line for cork agglomerates and composites at Amorim Cork Composites, hailing the "start of a new era" characterised by harnessing the value of natural resources.

Representing a 6 million euro investment, CORTICEIRA AMORIM's new production line for agglomerates uses cutting-edge technology to enable constant production and the creation of higher value-added products destined for some of the most demanding industries worldwide, such as aerospace, transport, construction and design. According to António Rios de Amorim, CORTICEIRA AMORIM Chairman, the new technology is of crucial importance, insofar as it "adds to the value of cork and reinforces the added value provided by cork oak woodlands and Portuguese forests. The investment announced is part of a new narrative which positions the sector as a business model suited to the 21st century".

In her speech, Assunção Cristas also highlighted the "new approach to waste and recycling" and praised the recycling of cork stoppers as the conclusion of a cycle of "great efficiency which promotes reuse of resources".

The minister's visit to CORTICEIRA AMORIM is part of the Quercus initiative "5 green ways out of the crisis" which seeks to provide some of Portugal's key sectors with an action plan for sustainable development, highlighting the need to combine economic progress with environmental and social factors. "5 green ways out of the crisis" preceded the Rio+20 conference held on this topic in Rio de Janeiro from 20 to 22 June.

On the day of the inauguration of CORTICEIRA AMORIM's new production line, Quercus announced its goal of a 50% increase in



Américo Amorim, Assunção Cristas and António Rios Amorim

the recycling of cork stoppers in Portugal by 2025, thereby ensuring the plantation of 500,000 native trees each year.

Created in partnership with CORTICEIRA AMORIM and with the support of supermarket chain Continente, the Green Cork stopper recycling programme has a dual aim: on the one hand, ensuring the extension of the life cycle of cork products and the associated environmental benefits, and on the other financing the "Floresta Comum" (Common Forest) programme, devoted to preserving native Portuguese forests.

Amorim Benelux presents collections in the Netherlands

In April, Amorim Benelux took part in Vakdagen Parket & Woninginrichter, a fair devoted to floorings and interior wall coverings held in Gorinchem in the Netherlands, alongside 126 other exhibitors.

During the three day event, attended by 10,000 visitors, Amorim Benelux presented the new Wicanders® **Artcomfort** and **Laminatcomfort** collections, as well as new products in the **Corkcomfort**, **Vinylcomfort** and Wicanders® Parquet ranges, which attracted the curiosity and interest of numerous clients.





CORTICEIRA AMORIM, new supporter of the WSET

CORTICEIRA AMORIM, the world's leading cork producer, has become the latest wine trade company to officially support the Wine & Spirit Education Trust worldwide.

The Bronze Patron agreement, confirmed today, will include a fascinating expenses-paid study scholarship for two WSET graduates – one based in the UK and the other selected from the WSET's international student base – which includes the traditional manual cork harvest in the Alentejo forests, as well as visits to Amorim's state-of-the-art production units and R&D laboratories in their Porto HQ.

Announcing the news, Chief Executive of the WSET, Ian Harris, comments: 'The WSET welcomes Amorim into our wide-ranging portfolio of patrons. We aim to give our students the opportunity to learn about every aspect of the wine trade – and closures are no exception. These scholarships will offer a valuable insight into the natural cork industry'.

"This will be a unique opportunity for two holders of the WSET Level 3 qualification to learn at first hand about cork stoppers and the unrivalled performance and environmental benefits offered by this 100% sustainable, natural material," explains Carlos de Jesus, Amorim's Head of Marketing & Communication.

'We are delighted to be supporting the excellent educational work that the WSET carries out at all levels – and countries – and we appreciate the importance of encouraging the next generation of the international wine trade'.

The winners of the first Amorim scholarships will be selected in November, during the WSET's Viva Voce day, and announced at the glittering WSET Awards & Graduation Ceremony on 21 January 2013.

