



# NEWS

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CORK SYNONYMOUS  
WITH QUALITY WINE

# BOTE BATHTUB FUN AND ADVENTURES

MATERIA® CORK BY AMORIM

Consisting of a cork hull and plastic piece added on - a sail, row of engine chimneys or a cabin - cast off and let your imagination sail away with BOTE.

This indomitable toy boat is the perfect companion to brave turbulent waters, storms and pirate attacks! The buoyancy of cork ensures that no matter how perilous the journey, BOTE will always resurface to face new adventures.



From our early memories as kids, cork came in small cylinders used to seal wine bottles. In our view it was a fantastic material that you could play with while grown-ups were having an endless meal. One of our favorite game was to thread a toothpick through the cork and add a leaf to turn it into a small sailboat to play in streams, ponds or the bathtub. Working on the MATERIA® CORK BY AMORIM project, we wanted to use cork in a very instinctive way, and taking advantage of the floating properties of the material seemed logical.

**Grégorie Jeanmonod, Elric Petit and Augustin Scott de Matinville, BIG GAME.**

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## EDITORIAL

It is now possible to state that cork managed to prevail in a series of circumstances which, for many, appeared to be so adverse that a supposed decline of the sector was already being predicted.

The response did not have long to wait: Research & Development, innovation, consistent quality improvement and tenacity in the international defence of one of the greatest national assets allowed cork to gradually claim the position of stopper of excellence.

Corticeira Amorim has led over the last 15 years the largest ever investment in the industry's history. The use of cutting edge technology and countless partnerships with leading R&D institutions has resulted in an increase in technical performance and greater product reliability. At the same time, the development of new products aimed at the popular premium segment generated significant gains in competitiveness.

If we add to these factors the green credentials of the natural stopper, which are parameters currently highly valued by both the wine industry and consumers, and cork's ability to create added value in the products where it is used, it is normal that the cork stopper is considered the benchmark of the stoppers market, against which all others are evaluated.

Corticeira Amorim therefore remains committed to affirming cork as the stopper of choice and gaining market share on the alternatives, taking advantage of the evident consumer preference widely demonstrated in all wine markets.

The usual dynamism also continues in the other business areas: the Composite Cork area presents new solutions and new composites, confirming its role as a partner in areas such as transport and construction. The Coverings area recorded significant growth in sales of the Artcomfort and Vinylcomfort ranges, consolidating its strategy and expanding with notable success to markets such as the USA and Germany. The Insulation area continues to conquer new markets, as its 100% natural solutions arouse growing interest, whether due to the performance or the visual appearance, increasingly becoming the material of choice in the emerging concept of natural homes.

We know that the future continually provides us with challenges. The characteristics of the unique material that is the basis of our business, the superior quality of our products and services, and the professionalism and enthusiasm of the entire organisation focused on its mission allow us to face the future with confidence.

Kind regards,

**António Rios de Amorim**



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## CORK SYNONYMOUS WITH QUALITY WINE

**Consumer surveys show that consistently and in different markets – USA, Australia, Germany and China – the cork stopper is a powerful selling point.**

The findings of a study of the closure market, conducted by Tragon, the leading market survey consultant in the USA, are encouraging for the cork industry. In general – and in some countries unexpectedly – the natural closure is regarded as the preferred option for quality wines.

In Germany, 93% of consumers identify the cork closure as a sign of higher quality, a figure that decreases to 85% in Australia, but that is very important, as it is one of the countries that was at the forefront of the appearance of artificial closures. This is clearly reflected in a higher price for wines bottled under cork and in line with the study conducted by AC Nielsen in the USA, according to which wines under cork are valued at the point of sale, where the difference in value may reach \$1.10 per bottle.

It is also in the USA where there is still a very positive perception in regard to natural closures, a feeling that has increased since 2004, the year in which Tragon conducted the survey for the first time. As in Germany, 93% of American consumers believe that cork is synonymous with quality wine and 50% of those surveyed – from the world’s largest wine market – say that screwcaps may be the solution for low or very low quality wines.

In this context, only 11% of American consumers believe that high quality wine may be sold with a screwcap.

