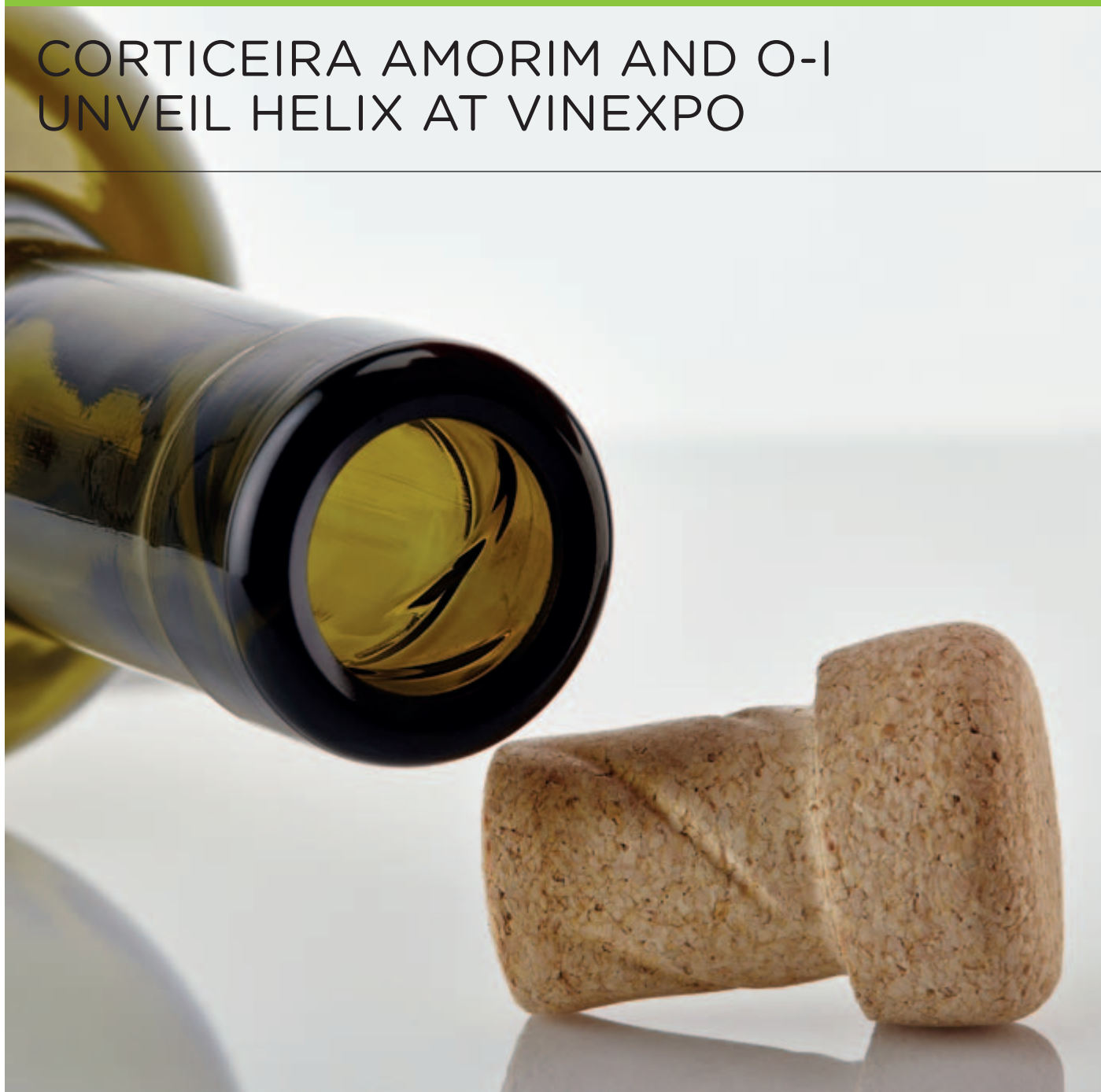




# NEWS

APR / JUN 2013, YEAR 30, No. 2

## CORTICEIRA AMORIM AND O-I UNVEIL HELIX AT VINEXPO



# helix

## An unexpected twist

helixconcept.com



\* Un twist inattendu



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### EDITORIAL

We are delighted to present in this edition, what is so far the greatest innovation in the wine sector in the 21st century. "HELIX" is a differentiated wine packaging solution, developed to meet the growing demand for sustainable and quality products, introducing a concept of functionality to the traditional cork stopper and glass combination.