Kaizen Lean Award recognises CORTICEIRA AMORIM's productivity and operational efficiency



Raro, a member company of the CORTICEIRA AMORIM Group, won the award for "Excellence in Productivity" at the 1st Kaizen Lean Award competition, organised by the Kaizen Institute, for improvements and increased efficiency in the production of capsulated cork stoppers.

The awards ceremony took place on 19 April at the Cupertino de Miranda Foundation in Porto, attended by Masaaki Imai, founder of the Kaizen Institute and author of the Kaizen method.

The award was presented to Victor Ribeiro, CEO of Amorim & Irmãos, and Luis Esteves, Industrial Coordinator for Technical Stoppers. Also present at the ceremony were Inês Figueiredo (Industrial Management) and Alexandra Vinheiras (Assistant to Industrial Management) of Raro. The beginning of the collaboration between Raro and the Kaizen Institute dates back to 2007, when Raro embarked on a Total Flow Management project, a productivity improvement method supported by various tools, such as the 5S method. Following a recently held consultation process, Raro was distinguished for its successful implementation of the programme and compliance, to date, with the measures identified as priorities for its success. The Kaizen Award distinguishes companies which excel in a deep-rooted culture of continuous improvement and increased efficiency.

"This award honours us greatly and demonstrates the importance of CORTICEIRA AMORIM's commitment to continuous improvement, process innovation and training of its employees as a way to ensure excellent, sustainable and competitive performance. The emphasis on continuous improvement is critical to Raro's success; to this end it is essential to have qualified and motivated staff who are prepared to innovate and, at the same time, meet the most demanding operational requirements of day-to-day activities," stressed Victor Ribeiro.

CORTICEIRA AMORIM has been implementing the Lean and Kaizen programmes since 2007, with a view to enhancing operational efficiency across all Business Units. An average of around 3,000 hours of training are allocated annually for this purpose.

Innovative Dyn Cork fabric wins CITEVE prize in the technical textiles category

The innovative natural cork fabric created by DYN CORK won first place in the "Technical Textiles" category of the InovaTêxtil 2012 competition by Citeve, the Portuguese Technological Centre for the Textile and Clothing Industries. The prize was awarded on 7 June at Guimarães Design Institute as part of the ICOC (International Conference on Color) conference and the Selectiva Moda project, an initiative in partnership with Guimarães European Capital of Culture.

InovaTêxtil is a nationwide competition held by Citeve with the goal of raising the profile of projects and companies which contribute to the development of new and innovative materials, products, services, applications and business concepts in the field of textiles and the sectors in which they are applied.

According to the competition jury, comprising highly-regarded individuals both from Portugal and abroad, "the DYN CORK project is defined by the quality of the product's technical specifications and its industrial feasibility, as well as its great potential for commercial success, particularly on the international market, resulting from its innovative nature".

In the words of Albertino Oliveira, in charge of DYN CORK, the prize constitutes "an acknowledgement of the innovation inherent to the DYN CORK project which, by investing in innovative technology, is driving the expansion of cork's scope of application in the field of ecodesign by means of the industrial development of cork fabrics for a wide range of applications".

Following its launch in 2011, the fabric can now be applied on an industrial scale to extremely flexible and durable materials which reinforce both the watertightness and mechanical resistance of natural cork, and the thermal and acoustic insulation it provides.

DYN CORK®
Design Your Nature

CoreCORK® in the Sports & Leisure industry



Use of CoreCORK® in the Sports & Leisure industry has grown considerably in recent years for the manufacture of surfboards, stand-up paddle and windsurfing boards by some of the market's leading brands. The material originally began life as a trendy requirement, but as demand grew, users found countless benefits arising from its use resulting from cork's intrinsic properties.

Normally included in a thin layer within the EPS (Expanded Polystyrene) covering, as the board's core, CoreCORK® appears in some brands of windsurfing boards designed for jumps as a covering for the natural foam, giving it greater resistance on impact, thermal stability, resilience and lightness, in addition to improvements in the production process.

Boards made with CoreCORK®, whether as a visible component or incorporated into the overall structure, can be found from the US to Australia.