In Australia, compared to 10 years ago, natural cork is increasingly the preferred choice for occasions where the average sales price is high, in particular a special occasion or dinner, but less accepted for every day wines.

Similar conclusions are supported by another study recently presented in China. Conducted by O-I in partnership by Ubifrance, highly beneficial findings also arise for cork. It is a market where both professionals and consumers are completely averse to plastic stoppers – they do not guarantee leak tightness and nullify the aromas from the wine – and screwcaps – affect the wine’s flavour.

“In every market, the consumer has the perception that wines with a natural cork stopper are of higher quality when compared with those sealed with a screwcap”, highlights Rebecca Bleibaum, Tragon researcher and one of the speakers for Wine Vision, an important international conference dedicated to wine, which was also attended by António Rios de Amorim, as a speaker for a panel devoted to the US market.

With topics that included mergers and acquisitions, emerging markets, the rebirth of cork and wine consumption in Asia, Wine Vision – organised by William Reed Business Media – is already considered to be the biggest international conference on wine. Over three days, the agenda was discussed that will mark the future of the sector, by over 80 speakers, including names such as Christophe Salin (Les Domaines Baron de Rothschild), Rick Tigner (Jackson Family Wines), Christian Seely (AXA Malesimes), Margaret Henriquez (Krug – Maison de Champagne), Adrian Bridge (The Fladgate Partnership), Paul Symington (Symington), Ted Baseler (Ste. Michelle Wine Estates) Dennis Canute (Rusden Wines), David Pearson (Opus One Winery) and celebrities such as Miguel Torres and Piero Antinori.



### WINE VISION 2013 “Shaking up the wine industry”

Talking to António Rios de Amorim:

*“It is a unique conference. Our participation has allowed us to be closer to the events and challenges currently faced by the wine industry.”*

*“Cork stoppers have advantages in technical terms, price and sustainability, as well as in the perception of value clearly identified by the consumer.”*

*“The US market is one of the markets with the highest growth rates. It has recently become the biggest wine consumption market in the world, and American consumers a history which links low range wines to screwcaps. However, currently there is a clear preference – a study shows that 87% of consumers prefer wine sealed with a cork stopper – which is very beneficial for the cork industry.”*



# CORK STOPPERS ON STAGE AT THE DESIGN MUSEUM, LONDON



Portuguese cork is once again in the spotlight in London. The fruit of a partnership with Corticeira Amorim, cork will be in the spotlight until the 4th May in the "In the Making" exhibition at the Design Museum, which presents 24 objects mid-manufacture putting the aesthetic of the unfinished on this prestigious stage.

Curated by internationally renowned designers Edward Barber and Jay Osgerby, "In the Making" focuses on the cork stopper with a semi-manufactured cork strip, a choice that illustrates the uniqueness of the manufacturing process of this natural raw material. The perception of the premium value associated with this noble object thus becomes intuitive.

In their presentation, Edward Barber and Jay Osgerby highlight that the cork stopper is "perhaps the most simple of all the objects on display. Extracted from the cork oak, cork is removed in nine year cycles and needs time to reach the ideal thickness to be transformed into a stopper", adding that "we chose to stop the manufacture when the strip of cork was only partially used, illustrating both the beauty of the raw material, as well as the object itself."

The collection of selected objects all share a distinguishing factor or unexpected quality, which are more easily identified before they take on their final form. The exhibition thus captures a particular instant in the manufacture of a wide range of objects, among which a tennis ball and a cricket bat, a coin, banknote and even a diamond.

The exhibition thus conveys a fascinating ongoing dialogue between the designers and the manufacturing process, which is characteristic of their work.

## CORTICEIRA AMORIM PARTICIPES IN EVENTS FROM NATIONAL WINEMAKING UNIVERSE

Corticeira Amorim attended two of the most emblematic wine initiatives in the country: the Best of the Year Gala, by Revista de Vinhos and The Best of 2013, promoted by wine magazine – The Essence of Wine.

