



St. John's University awards title of Doctor Honoris Causa to Américo Amorim

"With this award to Américo Amorim, St. John's pays tribute to an entrepreneur who has led a truly remarkable life. A successful businessman, Américo Amorim transformed a small cork factory founded by his grandfather in 1870 - the year in which St. John's was established - into the world's greatest producer of cork. The Amorim Group has used its leading position to expand its operations into other investment areas, including real estate, finance, tourism, telecommunications, energy and infrastructure."

St. John's University page 5

Contents

- 4 | CORTICEIRA AMORIM Sustainability Report among the best in the world
- 5 | St. John's University awards title of Doctor Honoris Causa to Américo Amorim
- 6 Cork stoppers: technical performance and sustainability in the limelight at "Enoforum 2009"
- 6 | Amorim & Irmãos attends Vinaria 2009 and Expovin Moldova
- 7 | Amorim Revestimentos presents new collections to the Portuguese press
- 7 | Amorim Revestimentos inaugurates new factory
- 8 Amorim Revestimentos attends "Domotex Asia/Chinafloor" and "Mosbuild 2009"
- 8 | Amorim Cork South Africa & Amorim Revestimentos take part in "Decorex - Cape Town", South Africa

- 9 | Amorim Cork Composites is part of aerocork consortium
- 9 | CORTICEIRA AMORIM sponsors "Concours Mondial de Bruxelles"
- 10 António Rios de Amorim talks about Amorim Cork Composites and the Cork Composites sector.
- 11 | CORTICEIRA AMORIM joins 'Top 25' of "Drinks Business" magazine Green List
- 12 | Escape to Quinta Nova de Nossa Senhora do Carmo
- 14 | Amorim T&D range at CWIEME Berlin 2009
- 14 | World Whiskies Conference AMORIM reinforces the positive impact of cork in the Whisky sector
- 14 | Amorim Revestimentos hosts WWF Forest Trade Iberian Network



Credits

HEADQUARTERS: Rua de Meladas nº 380 - 4536-902 Mozelos VFR

COPYRIGHT: Grupo Amorim **DIRECTOR:** Eduardo Correia

CO-ORDINATION AND EDITORIAL: Plenimagem, Lda.

PUBLISHING: Grupo Amorim

DESIGN AND DESKTOP PUBLISHING: Plenimagem, Lda. PRINTING AND BINDING: Lidergraf – Artes Gráficas, S.A. TRANSLATION: Expressão, Lda. http://www.expressao.pt DISTRIBUTION: Iberomail Correio Internacional, Lda. PACKAGING: Porenvel Distribuição, Comércio e Serviços, S.A.

PERIODICITY: Quarterly
ISSUE: 22 000 copies
LEGAL DEPOSIT: VG-914-2001



- 15 | Woodcomfort: comfort, refinement and sustainability in flagship projects
- 15 BMW and Toyota in Germany:
 4 wheels on Wicanders® Woodcomfort
- 16 | Amorim Cork Composites in alignment with the future
- 16 | CORTICEIRA AMORIM AND BASF join forces for "Innovation Day"
- 16 | Wicanders® at "Aveda Fredric's Institute"
- 17 Kindergarten DODO KIDS" in Istanbul
 Corkcomfort in the commitment to new generations
- 17 | AMORIM REVESTIMENTOS presents new collections at major international fairs

- 18 "Save Miguel" Campaign distinguished at International Film Festival
- 19 | CORTICEIRA AMORIM joins Tree and Water Day celebrations
- 19 | Spier, South Africa, joins the trend of recycling used stoppers
- 20 Wine and Art come together in the "Málaga Conarte" project with the support of CORTICEIRA AMORIM
- 20 | Cork and Fashion: comfort in harmony with nature
- 20 | Natural Choice Programme attracts academic interest





Welcome to another issue of **Amorim News!**

In this issue, packed with good news, a special mention goes to the Chairman of the Amorim Group, Américo Amorim, who was awarded a doctorate Honoris Causa by the prestigious North American St. John's University.

It is also with great pride that we announce the distinction awarded by the Corporate Register Reporting Awards (CRRA) for the second year running to CORTICEIRA AMORIM's Sustainability Report, considered one of the top ten in the world, alongside companies such as General Electric, Vodafone Plc, Ford, BP and Coca-Cola.