The new product, whose launch was extremely well received by the wine sector at Vinexpo in June, is the result of a four-year partnership between Corticeira Amorim and O-I, two world leaders in their sectors of activity, who through a shared vision of market knowledge, R&D and creativity, designed this new wine packaging concept.

"HELIX" is based on the development of an innovative cork stopper and a glass bottle with an internal thread finish in the neck, both designed to only work together, creating a high performing sophisticated solution.

Retaining the characteristic sound associated with extracting a cork stopper from a glass bottle – the festive "pop" – "HELIX" is a practical and sustainable solution for consumers and the wine industry, which is increasingly concerned with ensuring the careful management of its brand value.

The development process of HELIX took place in close collaboration with consumers – who met the product with overwhelming acceptance all over the world – and with wine producers, with tests carried out in a dozen wineries. The high technical performance of HELIX combined with the strong market acceptance underpin our prospects for the success of this innovative packaging, which is aimed at an important market segment: fast turnaround wines.

Thanking the teams from both companies who collaborated on this project, we would like to underline that as regards Corticeira Amorim, we will continue to develop new cork products, working closely with the market, because we are confident that this is the only route to add economic, environmental and social value to the company and the whole cork sector.

Warm regards,

António Rios de Amorim



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## EXPANDED CORK AGGLOMERATE COVERS TETRA SHED

"Tetra Shed", a modern garden "shed" in a geometric shape which has received international awards, now has a cork clad version. Created by the Portuguese company *We Productise* and designed with the support of Amorim Isolamentos, the *Tetra Shed*® cork was presented in London at the end of May.

The structure was designed by British architect David Ajasa-Adekunle, from the Innovation Imperative studio, with the goal to "create an additional flexible and adaptable space" in the home garden which may be used for work or play. The first prototype was awarded in 2012 by *Elle* magazine and the gadgets publication *G3* and attracted the attention of the Portuguese company *We Productise*, which proposed a partnership to make a cork clad version.

According to António Mota Vieira, from *We Productise*, "cork in the MDFachada shape makes the Tetra Shed® combine perfectly with nature and allows the office/leisure/housing modules to convey the feeling that they have always been a part of where they are placed", further adding that excellent feedback was received from the presentation in London – 'hundreds of people were fascinated with the visual appearance of cork, its durability and characteristic features such as thermal and acoustic insulation'."



Jorge Barreto Xavier, Portuguese Secretary of State for Culture, and Juan Camilo Sierra, Director of the Economic Culture Fund in Colombia

## MATERIA COLLECTION HIGHLIGHTED AT FILBo 2013

Portugal was the guest of honour at FILBo 2013 – 26th "Feria Internacional del Libro de Bogotá" (Bogotá International Book Fair) – the second largest Latin American trade fair and Colombia's most important cultural event. Portugal was represented at the highest level, notably with the presence of the President of the Republic, Aníbal Cavaco Silva, the Minister for State and Foreign Affairs, Paulo Portas and the Secretary of State for Culture, Jorge Barreto Xavier.

During the event, Corticeira Amorim's MATERIA collection was in the spotlight, as it was the gift given by Jorge Barreto Xavier to the country's highest-ranking dignitaries, such as Ángela Pérez Mejía, Deputy Cultural Executive of Central Bank of Colombia, Juan Camilo Sierra, Director of the Economic Culture Fund and Gabriel García Márquez Cultural Centre, and Pablo Navas Sanz de Santamaría, Rector of Los Andes University.

It should be noted that the Amorim Group has played an important role in promoting numerous national cultural initiatives, as highlighted by the Secretary of State for Culture, Jorge Barreto Xavier himself: "I am delighted to note the important cooperation that the Amorim Group has given in the field of Culture, through a consistent grant policy and social support to a significant number of initiatives. In this regard, I would like to highlight the significance and impact of the collaborations recently seen under the direct supervision of my Office, namely through the contribution to the presence of Portugal as Guest of Honour of the 26th edition of FILBo – Bogotá International Book Fair, to the Portuguese Official Representation at the Venice Biennale, with the "Trafaria Praia" project, by the artist Joana Vasconcelos, still underway. In the Group's cultural intervention logic policy, the uniqueness of the interchange between social support actions developed and the significant return achieved by incorporating cultural benefits in the output of the latest production, namely in launching new products and applications for the raw material through design, must not be overlooked."