The first event took place at the beginning of February, at Campo Pequeno in Lisbon and honoured the best Portuguese wines in the different categories. Corticeira Amorim sponsored 1 of the 19 competition prizes – "O Senhor do Vinho" – given in this year's edition to oenologist José Neiva, by the business manager for the Iberian Peninsula markets, Arménio Costa.

With around two hundred guests, the wine magazine event distinguished the 12 Best of 2013, at national level, in wine and gastronomy. The "Oenologist of the Year" award was given by Carlos de Jesus, of Corticeira Amorim, to Francisco Albuquerque, of the Madeira Wine Company.



© Revista de Vinhos



## INTERCORK II PROMOTES CORK IN 9 MARKETS

On the 25th February, the Portuguese Cork Association presented Intercork II, a new international campaign to promote cork, in an event attended by the Minister of the Economy, António Pires de Lima. Budgeted at 7.3 million euros and 80% financed by the Compete Programme (Thematic Operational Programme Competitiveness) and 20% by Apcor members, the campaign will promote cork in nine distinct markets.

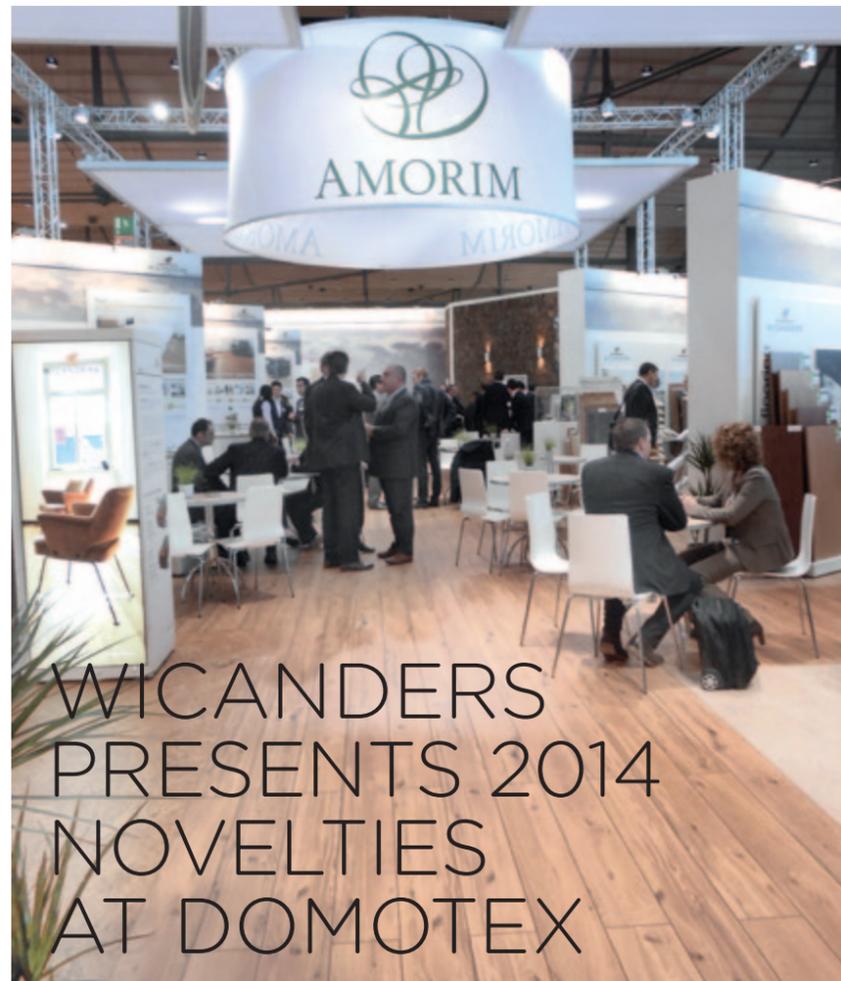
It is the sixth International Campaign for Cork, an initiative developed in 1999 and which aims to continue actions previously carried out in the markets of Germany, USA, Canada, France, Italy and China, as well as to affirm cork in new markets, such as Brazil, Sweden and Denmark – and in the first two a campaign will be developed to promote cork stoppers and construction materials, while in the latter cork stoppers will be the target of promotion.