Dave Verrall, director, creator and designer of the company Diverse Surf, a leading surfboard manufacturer, gave us his thoughts on using CoreCORK®:

"I love making surfboards! I enjoy the constant challenges to make a better product. I welcome and embrace new technology to make advances to the performance and durability of the Surfboard as we know it!"

Jason Blewitt, three time Australian longboard champion, praises the performance of CoreCORK® in his board:

"The Cork has made the EPS board something that everyone will want. Flex characteristics have changed to give you spring out of turns that is totally controllable. Before cork this flex was a little out of control, like a trampoline. Now the cork has added the effect of dampening the uncontrollable bounce, and that is now performing so well that I don't want to use a traditional board made from PU again.

Strength and durability is obviously an improvement on PU boards, a vast improvement. But mostly it is the enjoyment of the ride that makes choosing Corktop EPS in Dynocore the choice."

94% of North American wine consumers prefer natural cork stoppers

Half of those surveyed associate screwcaps with low quality wines

Natural cork stoppers remain the closure of choice for North American consumers, a symbol of higher quality wine compared to alternative closures. This is the main conclusion of a recent study conducted by Tragon Corporation which claims that 94% of those surveyed state a preference for wine bottled under natural cork. According to Rebecca Bleibaum, Vice President of Tragon - Sensory and Consumer Insights, "These results are remarkable because we rarely find such overwhelming agreement among consumers."

The study also points out that the acceptance of screwcaps peaked in 2007, with consumers now regarding this artificial closure as less suited to any occasion.

The study was conducted in the metropolitan areas of San Francisco and Chicago in a universe of 347 subjects, with the goal of understanding the attitudes of North American consumers with regard to wine closures and examining the evolution of opinions over time. Tragon Corp. is a leading company for studies involving North American consumers, used by 7 in 10 product manufacturers all over the world.



CORTICEIRA AMORIM supports development of Barefooters, a new summer shoe concept

"Feel Great" is the tagline which inspired the creation of Barefooters, a new summer shoe made from CorksiLite, a revolutionary material combining cork and silicone with appealing design. An Oooaaahs insole based on the study of reflexology which appears to massage the foot with every step taken, a seamless model (preventing blisters) offering antimicrobial properties, washability and durability, which fits like a glove and cushions impact, are just some of the features which set Barefooters apart.

After being contacted in 2010, CORTICEIRA AMORIM decided to take part in the project, providing technical support for the development of a solution enabling the cork granules to be painted without damaging the silicone, in accordance with the specifications defined for Barefooters. The challenge has been successfully overcome, and Barefooters are now on sale in Portugal, Spain, Italy, Turkey, Australia, Canada and the US following their recent launch.



vitra. and CORTICEIRA AMORIM

partner up to present new collection

Prestigious contemporary furniture brand Vitra selected cork as the common denominator of the two venues in which it presented its summer collections.

During this year's edition of ICFF – International Contemporary Furniture Fair, held from 19 to 22 May, Vitra transformed the outside of one of its New York shops into a green summer oasis. Cork is used in the flooring and in items of Vitra furniture.

The cork benches and flooring were also employed at the ICFF stand in the Javits Center; the flooring was created especially for the event by CORTICEIRA AMORIM to comply with various specifications by Vitra.

Cork was also chosen in the stand to create a replica of the Vitra logo, which had a defining impact on the area.



Kengo Kuma visits Amorim Revestimentos



Kengo Kuma

Celebrated Japanese architect Kengo Kuma was in Portugal to take part in a number of initiatives promoted by the Aveiro Region Architects' Association, with the cooperation of Lusíada University (Porto) and Guimarães European Capital of Culture.

Motivated by his prior experience with cork coverings, specifically in the Nezu Museum, Kengo Kuma visited Amorim Revestimentos in order to find out more about cork through closer contact with the floor and wall coverings production process and the latest developments of the Wicanders® brand.