## CORTICEIRA AMORIM PROMOTES CORK OAK FOREST AT ERVIDEIRA TT RALLY 2013 WINE TASTING EVENT

Corticeira Amorim, in partnership with Adega Ervideira and Sociedade Artística Reguenguense, promoted another "Green Moment" at the latest Ervideira Wine TT Rally event. The environmental initiative consists of planting ten cork oaks for each team entered in the event. Thus, the Portuguese Alentejo region has gained 1100 new cork oaks this year.

This time, the initiative sponsors were the two most internationally renowned Portuguese motorbike riders, Ruben Faria and Hélder Rodrigues. Before the competition, they planted a few trees, in a ceremony attended by Corticeira Amorim representatives, Alexandre Teixeira and Arménio Costa.

## CORTICEIRA AMORIM PROMOTES WORKSHOPS ON DEFECTS IN WINE

Over 200 professionals from the world of wine participated in the workshops on defects in wine, conducted by Amorim & Irmãos in Portugal and by Pascal Chatonnet, the oenologist and scientist from Bordeaux, in the United Kingdom.

These initiatives have been organised by Amorim & Irmãos in almost a dozen countries, spanning four continents, with over 1000 professionals in total from the world of wine.

In April, the workshop took place at the hotel Solverde, near Amorim & Irmãos, the head office of the Cork Stoppers Business Unit in Portugal, focusing on the defects relating to reduction phenomena in wine. The session was attended by over sixty participants, some of whom clients, who had the opportunity to experience different sensory defects which occur in wine, while clarifying concerns on the subject.



Dozens of Amorim & Irmãos' client winemakers participated in the numerous workshops organised.



## "A FOUR-HAND DINNER" GATHERS ITALIAN PRESS

Amorim Cork Italia launched a challenge for the Italian press, inviting some of the country's main journalists to a dinner prepared by the company's General Manager, Carlos Santos, and the Director of Food & Travel Italy Magazine, Davide de Corato, thus bringing together a food and wine lover and a great chef for "A four-hand dinner".

The meeting took place at one of the most prestigious Italian wineries, in Franciacorta, an important winemaking region in Italy, where the famous Méthode Champenoise sparkling wine is made.

To enjoy the menu, journalists who usually participate in Amorim Cork Italia annual events were invited, as well as the press, which since 2009 has visited Portugal to learn about the world of cork and the manufacturing process at Corticeira Amorim.





Erik Bouts, President of O-I Europe,  
and António Rios de Amorim,  
Chairman of Corticeira Amorim

## CORTICEIRA AMORIM AND O-I UNVEIL HELIX AT VINEXPO

At Vinexpo, the two global leaders, Corticeira Amorim and O-I, unveiled “HELIX”, an innovative cork-glass wine packaging solution for the fast turnaround wine segment. “HELIX” was unveiled at a press conference at Vinexpo, the world’s most important wine fair, which was attended by dozens of journalists and 65 information professionals from the world of wine via webcast. At the event, three thousand “HELIX” bottles and stoppers were also distributed to fair visitors.

The innovation of “HELIX” quickly spread to the international media, with its launch being covered by the main global information media, such as the BBC in the United Kingdom and NBC in the USA, which generated over 200 articles, including radio and TV, in over a dozen countries around the world. *Sud Ouest*, the main daily newspaper for the Bordeaux region, began its article as follows: “Until now, it is the major novelty of the event”.

“HELIX” combines an ergonomically-designed cork stopper and a glass bottle with an internal thread finish in the neck, creating a high performing and sophisticated solution. “HELIX” therefore combines all the benefits of cork and glass - quality, sustainability and premium image - with the advantages of easy opening and reinsertion of the stopper. Moreover, it is a system that can easily be implemented by wineries, with only a minor adjustment to existing filling lines. The launch of “HELIX” was preceded by extensive testing, conducted by Corticeira Amorim and O-I, which showed that this new packaging ensures the quality of the wine, maintaining its taste, aroma and colour. As part of the development process, market research carried out in France, UK, USA and China revealed great consumer acceptance. In addition, consumers also appreciated retaining the festive ‘pop’ associated with opening a bottle of wine.

For more information on [www.helixconcept.com](http://www.helixconcept.com).

