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YEAR 22

Amorim Group news

Portugal's Largest Drying Unit

opened in Barrancos in November

As part of the growth strategy of Barrancarnes, purchased by the Amorim Group in 2001, the largest Drying Unit in the country was opened on 15 November, at a ceremony attended by the Minister of Agriculture, Rural Development and Fisheries, Jaime Silva.

(page 5)

Insulation with natural products

- creating comfort



New "insulated brick" system

Well-being and comfort is an increasingly important issue in the construction of buildings. As well as thermal and acoustic comfort, it is increasingly common to search for solutions using environmentally-friendly materials that satisfy the demands of today's regulations in all the European Union countries. The aim is to achieve effective insulation and therefore reduce energy consumption.

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16WS

Product innovations

New launches during Domotex

Amorim is proud to announce that during the next International Domotex flooring exhibition it will introduce many new product innovations. Amorim has created a number of innovative new product features and an extensive range of new cork and wood visuals for its cork flooring and wall covering brands, Wicanders, Ipocork and Corklife.

Xtreme WRT, the innovative protection for cork floors!

Amorim introduces a revolutionary ceramic based, environmentally friendly, lacquer finish for its cork and wood flooring. Xtreme WRT varnish (Wear resistant Technology), the new abrasion and scratch proof varnish, is considered to be the most revolutionary innovation in the flooring market and four times more wear resistant than ordinary UV-coated cork floorings.

Besides the aforementioned features, the new Xtreme WRT varnish will be supplied in a matt optic (looking like an oiled floor), clearly increases slide resistance (even with socks you will not slide) and is fully dirt resistant.

The new Xtreme WRT varnish is therefore suitable for use especially in high traffic domestic (15 years warranty - Class 23) and light commercial areas (5 years warranty - Class 31).





Editorial

For the 4th time in the history of the Amorim Newsletter, which was first published in June 1984, the visual layout has been redesigned. It is now more stylish, more appealing and more in step with today's world.

This change marks the start of a turning point in the Amorim Group, as we take a look back at another positive year, redefining our business areas as we embark on a long and ambitious road ahead.

The spotlight falls on the Linings area and the launch of revolutionary products in the various markets, developed on the back of a vast wealth of knowledge and experience, to be presented at the next Domotex and Heimtextil fairs.

We also focus on the opening of the Portugal's largest Drying Unit, in Barrancos, in our continuing investment in genuinely Portuguese produce.

In this edition we also describe several visits made to our companies, training initiatives and the high level of dynamism and innovation, both regarding products and initiatives.

We take the opportunity to pass on our Season's Greetings and wish everybody a prosperous 2006. We look forward to pleasing our readers again in the next edition of the new-look Amorim News.

Credits

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"Sales Force Meeting 2005"

- Strategy Alignment and Value Creation



On 27, 28 and 29 October the Sales Force Meeting 2005 was held, which is a programme specially geared towards imparting the strategy of the business and the creation of value.

Signalling a clear targeting of the market, the main purpose of this event was to support and encourage our Sales Force, by transmitting information and experiences that match as much as possible the day-to-day needs of our clients.

Therefore, the programme was organised based on the needs identified by the Sales Force employees, which was complemented by different contributions from senior managers of the company.

Topics such as Company Organisation and Strategy, New Product Trends, Sharing of Experiences, Product Development and the Manufacturing Process, among others, received special attention.

The first day, which was specially attended by Mr António Amorim, was dedicated to the formal reception of the participants in the Amorim I Building, with an opening session and

presentation of the organisation of Corticeira Amorim, SGPS and Amorim Revestimentos and the respective strategic guidelines, aims and initiatives. This day also included a visit to the premises of São Paio de Oleiros, which enabled the deepening of knowledge about the manufacturing process, raw material and final products.

On 28 October the programme began with a visit to the premises of Lourosa, followed by initiatives at Europarque, with several workshops. At the end of the day a training programme was held specially geared towards the Sales Force – "the sales behaviour to adopt in today's markets".

The last day of the Sales Force Meeting 2005 was replete with several work sessions.

The event involved around 80 people, internal and external, of AR-UN, namely from Amorim Revestimentos, S.A., Amorim Benelux/UK, Amorim Deutschland, Amorim Flooring North America, Amorim Flooring Nordic, Amorim Flooring Switzerland, Amorim Revestimentos, Dom Korkowy, Europe and Japan.