In the quest for Sustainable Development, Amorim Cork Composites has joined the Aerocork consortium, a project which seeks to incorporate composite cork materials in ultralight civil aircraft, to replace synthetic materials.

And about a year after Amorim Cork Composites began trading, read about the expectations of António Rios de Amorim, Chairman of CORTICEIRA AMORIM, regarding the evolution of the composite cork sector, and in particular the activity of the Company.

On the subject of change, Amorim Revestimentos presented to the national market at the beginning of the year its new collections for 2009-2011, a step which marks a shift in the Company's strategy, which by incorporating new materials into its product lines, has affirmed itself as a player on the global coverings market. An inseparable part of this new strategy is the recently inaugurated new production unit, the result of the company's greatest investment plan to date.

The "Save Miguel" campaign was distinguished at Oenovideo International Grape and Wine Film Festival, the oldest festival in the world devoted to this topic, in the "Most Original Script" and "Audience's Choice" categories, a recognition of the effective promotion of the environmental benefits of cork and of the surge of public enthusiasm caused by this campaign. Speaking of awards, Quinta Nova de Nossa Senhora do Carmo once again deserves congratulations, as two of its wines recently won gold medals in major international competitions: Quinta Nova Touriga Nacional 2006 was considered Best in Class in the still wines category of the International Wine & Spirits Competition, and Quinta Nova Reserva 2006 was distinguished by the International Wine Challenge.

We invite you to browse this issue of Amorim News, and discover a small paradise located in the Douro Valley, awaiting your visit.

the world



World top 10 in the 'Relevance & Materiality' category

The CORTICEIRA AMORIM Sustainability Report was considered by the Corporate Register Reporting Awards (CRRA) to be one of the best ten in the world with regard to the relevance of the information published to an understanding of issues regarding sustainability within the company.

This distinction in the important 'Relevance & Materiality' category, one of the competition's most significant, places the cork world leader alongside companies such as General Electric, Vodafone Plc, Ford, BP and Coca-Cola. The prize awarded to the 2007 Sustainability Report is the second consecutive distinction by CRRA in one of the main categories.

António Rios de Amorim, Chairman of CORTICEIRA AMORIM, received the distinction "as an international recognition of CORTICEIRA AMORIM's strategic commitment to Sustainable Development and the protection of the cork oak forest in economic, social and environmental terms."

The distinction coincided with the launch of the third Sustainability Report, which once again sets apart CORTICEIRA AMORIM - the only Company in the sector to publish its commitments in this field - and lists its main activities in 2008:

- CORTICEIRA AMORIM's membership of the Earth Condominium, a voluntary organisation aimed at caring for the Planet's shared spaces atmosphere, hydrosphere and biodiversity in an integrated manner, of which CORTICEIRA AMORIM was the first member;
- Launch of Green Cork, a pioneering programme to recycle cork stoppers in Portugal which enabled the collection of around 12 tonnes of used stoppers, equivalent to over 3 million stoppers, in only six months. Green Cork will use existing distribution circuits, resulting in a collection system which does not increase CO₂ emissions or cause additional costs, allowing the entirety of the funds to be devoted to planting native trees, among them the cork oak;

- Measures implemented as part of the European Business & Biodiversity initiative, to which the Company belongs, in particular the largest prize ever awarded for research work on "The Cork Oak and Associated Biodiversity", as well as the technical consultancy service for forestry producers (entirely financed by CORTICEIRA AMORIM). Over 20 properties filed applications, representing an area of 5437 ha of cork oak forest;
- The international campaign www.savemiguel.com, an innovative initiative in defence of natural cork as a unique resource and an appeal for the preservation of the cork oak forest. "Save Miguel" was the first ever Portuguese campaign promoted by a Hollywood actor. The initiative also had the support of the founder of the Free Hugs campaign and the Girl Guides;
- Launch of the Natural Choice Programme, aimed at bringing together the Organisation's events and initiatives regarding Sustainability into a single programme, as well as mobilising widespread civic participation.