As in Intercork I, the motto focuses on the "Culture, Nature and the Future" trilogy, presenting cork as a material with unique properties in regard to sustainability, but also with a proven track record in terms of quality and technical performance, as well as design and innovation.

As highlighted by João Rui Ferreira, President of Apcor, in the opening session: "Intercork II will enable us to consolidate the preference and recognition of our consumers for cork products, and in this way add value to our clients, which is particularly important for the world of wine."

InterCork II began on the 11th March in Italy. The event was held in Carlo Cracco's restaurant, the cork ambassador in that country, located in Milan. For the acclaimed Italian chef "Cork and the cork oak are a precious cultural, environmental and economic heritage and synonymous with excellence. In my profession I always look for the best quality and that is why I support cork and assume the role as its ambassador in Italy."

The new campaign in Italy follows on from the previous one and is based on the following messages: "Cork is Taste, Charm and the Environment."



Amorim Floor and Wall Coverings presented the latest novelties of the Wicanders range at Domotex, one of the world's leading trade fairs for floor coverings.

Among the new solutions, special highlight was given to the new sizes of the Artcomfort collection and the inclusion of new visuals in the Vinylcomfort line. Corktech, supported by the arguments to use floor and wall covering solutions with integrated cork, also had a positive impact on visitors to the exhibition stand.

The Artcomfort product line, which uses RST optical imaging technology to achieve a unique appearance in the natural visuals, now has a portfolio including 1830 mm-length boards. This type of solution is ideal to create a feeling of space and elegance. The four bevelled sides of the planks further enhance the authenticity of the wood visuals. The new sizes are available in seven visuals, varying from light to dark shades, which all enhance the wood look, as an everlasting trend.

All the visuals are protected with NPC (*Natural Power Coat*), a state-of-the-art varnish, which offers a new standard, enabling varnished cork floors to achieve, for the first time, a class of use of 32 (ISO 10874), AC6 (EN13329) and a 20-year warranty.

Five new wood visuals were introduced in the Vinylcomfort range, to reflect contemporary interior design trends. Varying from pastel and natural colours to greys and black, the new range of colours is available with a 0.33 mm high resistance wear layer for domestic use, in the 1220 x 185 mm size.

## WICANDERS DISTINGUISHED WITH INTERNATIONAL AWARDS

Readers of the magazine "Dobre Wnetrze" (*Good Interiors*) have selected the Slate Eclipse visual by Wicanders to receive the Best Product Award, in the "coverings for floors and walls, kitchen worktops and bathrooms" category, in the "Design dla konesera" (*Design for connoisseurs*) competition.

In turn, the Dekwall Malta Platinum visual was awarded in the "wall coverings" category, with the Dobry Design 2014 (*Good Design*) title, promoted by the magazine "Dobrze Mieszkaj" (*Live Well*), by a jury composed of over 100 interior designers. These awards reflect the increasing interest in cork coverings by the international community of interior designers, in this case, the Polish market.

## ZEBEE AWARD - FLOOR TO CEILING 2014

The quality of Wicanders' products was distinguished with an international award: the "Zeebe - Floor to Ceiling 2014", presented by the *Floor to Ceiling Interior Design Showroom*, in the USA.

This award, which was created this year, marks the start of an annual project that intends to highlight Floor to Ceiling (FTC) products, at both individual and global level.

Zeebe values the distinctiveness of its suppliers, as well as the industry, encouraging more business to be stimulated through the development of its categories and reinforcing the strong points of each one.



## AMORIM FLOOR AND WALL COVERINGS INTEGRATES PHTHALATE FREE SOLUTION FOR HEAVY TRAFFIC SURFACES

Amorim Floor and Wall Coverings has just announced the launch of a phthalate free finishing for all heavy traffic flooring for Wicanders, its premium brand. This development ensures the replacement of phthalates – a substance present in plasticisers, which may be harmful to health – across the HPS (*High Performance Surface*) range.

Specially designed for heavy traffic areas (commercial spaces, business centres and public areas), this innovation is also beneficial in terms of improving indoor air quality, while maintaining all the original properties of the solution, such as flexibility, transparency and durability.