Teknor visits Amorim Revestimentos



From 18 to 21 November the distributor of Amorim Revestimentos for the Turkish market visited the Amorim Group.

The company Teknor was visiting the Amorim Group and Amorim Revestimentos in particular, with a 13-strong delegation, made up chiefly of architects.

During their stay in Portugal the visitors were able to learn about some of the most important facets of the cork industry. On the day they arrived they travelled directly to Braga; there, they watched in loco the Braga-Benfica football match, where they could appreciate the beauty of the striking new Municipal Stadium. For the rest of their stay the group visited the Serralves Museum, and the always surprising Music House, which left the onlookers astounded by the architectural beauty of these two grandiose works.

At the end of the visit the whole delegation expressed its intention to work together to publicise our products in the Turkish market.



Training programmes EKOV



Students of Advanced Programme - SKOP3 - next to the Western Cape Minister for Agriculture - Mr. Cobus Dowry and to the Amorim Cork South Africa General Manager - Mr. Joaquim Sá, during the certificates award

Amorim Cork South Africa continues is extensive support of the development of the local Wine Industry.

EKOV, the Cellar Technology Old Boys Association with a membership of 328 winemakers and assistant winemakers, has welcomed Amorim Cork SA as a partner in their Training programme for Cellar Workers in South Africa.

During 2003/04, 217 Cellars in the trade enrolled a number of their staff for one or more of the SKOP courses. A total of 1200 cellar workers completed their training in this period. 82% of the group represents students from disadvantaged groups.

On 20 July, the first group of SKOP-3 students (Advanced Programme) were awarded at a Certificate function at Zorgvliet. The Guest of Honour at this function was the Minister Cobus Dowry, Western Cape Minister for Agriculture.

Some of these students have already been enrolled in senior positions in the wine industry.

International cork meeting at Mainz, Germany

For the second time this year the German Cork Association, with head office in Mainz, organised a round table with its members and cork producers from Portugal and Switzerland. After the first meeting in Portugal, one of the main goals of this meeting was to discuss the concrete measures to safeguard the quality of the cork industry, as well as Marketing strategies to promote and publicise it.

Tomas Cordes, Marketing and Sales Manager of Amorim Deutschland and Chairman of the German Cork Association again presided over the meeting.

The meeting was also attended by Jorge Santos, Chairman of the Board of Directors and Managing Director of Amorim Revestimentos, and Marcel Kies, the Marketing and Sales Manager. Another heavyweight figure at the meeting was the Chairman of Corticeira Amorim SGPS, António Rio de Amorim.

At the end of the meeting all the members agreed on the significant step forward in the promotion and strengthen-



ing of the German Cork Association.

As usual, at the press conference to be held next January during Domotex, more information will be given about this meeting.



Portugal's Largest Drying Unit

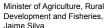
opened in Barrancos in November



From left to right: Julián Martin; Minister of Agriculture, Rural Development and Fisheries, Jaime Silva: América Amorim

From left to right: Américo Amorim; Minister of Agriculture, Rural Development and Fisheries, Jaime Silva; Mayor of Barrancos Municipal Council, António Pica Tereno; Julián Martín; Managing Director of Caja Duero, Lucas Hernandez Perez.





Façade of the new Drying Unit

As part of the growth strategy of Barrancarnes, purchased by the Amorim Group in 2001, the largest Drying Unit in the country was opened on 15 November, at a ceremony attended by the Minister of Agriculture, Rural Development and Fisheries, Jaime Silva.

The Drying Unit was created in February 2005, and is the site of drying of high-quality food items, with a capacity for 250 000 smoked hams and paletas (smoked rotters). The investment cost a total of 5.2 million euros, and the new Drying Unit has a surface area of $8\,500$ m², encompassing 4 natural drying units, 8 basements for maturing, 8 controlled-temperature drying units, 1 shop and several rooms to receive tourists.

Partners of the Amorim Group (the major shareholder of Barrancarnes) in this project are the Spanish companies Caja Duero and Julián Martin, which aim to produce ham from the Alen-

tejo Pig Breed fed on acorns for the whole of the Iberian Peninsula and the European market. Plans are also in place to target the United States, Brazil and Japan in the medium term. The "Casa do Porco Preto" brand will continue to be a top-of-the-range product for both the domestic market and the foreign markets.