In Kuma Kengo's words, "Cork's smoothness could be the key to solving many of the problems faced by society, and could open up new possibilities for design and architecture. Unlike cement, steel and glass, which are hard, cold materials, cork is warm and soft. This is why Amorim Revestimentos should remain committed to promoting cork coverings and continually perfecting new applications."

Before leaving Portugal, Kengo Kuma took part in a workshop devoted to cork products and attended the official launch of his book "Kengo Kuma, Architecture and Nature".

Kengo Kuma was born in Kanagawa, Japan, and is today one of the world's most respected architects, admired for the way in which he seamlessly combines a philosophy of tradition with modernity. Recovering the tradition of Japanese buildings and reinterpreting it for the 21st century is the common thread running through his projects, in which Light and Nature have a constant presence. The Nezu Museum in Tokyo is a prime example of this philosophy, with a hall featuring large panes of glass providing a view of the magnificent gardens outside, while the floor is covered with **Corkcomfort**, complementing the venue's tranquillity and naturalness.

Amorim France supports Eurocopter team in Shell Eco-Marathon for the third time

Following the success of the Eurocopter team's participation in previous editions of the Shell Eco-Marathon, Amorim France once again sponsored the construction of the vehicle which was put to the test at the start of May on the Nogaro track in France, among 150 participating teams.

This is Amorim France's third partnership with Eurocopter to pursue the project entered into the competition, which once again made use of cork. The countless benefits of this natural material include its fire-retardant properties and resistance to high temperatures without suffering damage, alongside its lightness, of great benefit to the development of more energy-efficient vehicles.

Innovations with regard to the previous edition included more accurate piloting electronics, which helped this year's vehicle to win the innovation prize for quality and technical excellence.

The Shell Eco-marathon is a competition which challenges participants to cover the greatest distance using as little fuel as possible, with yearly events in America, Europe and Asia, focussing on the commitment of certain organisations to find sustainable solutions to the energy challenges faced by the world.



Corky distinguished at the IF Design Awards



The Corky bicycle water bottle was accoladed at the IF Design Awards in the category IF Material Design Award at an event held in Munich, Germany last February.

Created by Polisport, with technical support from Amorim Cork Composites, Corky is the result of work on an innovative technological component leading to a significant reduction in the use of plastic, replacing it with cork and thereby enhancing the bottle's thermal performance.

According to an official Polisport source, "cork is, for a number of reasons, a perfect material to use in cycling products. As bicycles are the most eco-friendly vehicle ever, and their popularity is on the rise, it is important to keep any side effects of their use to a minimum. In Corky, cork stands out as a result of its countless benefits as a raw material, in particular its hypoallergenic properties and the fact that it does not absorb dust, an important feature for cycling."

Made and sold in Portugal, as well as 51 other countries worldwide, Corky is yet another testament to the versatility of cork, which is currently expanding into a new range of products, this time for the field of sports, where the use of cork can already be seen in gymnasium floors or the highly-regarded Nelo kayaks.



Jonathan Grieve, owner of South African company Avondale, receives the Amorim Environmental Award from Carlos de Jesus

CORTICEIRA AMORIM returns to Drinks Business Green Awards

The "Drinks Business Green Awards" is a major yearly event in the corporate world devoted to distinguishing companies with pioneering achievements in the field of sustainable development.

As in previous editions, the ceremony was sponsored by CORTICEIRA AMORIM, which awarded the prize in the category "The Amorim Environmental Award".

This year's edition, held at the Jumeirah Carlton Tower Hotel in London, once again showed that the wine industry is adapting its practices to minimise their environmental impact. The main winners were Chile and South Africa, with the prize in the category sponsored by CORTICEIRA AMORIM awarded to South African company Avondale.

The title "Green Company of the Year" was awarded to Viñedos Emiliana while, in the same category for spirits, the prize went to the company Pramia.

Wines of South Africa won the "Generic Sustainability Award of the Year", for its efforts to promote sustainable practices in the country.