This new technology is available in the Corkcomfort, Woodcomfort and Artcomfort product lines, that are a more environmentally friendly and healthier option, and reinforces the environmental responsibility of Wicanders.

## HIGHLIGHTED WORKS

**SA Home Loans**  
Durban, South Africa  
*Dekwall Iberia*

**Curro Scholls**  
Cape Town, South Africa  
*Corkcomfort Original Natural*

**Tourist apartments**  
Praia da Vitória, Terceira, Azores  
*Vinylcomfort Maple*

**Portus Cale Restaurant**  
Maputo Airport, Mozambique  
*Corkcomfort Slate Moccacino*

**Apartment block**  
Melbourne, Australia  
*Woodcomfort Oak Toffee*

**Royal Wolf Containers (Environmentally friendly containers)**  
Melbourne, Australia  
*Corkcomfort Originals Natural*

## AMORIM FLOORING NORTH AMERICA EXPANDS BUSINESS PORTFOLIO

Amorim Wall and Floor Coverings' most recent business reference in the United States (AFNA - Amorim Flooring North America) is the Culture Hall, in Greensboro, North Carolina, which has just been inaugurated.

Using environmentally friendly materials in the different halls, the flooring supplied – *Corkcomfort Originals Harmony HPS* floating solution – is completely in harmony with the designer's theme, to develop a 100% green facility.

Amorim Wall and Floor Coverings is also being considered for the brand's two new facilities scheduled to open next year in the American Southwest.



## CORK 'HOUSE OF THE FUTURE'

Amorim Cork Composites provided cork for the "Cork House" project by architect Ren Ito, which was part of the "House of the Future" exhibition, held from 14th December 2013 – 26th January 2014 at The National Art Center, Tokyo, Japan. Cork was the chosen material for its natural and thermal properties and applied to the roof of the house as a final covering. The exhibition showcased a total of 45 projects from architects who presented different views of the "House of the Future" concept.

## ACOUSTICORK U90 MATERIAL OF CHOICE FOR BUILDING IN MALAYSIA

AcoustiCORK U90, by Amorim Cork Composites, was chosen to be used underneath the floating underscreed of a new commercial and residential building in Kuala Lumpur, Malaysia. Underpinning the selection were several decisive factors, in particular the sustainability of the product (recyclable), acoustic performance, ease of installation, load-bearing capacity and technical support provided in the design phase. In total, 15,000 m<sup>2</sup> of AcoustiCORK U90 will be installed, a product that complies with the country's current acoustic legislation.

# INTERNATIONAL PRESS AWARDS SOUL MATE AND MATERIA

In recent months Amorim Cork Composites has been the focus of attention in the internationally renowned media and blogs, due to the innovation of some of the most emblematic products of the Soul Mate and MATERIA brands.

### Soul Mate in the Financial Times

'The Whistler' collection, of the Soul Mate Brand, designed by Raquel Castro, was highlighted in the Financial Times newspaper on the 22nd November, as an example of an item that represents the reappearance of Portuguese brands on the global scene, despite the current climate the country is facing.

### Australian magazine highlights MATERIA

The February edition of Wish Magazine, an Australian decorating magazine highlighted Gelo (Ice Bucket), a MATERIA brand product, in the must-have section. The product designed by Filipe Alarcão was suggested as a must-have item to decorate the home, characterised by its innovation and unusual style. 'Gelo' is the perfect accessory for a party, to maintain the ideal temperature for champagne or to ensure that the ice for the drinks does not melt before the party ends. This frappé with a lid is covered in a plastic casing and takes full advantage of the thermal insulation properties of cork, as well as its unique texture. The interior temperature remains low, but on the outside the warm and dry feeling to the touch is never lost, which is a natural feature of this material.



### Soul Mate products recommended in Spain

The Spanish blog Tendencias – [www.tendenciasshopping.com](http://www.tendenciasshopping.com) – published an article on cork, classifying the Soul Mate products developed by Amorim Cork Composites in partnership with Matcerâmica, as innovative. The publication highlights cork's potential as a practical, sustainable and biodegradable product.