*“HELIX” combines all the benefits of cork and glass – quality, sustainability and premium image – with the advantages of easy opening and reinsertion of the stopper.*





## CONSTRUMA 2013 BUDAPEST

The company Laurum Kft, the distributor for Amorim Revestimentos in the Hungarian market, attended Construma, the International Construction Industry Fair in Budapest, from the 10th – 14th April. In this edition, the Laurum Kft exhibition stand focused on the promotion of the main novelties in the various applications of cork and on highlighting flooring and walls, focusing in particular on the VinylComfort and ArtComfort collections, by Wicanders®. Construma 2013 received around 50,000 visitors and involved over 500 exhibitors.



## TRADE FAIRS QATAR

DOHA, in Qatar: Amorim Floor & Wall Coverings and Amorim Composite Cork took part in this important construction materials fair, from the 6th – 9th May. Their pioneering participation was aimed at promoting cork solutions for construction in this promising market.



## AMORIM REVESTIMENTOS AT MOSBUILD FAIR 2013

New Wicanders® CorkComfort, VinylComfort and ArtComfort collections among the novelties most appreciated by fair visitors

Amorim Revestimentos, in partnership with Cork Gallery presented the latest novelties of the Wicanders® brand at Mosbuild Fair 2013, one of the world's five largest construction trade fairs, which took place in Moscow, last April. This edition, which received over 100,000 visitors of 64 nationalities, involved around 2,300 exhibitors from 43 countries.

Cork was once again in the spotlight with a 90m² exhibition stand, where visitors had the opportunity to feel the exquisite texture of virgin cork, as well as to view the latest trends in cork flooring. During the event, the collections of the CorkComfort, VinylComfort and ArtComfort ranges were the focus of much attention and generated a very positive response – a good indicator for strengthening positioning in this important market. The exhibition also included the presence of Polimpex, partner of Amorim Revestimentos, with a comprehensive exhibition stand where the brand also featured.

## REFERENCE WORKS

**Hotel Carofftel;** WoodComfort Collection gluedown Ash Iron

**Le Pré du Plat Restaurant;** VinylComfort Collection in the shade Autumn Rustic Pine

**Galicja,** City of Coruña; Wicanders WoodComfort Collection. 1st Phase: already installed

**Vallsur Shopping Centre,** Valladolid (Spain); 4; WoodComfort Collection Distributor: Maryan Decoración

**Divan Patisserie,** Erenköy, Istanbul; Vinylcomfort Collection Dimensions: 1220x150x6mm  
Project: Ayse Akyüz  
Architect: Ali Doruk

## NEW ACC PRODUCT: HORSESHOES

Amorim Cork Composites (ACC) has developed a product to be used in horseshoes, which is the result of the combination of a polymeric blend with specially selected cork granules, to obtain a high performance product. Designed to absorb and cushion the vibration from impact, cork horseshoes have received good market acceptance.

## ART WITH CORK: FAÇADES IN MOTION

Amorim Deutschland GmbH recently supported the "Rotierende Interieurs" ("Turning Interiors") exhibition, designed by the artist Christiane Blattmann. It is the third exhibition created in collaboration with the University of Fine Arts of Hamburg (Hochschule für bildende Künste Hamburg – HFBK), which is running at the "ECHORAUM" of the "Bundeskunsthalle" art gallery, in Bonn.

In this project the main spatial elements are laminated cork sheets, sponsored by Amorim Deutschland GmbH. Natural cork, combined with the unfinished appearance of acoustic insulation cork, also in its original shade, were chosen intentionally by the artist for this installation. The "Rotierende Interieurs" installation resembles a landscape, with fabric walls, handmade ceramic rods that represent small cities and plaster modules which look like architectural models, shown in a state of half-ruin.