Read about the remaining award winners at:

www.thedrinksbusiness.com/2012/05/the-drinks-business-award-2012-winners/

AcoustiCORK underlays in GreenBookLive

The AcoustiCORK C31, C61 and T61 product lines can be found in the Green Book Live free database, the only authoritative online resource offering a list of environmental products and services certified by the BRE (Building Research Establishment), designed to help users to identify products and services which can help reduce their environmental footprint.

The publication of this information on the AcoustiCORK range follows the award of the A+ rating in a Life Cycle Analysis and Environmental Product Declaration (EPD) study conducted by the Building Research Establishment (BRE) in London, the first ever granted to a cork-based acoustic insulation product. The rating helps distinguish products in terms of their environmental performance, enabling their acknowledgement and assessment by systems such as BREEAM (Building Research Establishment Environmental Assessment Method) in accordance with the system's requirements/standards.

Wicanders® presentation at Dehesa la Cenia

On 3 and 4 May, the range of floor and wall coverings offered by prestigious brand Wicanders® was presented to over 100 specialists at an initiative held at Dehesa La Cenia de Villomar (Mansilla de las Mulas), a location in rural Spain known for its magnificent setting surrounded by natural landscape.

The presentation took place as part of an agreement with company Maryam Decoracion y obras, S.L., an authorised distributor of Wicanders® products throughout north-eastern Spain, including the autonomous communities of Castile and León, Asturias, Cantabria and Galicia.

The gathering served to familiarise architects and decorators with the characteristics and special features of these Wicanders® products which, supported by a cork base, constitute unique solutions offering high levels of quality and eco-efficiency.



InterCork wins prize in Germany

The InterCork – International Promotion of Cork campaign for the German market's building and decoration materials sector, entitled "Schoener Leben. Mit Kork" ("Living Better. With Cork") was distinguished by the Holmes Report's prestigious 2012 EMEA SABRE Awards.

This edition of the competition was the largest yet, with around 2200 participants. "Schoener Leben. Mit Kork" won the SILVER SABRE in the categories "Social Media Hub" and "Advertising".

The InterCork campaign was competing against well-known international brands such as Unilever, Adidas, Ernst & Young, Shell, Accenture and Vodafone.



“Águeda concept” project uses CORKwall covering

Originally designed to bring together a network of key institutions and companies of the local business and industrial scene, the Águeda Concept project has materialised into a residential house in which these entities are active participants.

The house, designed by architect Nuno Ataíde, follows a concept of modular architecture based on sustainability, with a major environmental component, having been built with eco-friendly and recycled materials and fitted entirely with products made by partners within the network to cater for its every need.

For the exterior, the architect chose the colour white, using CORKwall by Amorim Cork Composites as a covering for the entire house.

CORKwall is an innovative exterior covering product intended for finishing and restoration of façades, which can be quickly and easily applied to any building, preventing energy loss and surface cracking. To cover the interior walls, the architect chose expanded cork agglomerate by Amorim Isolamentos, a 100% natural solution.



VS Pack presents new packaging solutions for the wine and spirits industry

CORTICEIRA AMORIM attended the 6th edition of VS Pack, a trade show specialising in innovation, technology, marketing and design for wine and spirits packaging, where it presented its TopSeries® range of capsulated stoppers and the innovative Madeira Science range.

The event, held in France’s Cognac region, was attended by over 3,500 visitors from all over the world, including producers, distributors, marketing heads and decision-makers in various fields in search of innovative business solutions.

The 6th edition of VS Pack was considered a success, both as a result of the high visitor numbers and the visible commitment to improvements in the winemaking sector and the field of creative and technological development in the packaging industry.



Gierlings Velpor attends International Fairs



Gierlings Velpor attended the major international fabric fairs for the various segments in which it is active, garnering further recognition as a high quality textile producer.

At the world's top fairs in the textiles/fashion sector, Première Vision Paris and Moda In in Milan, the company presented its Preview collection for Winter 2013/2014 to an extensive and diverse group of clients in the medium-high sector, with resounding success. Client brands from all over the world visited Gierlings Velpor's stands, reacting with great enthusiasm to the quality and trends of the clothing collection, which has been improved and adapted to their needs with every passing season.