*Corticeira Amorim supplies cork granules for the two Hollywood mega-productions, to be released in 2014*

## CORK PLAYS LEADING ROLE IN SPECIAL EFFECTS IN CAPTAIN AMERICA 2 AND TRANSFORMERS 4

The use of cork as a key material for special effects in films is already a tradition. Films such as Mission Impossible, starring Tom Cruise, Gangster Squad, with Sean Penn and Total Recall, with Colin Farrel, are just a few examples in which cork granules have been used to simulate explosions, taking advantage of the lightweight and soft properties of the material.

Cork's excellent performance and environmentally friendly status were the reasons for it being chosen for two of Hollywood's most important productions. Captain America 2 and Transformers 4 share a strong fiction element, acclaimed actors (such as Scarlet Johansson and Mark Wahlberg) and the fact that they attract large audiences, who will therefore also be in contact with national cork.

In addition to granules, expanded regranulated cork was also used in Ghostbusters, to simulate debris falling from buildings and in Volcano and Dante's Peak to recreate volcanic rocks. It is also common in films, when bullets are shown hitting something, for the particles projected after impact to be made of cork.

The use of cork in cinema is not just limited to special effects. In the latest chapter of the "Hunger Games – Catching Fire", in the scene where Johanna Mason (Jena Malone) meets Caesar Flickerman (the role played by the actor Stanley Tucci), the dress is a bold design made of cork.

## CORK SKATEBOARD

An innovative cork skateboard was recently presented by one of the main suppliers of composites in Australia. It is a product with a natural design and excellent performance that provides a smooth, calm ride on any surface. Completely made of Corecork (100% cork), which makes it one of the most environmentally friendly products on the market, the use of this material on the deck works as an anti-slip surface and eliminates the use of a sanding sheet.





**The set and interior design project used three types of cork for areas at Pátio da Galé.**

ModaLisboa | Lisboa Fashion Week shows took place from 7th – 9th March at Pátio da Galé in Lisbon, on a Wicanders cork floor, by Corticeira Amorim. Thus, cork took centre stage, bringing to the runway a natural and comfortable raw material that benefits the acoustics of the space and has a distinctive appearance.

Indeed, cork was the main feature of the set and interior design of the whole event – under architects Rita Muralha and Raul Santos – and its use was not limited to the flooring.

As in the Serpentine Gallery Pavilion, expanded corkboard – which is dark in colour – was used extensively as an interior wall covering, as well as in the shape of interior furniture, specially made for this purpose.

Thus, different social areas of the event were covered in cork, such as the Fashion Show Room, Club, Social Area, Wonderoom and Backstage.

*“Cork is a national heritage, a very important industry in our economy and an excellent, environmentally friendly raw material. Since ModaLisboa is a communication platform and its mission has always been to promote national production and design, in this edition the intention was to associate cork with fashion, giving it a vast array of uses.”*  
Eduarda Abbondanza, President of Associação ModaLisboa



**GIERLINGS VELPOR ENTERS CRUISE AND PASSENGER LINER SEGMENT**

Following its return to the public transport sector four years ago, Gierlings Velpor has successively conquered new projects in the bus and train sub-segments, highlighting the company's recent appointment for the new projects of the Lisbon Metro.

This year a new stage was reached with the entry in the cruise and passenger liner segment. Satisfying all the requirements and standards in the sector, the flame retardant polyester velvet supplied by Gierlings Velpor now decorates the chairs and sofas of the passenger liner, Funchal.

**CORK DRESS AT DRINKS RETAILING AWARDS IN LONDON**

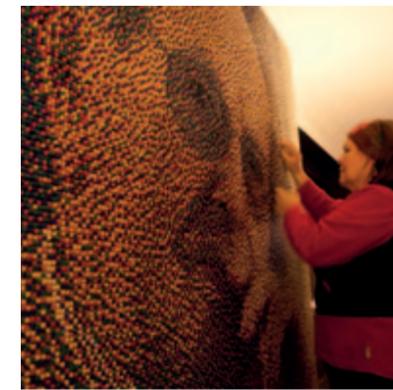
Corticeira Amorim joined the biggest event of the British beverage business, the “Drinks Retailing Awards”, with cork provided for the creation of a unique dress, created by renowned designer Kevin Freeman for the event’s presenter, Rosie Davenport, editor of Off License News, the sector’s leading magazine.