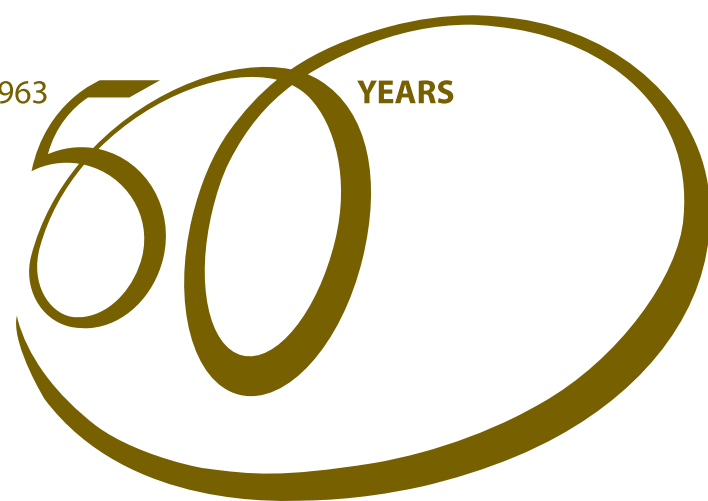


## "BRAQUE", IN EXPANDED CORK AGGLOMERATE, WINS SALONE SATELLITE 2013 AWARD

The "Braque" project, an acoustic insulation panel, created by the designer Tânia da Cruz, with the support of Amorim Insulation Cork, won first prize at the Salone Satellite 2013, in Milan. The acoustic insulation system can be adapted to any setting, thanks to the freedom of expanded cork agglomerate, which offers endless possibilities in which to arrange the modular tiles. Furthermore, the material uniquely meets the project's highest technical and aesthetic standards, while optimising the sustainability of natural cork. The project's name – "Braque" – derives from the painter with the same name, who painted the famous painting entitled "Le Portugais".

SINCE 1963

YEARS



## AMORIM CORK COMPOSITES CELEBRATES 50<sup>TH</sup> ANNIVERSARY

Corticeira Amorim Indústria was set up in 1963, with the objective of maximising the raw material resulting from the production of cork stoppers. Today, half a century later, the company's development has enabled the most incredible partnerships to be announced to the world, with cork featuring as the distinguishing factor, with unmatched qualities in terms of technical performance and sustainability.

What began as a measure to make use of the by-products, has resulted in the unique enhancement of cork's value and one of Corticeira Amorim's most technology-oriented companies, Amorim Cork Composites, world leader in the production of cork composites and, simultaneously, a world reference in product innovation.

To mark its 50th anniversary, Amorim Cork Composites is carrying out a series of initiatives to foster a closer relationship with clients and employees, strengthening its position in sustainability and innovation. Over the course of this year, several celebrations will take place to mark the 50 years of activity of the company. The commemorative calendar included, for example, a visit by all employees to the Amorim Cork Composites showroom, in March. The initiative aimed to broaden the internal knowledge of employees in regard to the company's projects, encouraging teams to share experiences. Celebrations shall take place throughout 2013.

### NEW KORKO SELECTION PACKAGING

As part of the repositioning strategy, new packaging for the Korko Selection has been developed, inspired by the brand's creative concept. This new packaging results from the use of recycled and recyclable materials and is characterised by a contemporary and elegant style. The new image reinforces the Korko Selection concept and its brand signature "Beyond Premium".



### PLAYING WITH CORK

Amorim Cork Composites is producing and supplying cork play blocks for outdoor recreational activities with children. The project combines the products' natural component with the development of children's motor and construction skills, letting their imagination and creativity run wild. Cork is perfectly suited to the children's segment due to its natural and sustainable characteristics and also the lightness of the material, which makes it easy for young children to play with.



### NEW SOUL MATE COLLECTIONS

Amorim Cork Composites has just launched three new *Soul Mate* collections, in partnership with Matcerâmica. The combination of cork and ceramics, two symbolic materials in Portuguese tradition, have come together in a proposal which is differentiating and value-enhancing, for the consumer goods sector. The *Crispy*, *Dressing* and *Rendezvous* collections were created by designers Francisco Vieira Martins, Raquel Castro and Gonçalo Martins. The launch took place at Feira Ambiente, in February. The products have been available on the market since July.

### DISNEY WORLD HOTEL FEATURES ACOUSTICORK

The Disney Grand Floridian hotel and resort in Orlando, USA, has selected ACOUSTICORK underlays by Amorim Cork Composites, for the renovation of its facilities, for noise reduction. The project includes the refurbishment of 880 rooms, including the replacement of the existing carpet for resistant flooring (LVT) and the ACOUSTICORK CorkPLUS 250 underlay, which ensures greater acoustic insulation and thermal comfort.

### AMORIM CORK COMPOSITES ON TOP OF THE WORLD

Ângelo Felgueiras is the first Portuguese national to climb the "Seven Summits" – Kilimanjaro, Aconcagua, Elbruz, Denali, the Carstenz Pyramids, Everest and Vinsén – and to reach the North Pole. For his latest adventure, he had the support of Amorim Cork Composites (ACC).