Also of special note is the achievement of the aims and initiatives proposed for 2008, specifically:

- A 4.5% reduction of CO₂, emissions, using renewable energy sources to satisfy 60% of the Company's energy needs;
- **CORTICEIRA AMORIM's strategic commitment to Innovation,** resulting in the filing of four new patent applications and the launch of new products and collections;
- New improvements to the main Health and Safety measures, validating the Company's major recent investments in this area;
- Enhancement of Employees' skills, resulting in a new increase in training hours of over 5%. The main highlight remains the Skills Recognition, Validation and Certification (RVCC) process, aimed at increasing employee levels of education. At the end of 2008, after the project had been underway for two years, around two hundred employees had completed the RVCC process in the Company.

St. John's University awards title of Doctor Honoris Causa to Américo Amorim



St. John's Aniversity

The Board of Trustees of St. John's University New York

by virtue of the authority vested in it by state law and on the recommendation of the President has conferred upon

Américo Amorim

the degree of

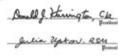
Doctor of Commercial Science

together with all honors, rights, and privileges pertaining thereto, in recognition of outstanding accomplishments.

In witness, whereof we have hereunto subscribed our names and affixed the Seal of the University, at New York in the State of New York this fifteenth day of June, two thousand and nine.







Américo Amorim

Américo Amorim, Chairman of the Amorim Group, has been awarded a Doctorate Honoris Causa in Commercial Science by St. John's University, in the US. This distinction recognises his strong commitment to environmental issues, and work undertaken in the interest of the economy and in the area of social and humanitarian development, and was received with great satisfaction:

"I am very pleased to receive yet another international recognition of the work of my 57-year career. It is a pleasure for me to remain fully active, generating wealth, sharing my experiences and attitudes towards life. I believe in the value and ability of Men who, with vision, creativity and daring, will be able overcome the current difficulties faced by the world."

Américo Amorim received the unanimous vote of the trustees of St John's University for his Doctorate Honoris Causa. The award was based on his profile as a businessman, which combines the role of entrepreneur with that of corporate manager, alongside a flair for investment. According to St. John's, identifying all these traits in a single person ensures sustainability of the process of creating value for the organisation.

Américo Amorim started working at the age of 19. By means of a process of vertical integration of the industry, and the acquisition or creation of its own distribution channels, the Amorim Group has become the world leader in the cork business, with a presence in

over 100 countries. Today, after more than a century, what is still considered its core business has also been a starting point for diversification into the fields of telecoms, energy, banking, real estate, tourism, forestry, textiles, and development of high quality natural produce such as Port wine and table wines.

Founded in 1870 – the same year in which the Amorim Group was created -, St. John's University has earned a reputation as an institution which promotes academic excellence within the context of a multicultural and humanitarian community. The environment is a top priority: "Our environmental challenge must become the challenge of every person on the planet. As a University we have the advantage of being able to influence a generation of people before they head out into the world as the next decision-makers and world leaders", states a spokesperson for the Institution.

Over the years, St. John's University has earned the recognition of other institutions. Of particular note, for example, is its nomination for the sixth year running by The Princeton Review placing it in its ranking of top Universities.

A number of personalities have been awarded this title, now given to Américo Amorim, in particular President Ciampi of Italy, David Rockefeller, former President Ronald Reagan and the King of Thailand His Majesty Bhumibol Adulyadej.



Amorim & Irmãos attends Vinaria 2009 and Expovin Moldova

Acquamark® stopper impresses foreign markets







Cork stoppers:

technical performance and sustainability in the limelight at "Enoforum 2009"

From 21 to 23 April, the city of Piacenza hosted the 6th edition of "Enoforum", the largest technical and scientific congress in the wine sector, held every two years in Italy.

From the over 60 presentations comprised in the programme, of particular note was the one by Miguel Cabral, Director of Amorim & Irmãos' Research and Development department, on the subject "Innovation applied to cork and study of the permeability to oxygen of the various forms of closure", demonstrating the clear technical superiority of cork stoppers in this respect.

On the issue of sustainability, with the topic "Analysis of the life cycle of cork stoppers, aluminium screw caps and synthetic closures", Ana Cláudia Coelho, of PricewaterhouseCoopers, presented the conclusions of a study carried out over the course of a year which confirmed that carbon dioxide emissions associated with cork stoppers are considerably lower than those caused by other kinds of closure.