The Amorim Group has invested in the Herdade de Vale de Ferreiros, in Reguengos, covering 450 ha, to farm pure Alentejo breed pigs. With the two Spanish partners, it also has a holding in the Slaughterhouse in Reguengos de Monsaraz.

Barrancarnes, located in Barrancos, has two industrial units and markets a range of 11 products – high-quality items and traditional meats. The opening of the new Drying Unit provides perfect conditions for the development of an integrated project, combining the resources of 3 companies, in line with the very best the Iberian Peninsula has to offer.



Residence Chateau with Wicanders Wood-o-Cork

"High-Level Individual Living" is the title of the brochure of the Residence Chateau managed care facility in The Hague. This is an intelligent and dignified living initiative, intended for those who are dependent upon care, but who at the same time want to maintain their privacy in stylish surroundings."

Amorim Benelux was approached to lay 460 square metres of Wicanders Wood-o-Cork in this environment for the more well-to-do. "This type of floor covering seamlessly meets the requirements that we have set for our floor coverings," says Rob Mol the owner/director of Le Chateau.

The Residence Chateau is located in "a distinguished area of The Hague." The beach, ocean and the classic city centre of The Hague lie only a few minutes away. The Residence Chateau accommodates 26 self-sufficient studio apartments, varying in size from 42 to 75 square metres and equipped with a deluxe bathroom, living room, kitchenette and bedroom. The housing also has various common areas, including a library and dining room where the residents are "served in a hospitable manner" and can serve themselves from an alternating buffet.

Reconstruction

In August 2004, the building underwent a thorough reconstruction. The owner/director elaborates: "In the interior, things were flattened and stripped thoroughly. Only the supporting walls remained."

For the flooring, the contractor Heembouw approached Amorim Benelux. "The contractor was familiar with our products," according to Joost Padberg, project manager at Amorim Benelux. "We were asked to give a thorough product presentation. Afterwards, we went with Director Rob Mol to some of the projects we had completed. Here, the contractors got a good view of our products, but also of the quality over time. Some floors that were laid 12 or 15 years ago were still in good shape."

Wicanders Wood-o-Cork

The choice was finally made for 460 square metres of Wicanders Wood-o-Cork PM 14 in American walnut. Says Mol: "This product does well in meeting the high standards that we have established. The durability is good, it is an environmentally

friendly product, the walking comfort is outstanding due to the cork component, and the floor has sufficient noise reduction. The reduced difference in height after laying the floor was also an important argument. And because of its quality appearance, we quickly made the choice for the American walnut design."

Installation

Practically no problems arose during installation of the floor. The floors in the Residence Chateau were laid by Kampschreur BV, a specialist in the area of project coverings and project furnishings. Padbaerg points out "The subfloor consisted of anhydrite. It appeared to be in generally good condition before the laying job started. The floor was coated with a standard primer (D3074 Lecol) and was afterwards levelled (Z615 Lecol) and then sanded. Adhesive was then applied to the floor (W336 Wicanders). All of the hallways were covered, as was the library, smoking room, living room, and dining room. Some of the residents thought the floor to be so beautiful that they wanted to have it in their own rooms.

I'm estimating that the Kampschreur team with its three upholsterers took about two and a half weeks to do the job. The cooperation between the supplier, contractor and subcontractor in this project was a textbook example of how it actually should be done. Each party lived up to the details of the agreements. When the time came to lay the floor, this was free and we could proceed with the work with no interruptions."

Active approach

In the past few years, Amorim Benelux has taken care of some essential projects. "We freely and actively approach architects and contractors," explains Padberg. "We write to them and visit them so that we can tell each other about our innovations and unique products. This has proven to be a very fruitful process, because in the meantime, we are no longer an unknown quantity in the projects market, insofar as we have ever been that." For laying floors in these projects, Amorim mainly makes use of the services of a carefully selected dealer network of roughly 30 Wicanders professionals.



Amorim Industrial Solutions

provides a technological solution for the new Mitsubishi

Amorim Industrial Solutions has taken part in the construction of the new Mitsubishi-ConceptX with a technological solution developed from cork, which was applied in the seats of the new Mitsubishi model.