The climber (who works as a long-haul TAP pilot) considers that one of the greatest challenges was the cold: "There's no getting away from it." Nonetheless, it did not stop him from achieving his goal and after travelling 150 km, amidst geographical and climatic setbacks, he reached the North Pole in April.

For the expedition to the North Pole, Amorim Cork Composites gave thermal cork containers, mainly for soup and liquids, which are essential to maintain their temperature. The idea of cork arose from the wish to take typical Portuguese items on his expedition. Thus, besides cork, his luggage contained olive oil and wine, among other items of national culture.



### ECOLOGICAL SURF BOARD MADE WITH CORK

Amorim Cork Composites and White Banana (which specialises in surfing equipment) provided support to the designer Celsus in the creation of an ecological surf board. The goal was to promote national products, through cork, design, fashion and the sea. Made with ecological and first-class materials, the item stands out for its quality and innovation.

In addition to cork, a 100% natural, renewable and biodegradable material, the use of EPS in its core, the ecological resin BIO-RESIN and the use of bamboo in the fins, give this ecological surf board a customised and careful hand-finishing. CORECORK solutions, by Amorim Cork Composites, result in a distinguishing product design, which absorb and cushion the impact of the waves when surfing.





## BMW*i* PRESENTS NEW GENERATION OF CARS IN CORK INSTALLATION

Amorim cork is the key material of the *Quiet Motion* structure, designed by renowned French designers Ronan & Erwan Bouroullec, displayed at the BMW*i* exhibition at Salone del Mobile 2013 in Milan, which will be promoted by BMW*i* on a tour of various world capitals.

*Quiet Motion* is the result of a shared vision between BMW*i* and the Bouroullec designers, which is based on a passion for innovative, forward-thinking and sustainable products. Interpreting a concept of sustainable mobility, it includes cork agglomerate supplied by Corticeira Amorim, to which a series of colourful fabrics were added. Carousel-like rotating platforms, turn in coordinated movements, moving gently and making no noise, substantiating the silent use of energy, in an analogy with environment-friendly electric propulsion, which shall increasingly integrate the new generation of cars of the BMW*i* brand.

"Through Ronan & Erwan Bouroullec's *Quiet Motion* installation, I rediscovered a totally new perspective of cork. When used wisely, the natural properties of this authentic material, such as its warmth and acoustics and of course its unique aesthetic, are truly supporting our BMW *i* Next Premium design philosophy.", explains Benoit Jacob, Head of Design for BMW*i*.

## 10 RENOWNED DESIGNERS 10 RESEARCH PROJECTS METAMORPHIS PRESENTED IN NOVEMBER AT JERÓNIMOS MONASTERY

In 2009, Corticeira Amorim invited ExperimentaDesign to think strategically about cork and contribute to its repositioning as the choice raw material. After the launch of the MATERIA collection in 2011, the Metamorphosis project makes its debut at the Jerónimos Monastery, as part of Biennale EXD'13, the result of the process of research, testing and creativity of some of today's most renowned architects and designers.

In innovative and unexpected approaches, Amanda Leveté, Alejandro Aravena, Álvaro Siza, Eduardo Souto Moura, Manuel Aires Mateus, Jacques Herzog, Naoto Fukusawa, James Irvine (studio), Jasper Morrison and João Luís Carrilho da Graça took advantage of the versatility of cork to create unique uses for it, thus reinforcing cork's position as the material of choice for the 21st century.

Corticeira Amorim also regards this initiative as a tribute to James Irvine, who passed away in February.



## CORK UNDER THE SPOTLIGHT AT THE VENICE BIENNALE



Corticeira Amorim's products were widely used in the transformation of the "Trafaria Praia" ferryboat, a project by Joana Vasconcelos which marks Portugal's participation in the Venice Biennale.

"Trafaria Praia" was officially inaugurated on the 1st June and is open to the public until the 24th November. Cork was part of the transformation of the "Trafaria Praia", which is shown in the strong decorative elements and endless advantages it offers, in terms of technical performance and aesthetic versatility. The ferryboat is a work of art which embodies the Portuguese soul and unites the cultures and histories of two cities, Lisbon and Venice, which are strongly influenced by the role of the sea in their history.

The participation of Corticeira Amorim arose from Joana Vasconcelos' desire who, when designing the ferryboat, set as a priority the use of materials strongly connected with Portuguese culture and therefore the obvious choice was both cork and her association with Amorim, the leading player in the industry. "The support of Corticeira Amorim to the Portuguese Pavilion brought cork, a natural element, to the project; a product with extraordinary potential which today is also a distinguishing feature of Portugal in the world", explains Joana Vasconcelos.