The facts presented reflect a trend visible across many sectors of the wine industry, in which maximum quality is sought for products, while observing best practice with regard to environmental performance.

AMORIM & IRMÃOS WAS REPRESENTED AT TWO MAJOR INTERNATIONAL TRADE FAIRS IN THE WINE SECTOR - VINARIA 2009 (BULGARIA) AND EXPOVIN MOLDOVA (REPUBLIC OF MOLDOVA) WHERE IT PRESENTED ITS LATEST INNOVATION IN CORK STOPPERS.

Acquamark® is a natural cork stopper, produced using state-ofthe-art technology resulting in superior technical performance in terms of sealing and conservation of the wine.

At a remarkably competitive price, considering its innovative nature, Acquamark® has made a very positive impression on foreign markets in which it has been launched.

Vinaria 2009 is one of the most specialised and renowned fairs in the Balkans, and was attended by over 300 companies from 19 countries, a new record with regard to previous years.

Amorim & Irmãos is the only Company to have taken part in every edition of ExpoVin Moldova, a trade fair devoted to the country's wine industry which brings together a number of different nationalities, in particular Moldavians, Romanians and Russians.

AMORIM REVESTIMENTOS presents new collections to the Portuguese press

2009/2011 collections include new ranges of non-cork materials, and signal a new market strategy



Amorim Revestimentos invited representatives of some of the main national publications in the field of interior architecture and decoration to spend a day at the Company's premises. The journalists were given an opportunity to visit three of Amorim Revestimentos' four factories, in Santa Maria da Feira, to attend a number of presentations on cork and its features and environmental benefits, and see first hand the new collections, displayed in the Company's showroom.

In a clear statement that this launch signals a turning point for the Company in its quest for diversification, with the introduction of new materials and a marked investment in top design, Wicanders® (Amorim Revestimentos' flagship brand) is now embodied in five new product lines, each one incorporating a specific material: cork, wood, vinyl, linoleum and parquet.

The goal of Andreas Dotzauer, designer in charge of the creation of the new ranges, was to transcend the technical capacities of these coverings and give them a modern, trendy character, enabling them to harmoniously integrate with spaces and blend in with different colours and textures, creating modern and comfortable atmospheres.

Despite the significant investment in aesthetics, technical performance and environmental responsibility were not neglected. The new collections are the result of a highly sustainable production process, with low CO₂ emissions and maximum use of waste. Its investment in R&D has enabled Amorim Revestimentos to improve the technical performance of its products, giving them unique features.

Nuno Leite, head of Marketing, announced the new Wicanders® philosophy to the guests: "Amorim Revestimentos is, for the first time, conceiving materials not from the perspective of the product, but from the perspective of the market. As a result products are better suited to global demand, and oriented towards a new type of consumer - younger, more modern, casual and trendy. We intend to evolve with the market, in which we have a global share of around 0.6% in the coverings sector, and expand our consumer base".

Amorim Revestimentos inaugurates new factory

Minister for Economy and Innovation present at ceremony



From left to right: Joaquim Amorim, António Rios Amorim, Manuel Pinho, Américo Amorim, Fernando Pereira Serrasqueiro

AT AN OFFICIAL CEREMONY ATTENDED BY MANUEL PINHO, MINISTER FOR ECONOMY AND INNOVATION, AMORIM REVESTIMENTOS, THE WORLD'S LARGEST MANUFACTURER OF CORK AND WOOD-ON-CORK COVERINGS, INAUGURATED A NEW FACTORY ON 26 MARCH.

This new production unit, with the clearly stated aim of remaining at the forefront of the industry, comprises the greatest investment plan in the Company's history, aimed at consolidating its position as world leader in manufacturing original, modern and high quality flooring using sustainable raw materials in conjunction with innovative design and outstanding technical performance.

To meet growing demand for its products, Amorim Revestimentos has increased its output capacity from 7 to 10 million square metres per year and created 30 new jobs with this new factory, based on cutting edge technology and fitted with brand new production lines for assembly, profiling, painting and packaging. Amorim Revestimentos also foresees investment in research and development, in the quest for innovative processes which enable continuous improvement of its products.