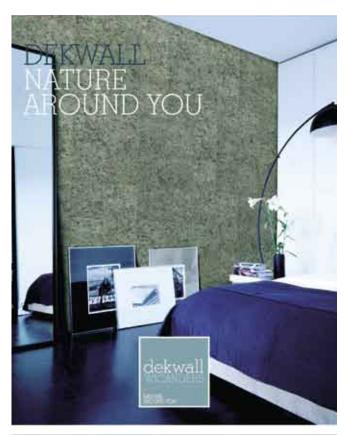
The composite material containing cork can be applied in several sectors, especially in the car, but also in aircraft and in the construction industry, among others.

The development of the Mitsubishi-ConceptX resulted in a partnership between Amorim Industrial Solutions, the Centre of Excellence and Innovation for the Car Industry (CAIIA-CE) and Salt & Turinmodel, one of the world's leading companies in prototypes and production of interiors, with its head office in Turin.

The vehicle was recently presented at the Tokyo car fair.

Amorim innovates to grow the Cork Wallcoverings market

New Wicanders product launched during Heimtextil





Amorim Revestimentos is the world leader in cork flooring and cork wallcoverings. Based in Portugal, the centre of the world's cork manufacturing industry, Amorim has for many years used its knowledge and experience in the cork coverings business to achieve leadership in this product segment. During this time Amorim has built on a long established reputation for consistently supplying high quality, cork-based products that provide innovative and unique covering solutions.

Amorim is proud to announce that during the next Heimtextil exhibition it will introduce product innovations.

Ambiance, the New Cork Wallcoverings Collection

Designed to boost the Cork wall covering market and offer a great choice and diversity to customers, Wicanders has created a new, innovative and extensive Cork Dekwall collection, named Ambiance. The new Ambiance collection will be available in March 2006.

The Ambiance collection, available in 14 different fashionable pastel shades, uses the refined characteristics of cork texture to produce smooth and elegant patterns. The range is available in tile size $600 \times 300 \times 3$ mm.

Wicanders cork Dekwall collections are outstanding among wallcoverings, combining the design of innovative textures with all the comfort of cork. As a natural, ecological product, the entire cork Dekwall range provides first-class sound insulation, as well as being extremely easy to clean. Its numerous advantages make all the difference when it comes to personalising your home or business environment.



Amorim & Irmãos

hold Bottling training course



Mr João Paulo Amorim (Industrial Director of Amorim & Irmãos, SGPS) explains technical issues of the bottling process to the trainees

Participants observe the bottling process

On 8 September, Amorim & Irmãos held a Bottling training course, which was attended by approximately 500 staff from Industrial Units of Lamas and Amorim Distribuição.

The training comprised of 2 distinct sessions. In the morning the natural bottle cork production workers were shown the impact of the mixtures of corks on a bottling line.

In the afternoon the senior staff from the cork business area attended a talk by Mr Philippe Du Lac, Managing Director of the company GAI-France, which is the world leader in small and medium-sized bottling lines, on technical aspects of the entire

bottling process.

This was followed by a practical demonstration on a mobile bottling line by Mr José Leão – manager of the company ELA-Unidades Móveis, which aimed to show the different situations that can occur in a bottling line that uses corks.

This training initiative was particularly relevant for the Cork business, because it enabled valuable further knowledge to be learned and provided an enriching exchange of experience about the use and functionality of our products, geared towards continuous improvement in performance.

2nd Memoboards Meeting

Reflection and focusing to face new challenges

On 26 and 27 September Corticeira Amorim-Indústria, S.A. held its 2^{nd} Memoboards Meeting.

The agenda focussed on the presentation of the financial results, disclosure of new products and approaches to the market.