Freiburg, Germany hosted the main international fair in the field of brushes and all kinds of accessories, raw materials and related equipment - Interbrush. The fair is held every four years, and Gierlings Velpor attended this year's edition, held from 9 to 12 May. The outcome was extremely positive; this was the first time that the company presented itself to the market as a major producer of fabrics for the painting and cleaning sectors, and established important contacts in both areas. Around 70% of the contacts gained were new clients, opening up new business opportunities.

Comfort is a key ingredient in all of the "comfort" product lines by Wicanders®

The Wicanders® "comfort" product lines continue to steal the show in countless architecture and decoration projects, both in Portugal and abroad. A focus on thermal and acoustic comfort is combined with profound environmental awareness and a wide range of sophisticated looks with versatile and inspiring textures and tones.

Projects in Portugal:

- Residential development, in Gondomar: 4,000 m² (1,500 in the first phase) of **Woodcomfort**, product reference Rustic Oak;
- Paulo VI Pastoral Centre, in Fátima: 800 m² of **Corkcomfort**, product reference Originals Natural;
- Microsoft offices, in Lisbon: 1,800 m² of **Corkcomfort Linn Blush Af** and 100 m² of **Corkcomfort Floating Linn Blush GPS**.

International projects:

- Taco Bueno Restaurant, Nantes, France: 300 m² of **Corkcomfort Linn Blush**;
- Fitness Center, in Prague, Czech Republic: 440 m² of **Vinylcomfort Floating Home Smoked Oak** and 22 m² of **Vinylcomfort Floating Home Alaska Oak**;
- Hotel Roomz, Paragongasse 2, Vienna, Austria: 2,900 m² of **Woodcomfort Beech**, applied in 160 rooms;
- Siemes Schuhcenter shops, in Neuwied, Germany: 860 m² of **Woodcomfort Cherry**;
- Hilton and Hampton Hotels, in Bursa, Turkey: 1,114 m² of **Woodcomfort**, various product references: (Zebrano Nutmeg, Vulcanic Ash, Ash Almond and American Walnut);
- Dumankaya Constructions Showrooms, in Istanbul, Turkey: 650 m² of **Woodcomfort Walnut**;
- Dumankaya Halkali Showroom, in Istanbul, Turkey: 500 m² of **Woodcomfort**, American Walnut;
- Ant Yapi Antrium Restaurants, in Istanbul, Turkey: 300 m² of **Parquet Hardwood Floors**, product reference Kentucky Atlanta.



Dumankaya Constructions Showrooms

2nd edition of Quinta Nova & Friends Grand Tasting

In October, the 2nd edition of Quinta Nova & Friends will be held, an initiative targeting Portuguese wine professionals and consumers.

Quinta Nova N. S. Carmo will assemble in Lisbon along with a number of strategic partners on 17 and 18 October (Hotel Tivoli) and Porto on 28 and 29 October (Casa de Serralves).

With some of the latest wines and a wide range of gourmet specialities on offer in delightful surroundings, there is every reason to expect a repeat of last year's success. Make a note in your diary now!



Amorim Cork Composites exhibits applications at JEC Europe

JEC Europe, which was held in Paris from 27 to 29 March, is Europe's largest fair for the composites industry. This year's edition was attended by around 1200 companies, with a significant increase (+32%) in visitor numbers reported by organisers, revealing growing interest in the composites market.

Amorim Cork Composites made a return appearance at the fair, presenting an extensive portfolio of new applications in this field which demonstrated the countless possible uses of CoreCork®, from surfboards to the window panel of the Ecotrain project.