In "Trafaria Praia", cork was given a high degree of visibility from the pier to the ferryboat, where 100 blocks of high density expanded cork agglomerate were placed. The decorative qualities of the material are also highlighted in the ferryboat's structure, which extends and becomes a bench, providing extra seating to visitors awaiting the next tour. The vessel's deck and overhead are also covered in cork, including the ship's rail and outer coating. High moisture areas, such as the outside deck, were covered with a cork rubber composite material.

## CORTICEIRA AMORIM AT THE LONDON DESIGN FESTIVAL

Corticeira Amorim is one of the official partners of the London Design Festival, one of the most important events in world design, which shall take place from the 14th to the 22nd September. In an art project headed by FAT (*Fashion Architecture Taste*) architectural studio, a cork installation will be developed for the V&A Museum exhibition, one of the most emblematic stages for the activities promoted annually by the London Design Festival.

The motto of the future installation has already been revealed: the aim is to do justice to the subtle elegance of cork as a flooring material, strengthening its advantages in terms of thermal and acoustic insulation.

THE  
LONDON  
DESIGN  
FESTIVAL



## DIGITAL PRINTING AT GIERLINGS VELPOR

Gierlings Velpor concluded one of the most important investments in its recent history: Digital Printing. This new technology, which is perfectly adapted to velvets and artificial furs, will enable Gierlings Velpor to develop a complete range of new designs, with flexibility and responsiveness, providing a unique offering to the clothing and upholstery segments. From now on, customised items can be developed, more quickly and at lower cost.

## TECHNICAL FABRICS: A NEW BUSINESS

Technical Fabrics is a recent division in Gierlings Velpor's portfolio, whose products are intended for the painting and cleaning industry, which has continuously invested in the research for new products and improvement of those currently available, in partnership with clients. Under the claim *"Making the customer our best partner"*, a common concept in the company's other business segments, there has been major investment in innovation, which has resulted in a vast and robust range of products with varied constructions (density and pile height) and composition (wool, polyamide, polyester, microfibre polyester, acrylic and mixtures).



## HOTEL SECTOR JOINS FORCES TO CONQUER FOREIGN MARKETS

*"A charming journey, which sees the cosmopolitan side of Porto and then embarks on a voyage to experience the surroundings of the Douro valley, passing through well-being places in Trás-os-Montes, witnessing the traditions of a historic Beira village and then returning once again to the enchantment of Porto."* This is the slogan of the initiative *"In Portugal we make a difference"*, which mobilises a group of four hotel units, with the objective to join forces in conquering the international market.

The Quinta Nova Rural Hotel, Casas do Côro (Marialva), Hotel Teatro (Porto) and Vidago Palace (Chaves) believed that by working the same product and trying to harness the same markets, they would have everything to gain by joining forces. Therefore, they have formed a partnership at Public Relations and Promotion level, which undertakes to maintain their own identities intact.

The partnership first arose with the aim of presenting a common programme to the Brazilian market, which took place last April, at a luxury fair in São Paulo. Now open to everyone, this programme is an excellent way to experience the best the North of Portugal has to offer.

## THE BEST OF BOTH WORLDS: QUINTA NOVA TOASTS WITH JAGUAR

In 2013, Quinta Nova has a privileged partnership with Carclasse – the Jaguar and Land Rover authorised dealer and service centre. The intention to combine wine and cars is, above all, a great opportunity to work a common segment, reaching a wider audience, which appreciates these two pleasures.

Among the various activities planned, Quinta Nova attended the recent launch of the new Jaguar F-Type, providing the wine and gourmet service at a cellar created for that purpose.



## EVENTS PORTUGAL

**Quinta Nova Wine Dinner**  
26 September  
The Yeatman Hotel  
(V.N. Gaia, Portugal)

**"Princesas do Vinho" Meeting**  
End of October  
(date to be confirmed)  
Altis Belém Hotel (Lisbon, Portugal)



## THE NEW GRAINHA

Quinta Nova has launched the new Grainha Reserva Touriga Nacional, a wine with a great quality/price ratio which is highly competitive, in particular for the on-trade sector. It is a single varietal reserve which shows the great potential of this queen grape variety, which occupies a large part of the property's vineyards and has conquered endless connoisseurs.