The company will continue to develop its product portfolio, with an emphasis on design, comfort and durability, as well as the acoustic, thermal and biomechanical properties inherent to cork.

For more information, visit www.wicanders.com

Amorim Revestimentos

attends "Domotex Asia/Chinafloor"...

WITH A RENEWED PRODUCT PORTFOLIO, AMORIM REVESTIMENTOS TOOK PART IN ANOTHER EDITION OF "DOMOTEX ASIA/ CHINAFLOOR", HELD IN SHANGHAI FROM 24 TO 26 MARCH.

In the stand, of around 100m², 6 distinctive atmospheres were on display, representing the diversity and versatility of the possible combinations of the new products from Wicanders®, the Company's flagship brand. For the flooring, 'Pebble Autumn' from the **Cork**comfort line and 'Beech Sandstone' from the **Wood**comfort line were used.

At this fair, the largest international coverings and flooring trade fair in Asia and the second largest in the world in the sector, Amorim Revestimentos clearly stated its new market position, introducing new materials and innovative products with high technical performance, the fruit of significant investment in top design, research and development and a commitment to highly sustainable production with low CO₂ emissions.

...and "Mosbuild 2009"

Amorim Revestimentos, represented by its main distributors in Russia - "Cork Gallery" and "Idea of Parquet" - attended "Mosbuild 2009", held from 30 March to 3 April, in Crocus Expo Center in Moscow. In the limelight, of course, was the new Wicanders® brand image and its latest premium product lines: Corkcomfort, Woodcomfort, **Lino**comfort and **Vinyl**comfort, which caused a very positive impression in a country where interest in cork products is indisputably on the rise, not only for their inimitable natural properties and qualitative benefits, but also for their excellent performance with regard to sustainability in all applications.

"Mosbuild" is the largest trade fair devoted to interior decoration in Russia, and is aimed exclusively at sector professionals, including designers, decorators and architects. This edition was attended by 50,000 visitors.



Amorim Cork South Africa & Amorim Revestimentos

take part in "Decorex – Cape Town", South Africa

In partnership with Amorim Cork South Africa, Amorim Revestimentos took part in "Decorex", a fair held in Cape Town, South Africa from 24 to 27 April, attended by around 38,000 visitors. The Wicanders® Corkcomfort flooring products and Wicanders® Dekwall wall coverings made an impression not only as a result of the attractive look they confer on a wide range of interior decoration applications, but also for their inimitable properties, which can only be provided by cork-based materials, in particular with regard to thermal and acoustic comfort.





AEROCORK project is testing the use of cork materials in ultralight aeroplanes

The use of cork composites in ultralight civilian aeroplanes is being developed and tested as part of the AEROCORK project. A sum of 1.27 million Euros will be invested in the project, with approximately 50% of that amount funded by the National Strategic Reference Framework. The consortium responsible for managing this investment is made up of Dyn'Aero Ibérica, CORTICEIRA AMORIM, through Amorim Cork Composites, PIEP (Innovation in Polymer Engineering - University of Minho) and AST (Active Space Technologies).

The AEROCORK consortium is promoting the development of an ultralight eco-aeroplane by producing, testing and certifying cork composites – the Corecork range – with the aim of replacing synthetic materials used in aeroplanes made by Dyn'Aero Ibérica. The first test flights are scheduled for the second half of 2010, with a view to subsequent approval by the Portuguese authorities.

The Corecork range is one of the most promising alternatives to synthetic materials used in sandwich panels, which are fundamental to the aeroplane's structural integrity. In addition to its unique struc-

tural characteristics, cork offers undeniable environmental advantages - it is a sustainable, ecological, natural and recyclable material – and will contribute to a reduction of the impact of aviation on the environment.

Dyn'Aero Ibérica, based in Ponte de Sôr (Portugal), where it fully manufactures one of the best performing ultralight aeroplanes in the world, will test the new cork components for use in aeronautical structural and safety applications. The prototype model will be based on the MCR aeroplane currently in production.

CORTICEIRA AMORIM, the world's leading producer and developer of cork composites, is providing know-how about the most suitable agglomerated cork products for aeronautical applications. PIEP (Innovation in Polymer Engineering, University of Minho) will be in charge of predicting the mechanical behaviour of agglomerates and developing constitutive models based on advanced computer simulation systems. For its part, Active Space Technologies will develop the CAD project and carry out structural and thermal analysis and optimisation of the developed components.