A particular highlight was the ISEAT project model, the result of a partnership between Amorim Cork Composites, Caetano Components, Couro Azul, Inegi, Almadesign and ALSTOM Portugal, an R&D project aimed at developing a seat for long-distance, high-speed trains that makes use of solutions which are more integrated, lighter, more comfortable and more eco-efficient. The seat back is made from carbon fibre - cork composite (CoreCork®) with an eco-friendly leather covering to which varying textures and perforations are applied, resulting in increased comfort. The benefits of using CoreCork® are comfort, lightness and thermal and acoustic insulation, qualities which are inherent to the raw material cork.

Clã Port dressed to the nines!

In late 2011, Quinta Nova N. S. Carmo launched the innovative Clã Special Reserve Port.

With an entirely Portuguese design, this premium Port only recently placed on the market has been given a makeover, and now flaunts colourful sleeves which will help it to stand out at any point of sale. A daring image, combined with excellent value for money make Clã a great choice.

Join our Clan.



The Douro awaits you

Quinta Nova de N. S. do Carmo invites you to make a reservation to spend a few days this summer savouring the silence of the Douro with family or friends.

Choose from programmes with a duration starting at two days, including a grape harvesting experience, to make the most of everything the region has to offer. Our Winery Restaurant, hiking trails, wine-tasting events, boat trips, museum visits, scenic viewpoints, visits to estates, etc. are just some of the reasons to come and see us.

We especially recommend, until October, a trip on the historic train between Régua and the Tua River – an unforgettable experience!

Prices start at 46€/pax. Contact us: hotelquintanova@amorim.com



Quinta Nova launches 1st “winery restaurant” in the Douro



At the Conceitus Winery Restaurant, wines dictate the menu. It is a daring idea, but also - and above all - a decisive move aimed at developing tourism in the Douro Valley. Open daily* with no reservation required, Quinta Nova's new restaurant offers food prepared by chef Tavares Pinto, who takes inspiration from the customs and traditions of the Douro region, favouring local flavours and seasonal produce. It is a concept known as “local food”, strongly oriented towards sustainability and the preservation of local food resources.

“We want people to enjoy a different experience, an experience of the quinta, at least for a day. We are a long way from everything, but we are also very central: we have a superb view, surrounded by 1.5 km of panoramic landscape along the Douro river.. Just like anywhere else in the world, good places are not always the most accessible... In our case, you can even get to Quinta Nova by boat or train - all you need is the desire to taste fine wines. In fact, visitors can even bring their own wine to taste in harmony with our menus, a practice known as BYOB (Bring Your Own Bottle). Unlike in most restaurants, customers are not required to pay corkage for this privilege. The idea is for everyone to feel comfortable, among friends”, stresses Luisa Amorim, Quinta Nova's manager.

The Conceitus Winery Restaurant, as the name itself suggests, follows a number of concepts. The menu appeals to the senses and emotions in a relaxed, curious manner.

Dishes change every day, according to the best of what nature has to offer. “We use a lot of ingredients from local farmers, fish from the river, our own olive oil, our own vegetable garden and fruit from the quinta”, adds chef Tavares Pinto.

A special highlight are the Wine Experiences, in which 6, 8 or 10 different wines are brought to the table for tasting. An unforgettable

experience! You can also purchase and taste the year's new wines at winery prices, choose a Magnum or select a bottle from our Historic Wine Cellar, which contains rare wines unavailable for purchase, while supporting a charitable cause.

After 7 years, this final touch to the wine tourism project came as a natural conclusion. As a result of the work put in since 2005, Quinta Nova has become a landmark institution on the international scene, distinguished in the American Airlines magazine and with multiple Best Wine Tourism Awards.

*closed on Sundays (dinner) and Mondays (all day), but meals are always provided to guests and pre-booked groups.



AMORIM INVESTIMENTOS E PARTICIPAÇÕES, S.G.P.S., S.A.

Edifício Amorim - Rua de Meladas, n. 380 - P.O.Box 20
4536-902 MOZELOS VFR - PORTUGAL

Tel: 00351. 22. 7475400 - Fax: 00351. 22. 7475409

Email: comunicacao.meios@amorim.com - Site: www.amorim.com