The dress reinvents the idea of wine and champagne stoppers, with cork discs. The flexible fabric was made with finely ground natural cork.

The outfit was the centre of attention at the ceremony, challenging the traditional perception of cork as a daily item while broadening the vision on the scope of use of this material.

Rose Davenport, who is already renowned for using bold dresses at the annual event, explained that her intention was to show the material’s versatility.

In turn, Kevin Freeman, mentor for Renaissance Couture, highlights that “cork is a very interesting material to work with. The final result is a high quality outfit, which is sure to attract attention on any red carpet.”



**CORTICEIRA AMORIM SUPPORTS TRIBUTE TO MANOEL DE OLIVEIRA**

As a result of Corticeira Amorim’s support, cork was present at the event to pay tribute to Portuguese film director Manoel de Oliveira, on his 105th birthday, held at Edifício AXA Porto, last December.

The initiative, which was jointly held with the Douro Film Harvest and Shortcutz Porto, was mainly developed around the creation of a collective artistic installation, made with 40 thousand pins, which – just like a puzzle – formed the director’s face.

The construction of the installation took place over four days and the public had the opportunity to accompany the development of the image and even contribute to its final result.

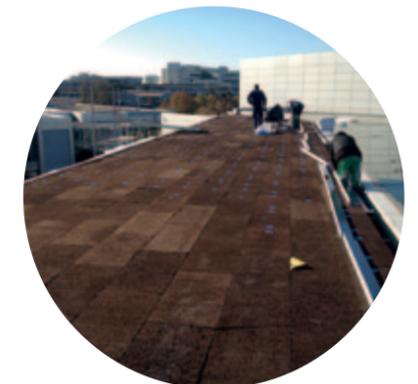
**EFFISUS ECORK FOR THE REFURBISHMENT OF MILLENNIUM BCP HEAD OFFICE**

The Effisus Ecork system, created by Up-Way Systems in partnership with Amorim Insulation Cork, was selected for the full refurbishment of four roofs of the Millennium BCP building, in the Tagus Park complex, in Oeiras.

Thermal insulation with expanded corkboard – Effisus Ecork – maximises waterproofing and thermal efficiency. The use of this natural material by Amorim Insulation Cork benefits the performance of the Effisus integrated systems and in terms of dimensional stability, (unlimited) durability, good compression resistance, good insulation (besides thermal, acoustic and vibration) and good density.

The sustainability of the material must also be mentioned. When using expanded corkboard, the preservation of the cork oak forest and the use of a 100% natural, additive-free, recyclable and reusable product is ensured. A Portuguese, high quality, efficient and sustainable material.

Effisus Ecork may be used not only as insulation incorporated into the interior of the integrated system, but also as insulation for the outside.





# QUINTA NOVA SELECTED AS BEST WINE CENTRE, BY DRINKS INTERNATIONAL

Quinta Nova N. S. Carmo, which opened in 2005, at the end of its 8th year and celebrating its 250th anniversary, received its 8th award for its wine tourism project. It has just been distinguished as “Best Wine Centre – Highly Commended” by the English magazine Drinks International, in its annual “Wine Tourism Awards”.

Worthy of note is that this is the first time that the award has been given to a Portuguese company, “which is a great honour for us and encourages us to continue the hard work being carried out, particularly if we take into account the strong competition, namely of hundreds of applications from countries such as Chile, Spain, South Africa, Canada, Australia and New Zealand” explains Luísa Amorim, Member of the Board.

The jury, headed by critic and editor Christian Davis, noted the many innovative experiences, highlighting the picnics, restaurant, walking trails, winemaking activities, wine caching and grape harvests, as well as the breathtaking landscape and excellent communication tools and promotional links.