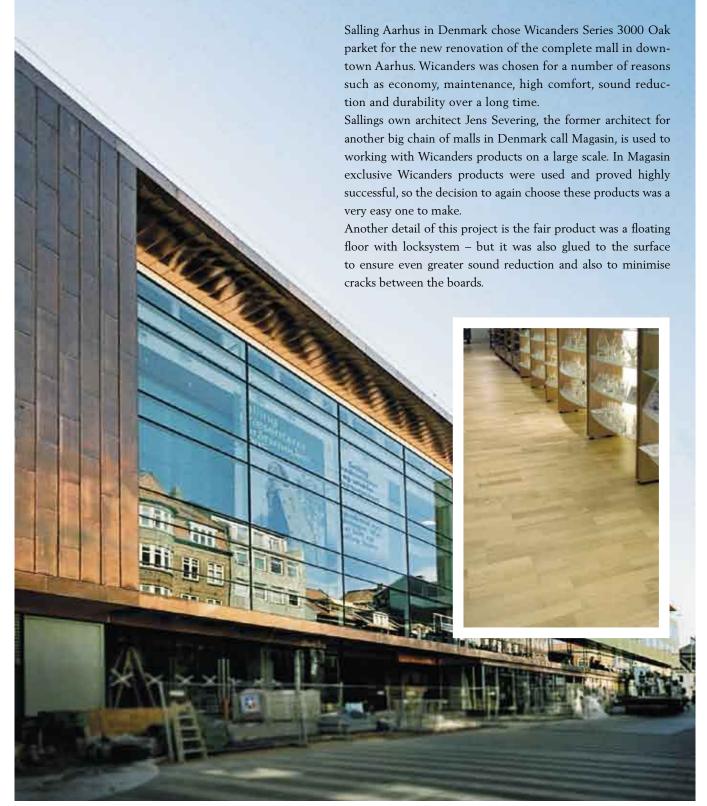
This initiative was attended by internal staff working in Quality, the Financial Department, the Industrial Process and the Sales Team. External staff from USA, Germany, France and Japan also took part, helping to enrich the discussion by outlining possible approaches to each market, following the motto 'think global, act local'.

The meeting allowed the sharing of knowledge and experience, contributing to drawing up the most appropriate strategies and solutions to tackle the new challenges.





9000 m² of quality flooring for Salling in Aarhus, Denmark





Insulation with natural products

- creating comfort



Amorim Isolamentos stand at SAIE 2005 (Italy)

Well-being and comfort is an increasingly important issue in the construction of buildings. As well as thermal and acoustic comfort, it is increasingly common to search for solutions using environmentally -friendly materials that satisfy the demands of today's regulations in all the European Union countries. The aim is to achieve effective insulation and therefore reduce energy consumption.

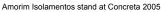
This trend has contributed to an increased demand for natural products to replace petroleum derivatives. Natural products are now widely used in several European countries, Japan and the United States

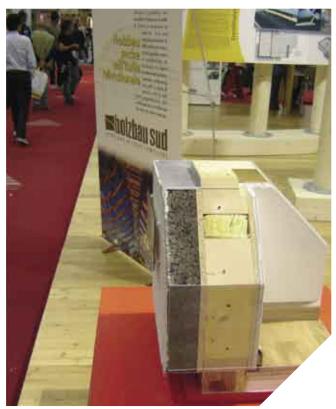
Expanded cork agglomerate is among the most sought-after natural products, because in addition to being produced from natural and renewable raw material, the industrial process is unique, given that it does not involve any additive. In other words, it is 100% natural with unlimited durability and is recyclable.

As well as these qualities, expanded cork agglomerate makes excellent thermal and acoustic insulation, whose mechanical properties allow them to be used in all kinds of building insulation. These properties are guaranteed through quality control in Amorim laboratories, backed up by reports from independent laboratories accredited in line with the European EN 13170 Standard and consequent EC labelling.

In recent years Amorim Insulations has achieved a significant increase in the markets using this agglomerate (plaques), expanded granulated and coconut fibre for technical solutions using natural products.

The products are of an extremely high quality, and as such in 2005 Amorim Isolamentos SA carried out the following information campaigns about the product and its applications: Seminars (in several markets); Disclosure in specialist magazines; Visits from Architects (forestry and production); Participation in fairs: Bau (Mu-





"Prefabricated houses" insulation

nich) - Saie (Bologna) - Concreta (Porto) - Batimat (Paris). The materials are excellent – the World needs technical/natural solutions – the consumer knows it and the decision is made.



"Brilcenter" - optician shop in Genk, opts for Wicanders Series 3000

The shop known as "Brilcenter-Genk" was in need of a makeover, both as a concept and in interior layout. The large, accessible surface area and the shop's favourable location had previously inspired the concept of a high-traffic store in which many people would be served to by many people, as opposed to a traditional optician's shop. The intention was to be able to display over 4500 optical frames and sunglasses in the room.

The arrangement of the shop, as well as the display walls, the floors and the ceilings were included in the remodelling effort. In the old shop, the ceilings were made out of steel laminate, the exhibition hardware consisted of painted MDF, and the floor was an imitation marble that must have been popular at one time or another. In any case, the existing floor in the new arrangement had to be able to be used as a solid "deck floor."