CORTICEIRA AMORIM

sponsors "Concours Mondial de Bruxelles"

In keeping with what has become something of a tradition, CORTICEIRA AMORIM once again provided support to the "Concours Mondial de Bruxelles", now in its 16th edition, held in Valencia, Spain, from 25 to 27 April.

This year, 6289 wines from 54 countries took part in the competition, a new record which highlights the prestige associated with this competition.

The jury, comprising 250 professionals from the field representing 41 nationalities, awarded the "Best Wines" prizes as follows: Best Sparkling Wine - Champagne Bourgeois Cuvée du Dernier Siècle, Brut millésimé 2002 (France);

Best Sweet Wine - Nes, Passito di Pantelleria 2007 (Italy);

Best Red - Protos Crianza, Ribera del Duero 2006 (Spain);

Best White - Adega Vila Real Grande Reserva, Douro 2005 (Portugal);

Best Rosé - Chiaretto Giovanni Avanzi, Garda Classico 2008 (Italy); Best Spirit Wine - Osteria di Rubbiara, Pedroni, Grappa di Vinaccia di Lambrusco Invecchiata (Italy).



Members of the "Concours Mondial de Bruxelles" international jury examine the cork stoppers removed during the competition.

Making the most of the occasion to publicise and motivate the recycling of used cork stoppers, 4 containers for collection of stoppers were set up in the premises, an initiative which attracted great praise, as cork stoppers are the world's most ecological form of closure, their capacity for reuse as a raw material in new products making them 100% sustainable.

INTERVIEW



ABOUT A YEAR AFTER THE FOUNDATION OF AMORIM CORK COMPOSITES, ANTÓNIO RIOS DE AMORIM, CHAIRMAN OF THE BOARD OF CORTICEIRA AMORIM, SHARES HIS OPINION REGARDING VARIOUS ISSUES RELATED TO THE COMPANY AND TO THE FUTURE OF THE CORK COMPOSITES SECTOR.

Amorim Cork Composites

and the future of the cork composites sector

WHAT IS YOUR EVALUATION OF AMORIM CORK COMPOSITES' FIRST YEAR?

From two independent companies (Corticeira Amorim Indústria and Amorim Industrial Solutions), with substantially different backgrounds, we were able to bring everything together to create what ACC is today: a company with a clear strategy, a strong team and an ambitious project for the coming years. Therefore, I think the result has been positive.

WHAT ARE ACC'S MAIN GOALS FOR THE COMING YEARS?

One of ACC's goals for the coming years is to establish new partnerships in order to develop innovative business segments for cork rubber and cork composite products aimed at bringing added value to other materials. We also hope to broaden ACC's range of geographic markets and carry out a benchmarking process for our applications while building a network of specialised distributors for each application, which will enable us to provide the best technical solutions in any market worldwide.

WHAT ARE THE CRITICAL SUCCESS FACTORS OF ACC THAT WILL HELP THE COMPANY TO OVERCOME THE CURRENT ECONOMIC SITUATION?

The critical success factor that will help ACC overcome the current economic situation lies in how much we want to expand in the Business Development area, that is, new applications linked to flooring, acoustic core materials, CPCs (cork polymer composite) and other new cork applications, while still upholding long-standing business ties with our loyal customers, supplying high-quality, competitive products.

WHAT HAS BEEN THE GREATEST CHALLENGE POSED BY THE CURRENT ECONOMIC SITUATION?

The economic situation makes it necessary for the company to adjust its structure and resources to current demand levels, certainly a difficult thing to do while keeping our team motivated. Another

challenge we face is continuing to clearly demonstrate the differentiation advantages of cork when compared with a number of alternative materials.

HOW DO YOU IMAGINE THE CORK SECTOR IN THE COMING YEARS?