A ruby-red wine with a blue sheen, it has an intense orange blossom, violet and blackberry aroma. The toasted notes from the barrels are sophisticated and complex, with a long persistent finish.

## QUINTA NOVA UNOAKED 2010 HARVEST AMONG THE 50 BEST WINES IN THE UNITED KINGDOM

Olly Smith, the British wine critic, selected the best Portuguese wines for the UK and featuring among them is Quinta Nova Colheita Unoaked 2010. This year, the selection criteria was *"great values"*, thus wines with the best quality/price ratio were suggested, ranging between £7 and £30 in price.

According to the expert: *"Portuguese wines are an undiscovered treasure trove and there has never been the time to explore the fantastic Portuguese grape varieties. From the white sandy beaches to the wild mountains and the skills of local winemakers dedicated to the fabulous range of national grapes, they must be experienced to be believed"*.

## AWARDS AND DISTINCTIONS

**Quinta Nova Grande Reserva  
2009 Reference**  
100 Best wines in China  
Wine Guide Ronny Lau

**Pomares White 2012**  
Silver Medal  
International Wine Challenge

**Grainha Reserva Touriga  
Nacional 2010**  
Bronze Medal  
International Wine Challenge  
Decanter Wine Challenge



## SUMMER SEES THE RETURN OF THE HISTORIC TRAIN

The arrival of the summer sees the return of the historic train trips along the Douro. A group of animators accompany the journey, who serve Quinta Nova wine in the carriages and invite passengers to visit the *Wine House*, when they reach Pinhão railway station.

This year, Quinta Nova is inviting all train passengers to visit their award-winning Wine Tourism project, with special rates. Upon presentation of their train ticket, clients can enjoy a 15% discount on accommodation, a free wine tour of the Quinta and a welcome drink, as well as a reduction of 15% on a meal (exc. drinks) at the *Conceitus Winery Restaurant*.



# MORE CORK, LESS CARBON.

**CORTICEIRA AMORIM  
ENABLES ANNUAL  
CARBON CAPTURE IN  
EXCESS OF 2 MILLION  
TONNES OF CO<sub>2</sub>.**

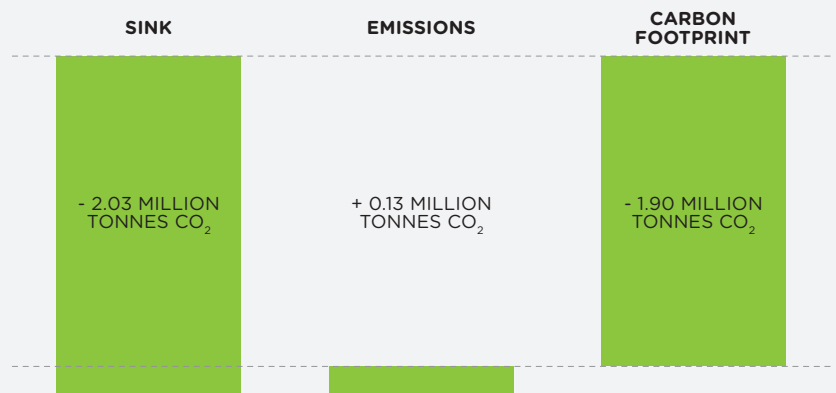


## ANNUAL CARBON CAPTURE FROM THE ACTIVITY

A study sponsored by Corticeira Amorim under ISO 14064 standard, concludes that the company's activity benefits the planet in regard to greenhouse gases, by capturing more CO<sub>2</sub> than it releases.

In the calculation carried out by PricewaterhouseCoopers (PwC) of all Corticeira Amorim's Business Units, with independent verification by Deloitte, it was shown that the company's activity results in an annual carbon capture in excess of 2 million tonnes of CO<sub>2</sub>, which is 15 times higher than the greenhouse gas emissions of the whole value chain.

The cork oak forest, made possible by harvesting the cork and the cork industry of which Corticeira Amorim is the global leader, plays a fundamental role in carbon capture and storage, it being estimated that it has the capacity to capture up to 14 million tonnes / year of CO<sub>2</sub>. Therefore, the carbon footprint of Corticeira Amorim and its products must be seen from the perspective of a life cycle, which takes into account the entire value chain and, as a result, the upstream impact of the materials used in its processes.



## CARBON INTENSITY FROM THE ACTIVITY (TONNES CO<sub>2</sub>/1 MILLION SALES)