The cherry version of the Wicanders Series 3000 was deemed to be the most attractive. This floor collection, which has a wood decorative layer as well as a layer of cork, is a prime example of floor engineering, which, in addition to its aesthetic appearance, focuses primarily on walking comfort, insulation, impact noise reduction and mechanical stability.

Floor construction - Corkloc system

Naturally, the floor was installed at the optician's using the floating installation method - that is one of the advantages of the patented Corkloc system. The Corkloc system allows exceptionally quick installation. The floor pieces feature a special tongue-and-groove system on their four sides.

Another important advantage of the floating system of installa-



tion is the fact that it does not matter where the installation begins. The room can be completed piece by- piece.

This explains how floor layers were able to finish the entire 290m² surface area in just three days with two installers.

Amorim Revestimentos

receives delegation of British journalists

From 12 to 16 October Amorim Revestimentos received a visit from a group of 3 journalists from some of the most prestigious news agencies in the United Kingdom.

The journalists visited the production units of São Paio Oleiros and were given a detailed press kit about the unique characteristics of the cork linings and about the Amorim Group business areas in general and Amorim Revestimentos in particular.

On the first day of their stay the group had the chance to visit one of the famous Port wine cellars, followed by a cruise down the River Douro. The day finished with a visit to the imposing Dragon stadium to watch the last World Cup 2006 qualification match between Portugal and Estonia.

On the second day the group were given a general tour of Amorim & Irmãos and Corticeira Amorim.

On the third day a Management Round Table session was held, in the presence of Mr Jorge Santos - Chairman of the Board of Directors and Managing Director of Amorim Revestimentos, Marcel Kies - Marketing and Sales Manager, Miguel de Sousa - Public Relations Officer and Paul Heathley - Sales Manager of Amorim Revestimentos for the English market, who answered the many questions asked by the journalists.

The development of new products, the strategy for the English market and the marketing strategy to satisfy the needs of customers were some of the most important subjects tackled during this meeting.

The last two days of the visit involved tours of the companies Amorim & Irmãos (Coruche unit) and Amorim Isolamentos (Vendas Novas unit).



Japantex 2005

Amorim Revestimentos, again in the country of the rising sun



Amorim Revestimentos, represented through its local distributor, Kobe Cork, was again present at the Japantex fair, an annual fair of interior linings that is held in Tokyo, Japan.

This year Japantex was held from 22 to 25 November and attracted over 28 000 visitors.

During the fair, Amorim Revestimentos carried out some tech-

nical displays showing how easy it was to install and maintain the Wicanders and Ipocork products.

The high amount of visitors to the Kobe Cork – Amorim stand again bore witness to the growing interest of the Japanese market in cork linings.

Amorim Industrial Solutions invited to take part in the "AutoPolymers 2005 Workshop"

Amorim Industrial Solutions was invited to make a presentation at the "AutoPolymers 2005" conference, which took place in Charleston, South Carolina – United States of America, from 27 to 31 October 2005.

The aim of this event was to bring together a huge range of experiences in Research and Development, especially in the sharing of polymer systems and advanced processing methods to be used in the most wide-ranging applications of the car sector. The fair also included sessions focusing on polymeric materials, energy, moulding processes and some case studies.

The AIS presentation focussed essentially on the Research and Development capacities of new products related to cork and the presentation of its new range of materials, such as CPC (Cork Plastic Composites) which are used, for example, in a new car seat module.



The use of Cork, as well as other natural materials, reflects a new industrial trend in the quest for greater harmony in the Product – Man relation, with less harm to the environment, while maintaining identical or even better performances in the various applications in question.



Amorim Revestimentos

receives visit from one of the most important clients of the German market



From 29 September to 2 October Amorim Revestimentos received a visit from one of its most important and prestigious clients of the German market, Klöpferholz.

The 11-strong group visited the two industrial units of Amorim Revestimentos in Oleiros, Amorim & Irmãos (Santa Maria de Lamas and Coruche unit), Corticeira Amorim Indústria and Amorim Isolamentos (Vendas Novas unit).

As well as touring the industrial units of the several cork ap-

plications, the group also had the chance to enjoy a visit to the splendid Alentejo region, to see the cork-oak forest.

The group was amazed at the scale and magnificence of the forest, as well as the process of stripping the cork from the trees. Furthermore, on the last day of their stay the guests had the chance of appreciating the singular beauty of some of Lisbon's most emblematic monuments, such as Jerónimos Monastery, Belém Tower, the Discoveries Monument, etc.