This prestigious honour confirms the great performance the Quinta has given to the international public, which is clearly shown in the almost 70% of foreign visitors who visit the Quinta every year, when in the Douro region. This increasing success has contributed to the opening of Conceitus Winery Restaurant, which delights because of the work it does with “local food”, always in harmony with the property’s award-winning wines.

### Several awards have been received over the course of the project’s past 8 years:

- 2013**  
Boa Cama Boa Mesa, by Expresso
- 2011**  
“One of the 9 must-see wineries in the world” by American Airlines
- 2010**  
Best Wine Tourism Award – Innovative Experiences
- 2009**  
Global Best Wine Tourism Award – Art and Culture
- 2008**  
Best Wine Tourism Award – Architecture, Parks and Gardens
- 2007**  
Best Wine Tourism Award – Accommodation
- 2006**  
Wine Tourism of the Year, by Revista de Vinhos

## NEWS: POMARES GOUVEIO

Quinta Nova has just launched the new Pomares Gouveio on the market, an extra-dry white, non-oaked wine, with fine aromas of white pulp, citrus fruits and rose petals. A single variety wine, which is complex, mineral, deep and not to be missed. The new vintages of the Pomares da Quinta Nova range are also available: the 2013 white and 2012 red. A range of exciting choices for special occasions.

## WINEMAKER FOR A DAY

“Winemaker for a Day” is the most recent activity suggested for a special stay at Hotel Quinta Nova. It offers the opportunity to learn how to make a batch of wine, individually or in a group. The programme includes an informative tour of the cellar, tasting, blending, filling, corking and labelling the wine. The stay may also include the option to savour the gastronomic delights offered in Conceitus Restaurant, where it is possible to enjoy a Vintage opened with fire-heated pincers or wine tasting in front of the fire. A perfect shortbreak right in the heart of the Douro. For further information, please contact [hotelquintanova@amorim.com](mailto:hotelquintanova@amorim.com).

## QUINTA NOVA EXPANDS INTERNATIONAL DISTRIBUTION NETWORK

Over the past year, Quinta Nova’s international expansion strategy was stepped up, with the expansion of the wine distribution network in new markets.

In 2013, Brazil was one of the countries where the brand invested in commercial advertising, in particular in the states of São Paulo, Espírito Santo, Estado Federal, Curitiba, Rio de Janeiro and Baía.

In the USA, the distribution network was also expanded, with distribution currently in Washington State, Oregon, Colorado, Texas, Louisiana, Illinois, Florida, Pennsylvania, North Carolina and South Carolina.

Recently the company also entered the Singapore market, in the medium/high segment for premium wines.



## AWARDS

- Mirabilis Grande Reserva Red 2011**  
Best Wine in Brazil 2014  
Revista Baco, by Marcelo Copello (Brazil)  
94/100 points  
Wine Anorak, by Jamie Goode (United Kingdom)
- Clã Special Reserve**  
90/100 points  
Wine Align, by David Lawrason (Canada)  
Gold Medal  
Austrian Wine Challenge (Austria)
- Quinta Nova LBV 2009**  
91 points  
Wine Spectator (USA)  
Gold Medal  
Austrian Wine Challenge (Austria)

# CORTICEIRA AMORIM VOLUNTEERS PLANT 2014 OAKS AND CORK OAKS

***The initiative took place in the Serra do Caramulo, an area that was devastated by forest fires.***

Corticeira Amorim employees joined those from Quercus for yet another reforestation action with native trees of Portugal. The initiative took place on common land in the Serra do Caramulo and was also to honour the fire brigades.

The action took place on a 3-hectare site, that burned down in a fire two years ago, where over 2000 trees were planted. It is one of several reforestation initiatives with native species in which Corticeira Amorim volunteers have been actively engaged. To date, over eight thousand native trees have been planted – particularly cork oaks. Planting oaks and cork oaks in the Serra do Caramulo will help to create a natural barrier against the spread of fire in the future, as native leafy tree

species are best adapted to the soil and climate conditions of the area and more resistant to fire, pests, disease, long periods of drought and heavy rain.

The voluntary action took place under the Floresta Comum (Common Forest) programme, to promote and encourage the creation of an indigenous forest with high levels of biodiversity and production of ecosystem services.