Once the Cork Sector is able to overcome the short-term critical problems caused by the current financial situation, with respect to the production of cork stoppers, we must win back the market share lost in the meantime to alternative closures. As far as technical applications are concerned, we must reassert cork as a sustainable, technically viable product which, alone or in combination with other materials, affords countless advantages in terms of technical features (lightness, acoustic, thermal and vibration insulation) that no other single material can offer. The upcoming international promotional campaigns for cork stoppers and construction materials are a step in this direction, and we are confident that a bright future lies ahead for cork as a material and as a business activity.

WHAT ARE THE MAIN CHALLENGES FACED BY CORK IN NEW APPLICATIONS?

The promotion of cork's unique features as a sustainable, environmentally friendly and ecological material is one of the challenges faced when considering our aim of enhancing the perceived value of cork on the market. On the other hand, cork is not traditionally known for some of the attributes which only now, and in many cases in combination with other materials, are beginning to be talked about, so we need to get the market used to the idea that cork can be so much more.

WHAT ARE THE GREATEST OPPORTUNITIES AND THREATS FOR THE CORK COMPOSITES SECTOR?

Cork composites' greatest opportunity is the fact that what lies ahead is a potentially high-growth market for all kinds of sustainable goods, in addition to continued affirmation of the technical performance of



products made of or incorporating cork. The greatest threat is that cork still only represents a small market share around the world and in many cases must compete with products which should not be regarded as technical solutions to problems, but as a quick fix which in the long run tarnishes the image defended by the cork sector for the future.

WHAT IS THE ROLE OF A COMPANY LIKE ACC IN A TRADITIONAL SECTOR LIKE THE CORK INDUSTRY?

ACC's major role is to continue innovating with regard to cork applications and promote them on the international markets. Additionally, we would like to bring to the world of cork, as partners in development, manufacturing or distribution, companies which also believe in the versatility and uniqueness of cork, and can help us promote cork around the world.

AT PRESENT, HOW IMPORTANT ARE CREATIVITY AND INNOVATION TO THE FUTURE OF A COMPANY?

No innovation means no progress. Innovation does not just mean product development work or even R&D on current and new applications. Innovation can mean a different approach to simple or complex questions, such as the company's governance model, its commercial positioning within the market, or a complete makeover of its administrative and support activities. It is important that innovation is present throughout the company's various departments, reinforced by well-defined objectives in terms of targets and aspirations.

WHAT ARE THE ISSUES AND CHALLENGES FACED BY ACC CURRENTLY AND IN THE NEAR FUTURE?

ACC currently faces the challenge of reasserting its range of products

made from cork in combination with other materials. Our challenge for the future is to develop new cork applications. Undoubtedly, there is much more to be done with this noble material than has been done already. This is our biggest challenge: to have the capacity to explore the potential of cork in specific applications to the fullest, promote our products in the marketplace and put them in the hands of consumers all over the world.

HOW CAN ACC PROFIT FROM THE CURRENT ECO-EFFI-CIENCY TREND?

Cork is still around today because it is technically viable in its most traditional applications, but also because it is recognised as an ecofriendly and sustainable material. From forestry, where we begin to see FSC-certified cork forests, to the development of new applications with other materials, also natural and recyclable, to cork's capacity for CO_2 retention, these are some of the features which make cork a clear favourite among responsible consumers with an awareness of issues like climate change and the sustainability of the planet. The cork oak is unique, and the cork industry has unmatched characteristics in that it is non-pollutant. I dare say that the more we consider the attributes of this tree/product, the more we understand how environmentally efficient it is.

IF YOU HAD TO LIST TWO OR THREE STRATEGIC GUIDELINES THAT WILL LEAD THE COMPANY TOWARDS SUCCESS, WHICH WOULD YOU CHOOSE?

Successfully develop new applications for cork as a material, elaborate on current partnerships and create new ones with companies that share the same values and our belief in cork, and take ACC's products to a level where they are perceived as being distinct from competing products, both cork-based and otherwise.

CORTICEIRA AMORIM joins 'Top 25' of "Drinks Business" magazine Green List

CORTICEIRA AMORIM's sustainability highlighted

CORTICEIRA AMORIM IS THE ONLY PORTUGUESE COM-PANY AND THE ONLY MANUFACTURER OF CORK STOP-PERS TO BE INCLUDED IN THE 'TOP 25' OF THE GREEN LIST PUBLISHED BY BRITISH MAGAZINE "DRINKS BUSI-NESS", THE LEADING PUBLICATION IN THE RETAIL SEC-TOR AND IN THE WINE MARKET.