Marks & Spencer visit Porto

Amorim has sponsored a special cork training course for employees of the United Kingdom's Marks & Spencer retail chain.

Sixty members of the wine buyers, technologists, wine advisors and support staff from the top 40 Marks & Spencer stores attended the course held at Taylor's in Porto. The main focus was developing product knowledge to enhance customer service.

Executives from Amorim addressed attendees, explaining in detail the cork production process, discussing closure issues and dispelling common myths.

The Marks & Spencer team also learnt about Amorim's fight to defeat TCA and how to recognise TCA contamination in wine.





Van Avermaet visits Amorim Revestimentos



One of the most important clients of Amorim Benelux – the company Van Avermaet – came to Portugal for a three-day visit to the Amorim Group and Amorim Revestimentos.

Between 10 and 13 November the 7-member delegation, which included the Managing Director Mr Luc Maebe and respective staff of the company, learned about all the processes involved in the cork industry, in vertical structure, including the harvesting of cork.

In addition to the business issues, the visitors also had the chance to go on a series of leisure outings to Lisbon and Porto,

of which we highlight the visit to the Dragon Stadium and the Historical Ouarter of Lisbon.

At the end of the visit the whole group expressed its intention to work together to promote and publicise our products in the Belgian market.

Van Avermaet is over 75 year old. Its area of activity is the specialised production of cork products, from corks to cork flooring and insulation materials, as well as a complete range of industrial cork products.

Messrs. Maul visit Amorim Revestimentos

One of the most important clients of Amorim Deutschland, the Maul Group, visited Portugal from 22 to 25 September. As well as touring the two flooring units at São Paio de Oleiros, where the group members were given a detailed briefing of the unique features of the cork linings, the group also visited Corticeira Amorim Indústria, Amorim & Irmãos (Santa Maria de Lamas and Coruche unit) and Amorim Isolamentos (Vendas Novas unit).

The four-day programme also included a visit to Vendas Novas, to see the cork oak forest.

At the end of the stay all the group members expressed their desire to continue to work together in the promotion of our cork linings in the German market.



Kurkwork visits Amorim Revestimentos

Between 5 and 9 October Amorim Revestimentos received the visit from one on its most important Belgian clients, Kurkwork

Over the 4-day stay in Portugal the four-member delegation visited the two industrial units of Amorim Revestimentos and were given a detailed briefing about the unique features of our products.

Amorim & Irmãos (Santa Maria de Lamas and Coruche unit), Corticeira Amorim Indústria and Amorim Isolamentos (Vendas Novas unit) were also included in the visit schedule.

On the last two days of their stay, the guests had the chance to appreciate the singular beauty and cultural experience Lisbon has to offer.



Wine - Object of Culture



The Amorim Group and Gesto – Cultural Cooperative have joined forces to bring about the launch of a limited edition of 200 collections of 7 bottles with serigraph labels created by prestigious artists. Names such as Ângelo de Sousa, Armanda Passos, Dario Alves, José Rodrigues, Mário Bismarck, Natacha Antão and Silvia Simões have signed the 1 400 numbered bottles that make up this magnificent collection. This special edition of Quinta Nova de Nossa Senhora do Carmo Douro DOC 2003 – GESTO 2005 wine is the first time art has been tied in with

wine, in a simple and original way and at a competitive price (recommended price per collection of €84).

This is the first step in a partnership with this Cultural Cooperative, founded in 1988 by the Cooperativa Árvore (Tree Cooperative), which intends to bring to the fore a new way of understanding and practising Culture.

The collection will be on sale from 9 November in the Cooperativa Árvore and the Serralves Foundation shops, as well as the main wine sellers in Portugal.



Wine Hotel at the Quinta Nova de Nossa Senhora do Carmo Estate

thematic programmes suggested



The Hotel do Vinho, open to the public since June 2005, has been showered with requests from customers keen on finding out more about the world of wine and in getting to know the magnificent site looking over the River Douro.

The wine harvest month – September – was a special time at the Hotel, with visitors and guests able to take part in several activities linked to the vineyards and wine: picking of the grapes to the sound of the accordion, grape pressing with music and wine, wine tasting, visits to the cellar, etc.

This was followed by the Special Open Fire Chestnut Roasting Event on 12 November and the Special Bridges Programme, in December. Visit our site at www.quintanova.com to get details on the coming events at our Hotel: New Years' Party and Programmes for 2006.