The magazine acknowledged CORTICEIRA AMORIM's commitment, as world leader in its sector, to the preservation of cork oak forests and biodiversity, and its work carried out in relation to the environmental footprint of cork stoppers.

CORTICEIRA AMORIM's ability to influence consumers with regard to environmental and sustainability issues was the main criterion for its inclusion in the "Drinks Business" list.

Other important factors for the decision included the "Save Miguel" campaign, the Sustainability Report, CORTICEIRA AMORIM's activities for the promotion of the sustainable and ecological benefits of cork, and its work with the WWF in favour of Forestry Certification. "Drinks Business" gave particular focus to the participation of thousands of consumers in the international "Save Miguel" campaign, promoted by CORTICEIRA AMORIM, and the virtual adoption of cork oaks by web users as a result of the Internet campaign.



Quinta Nova is one of those places where visitors quickly realise they won't want to leave any time soon. Located about 20 minutes' drive from Pinhão, it has been part of the Douro Demarcated Region since it was established in 1756

It is one of the region's most striking properties, embodying the character of the landscape and the true spirit of the valley.

Over the years, the entire historical heritage of the quinta has been carefully preserved - the 19th century stately home, today a wine hotel, the Baroque style chapel dating back to 1795, the 17th century chapel next to the river, the orchards, the olive oil press and the 1764 wine cellar. We renew the traditions, but we respect the authenticity of the 120 hectares of vineyard, along the right bank of the Douro.

Escape to Quinta Nova de Nossa Senhora do Carmo

The Wines

The wines of Quinta Nova de Nossa Senhora do Carmo are the fruit of a great passion and a constant quest for quality, resulting in a range of 12 still wines and 3 Port wines, made from the 85 hectares of vineyard classified with the letter A.

Working with the region's traditional varieties, following production methods that bring together the best of tradition and modern winemaking techniques, the wines are characterised by a classical structure which enhances their terroir, with a fresh and aromatic style in accordance with the latest market trends.

The reds chiefly comprise the varieties Touriga Nacional, Tinta Roriz, Touriga Franca and Tinta Amarela. The main white varieties are Viosinho, Gouveio and Rabigato.

The Quinta Nova de Nossa Senhora do Carmo wines have already won a number of national and international awards. *Quinta Nova Grande Reserva 2005*, considered the Best Douro Red by the Grand Jury Européen, was also selected as "Best Old World Red" in the TOP TEN competition at Expovinis- Brazil, in 2008, and Best Red in the Portugal "Press Selection" in 2007.

Recently, in London, Quinta Nova won two gold medals for its reds: **Quinta Nova Touriga Nacional 2006** took home the only Portuguese gold medal, with the Best in Class award in the still wines category at the International Wine & Spirits Competition, and **Quinta Nova Reserva 2006** was awarded another gold medal at the Inter-

national Wine Challenge, which this year brought together 9,000 entries from all over the world.

In addition to its Port wines, the Quinta makes **Grainha, 3 Pomares** and **Quinta Nova de Nossa Senhora do Carmo,** in the Colheita, Reserva, Touriga Nacional and Grande Reserva categories.

Whereas the 3 Pomares range comprises intense, involving and seductive wines, those of the Grainha range offer a pronounced bouquet and complex nose, are concentrated and full-bodied in the mouth, with good ageing potential. The Quinta Nova wines have fruity aromas, high concentration of colour and a remarkable complexity in the mouth, highlighting the unique character of the *terroir*.

The Gourmet products

Quinta Nova has succeeded in fulfilling its dream of making good use of its agricultural resources with the creation of a product line which is the perfect partner for its portfolio of Douro and Port wines.

In addition to Extra Virgin Olive Oil and Extra Grape Jams made from Touriga Nacional and Tinta Cão grapes, the range includes Extra Cherry Jam, Extra Fig Jam, Quince Jelly and Rosemary Honey.

A place in the range was also reserved for 4 plants, to be used as infusions, or teas, commonly found in the flora of the Douro: Lavender, Camomile, Heather and Carqueja. The product range is completed

with a line of traditional sweets, prepared from regional recipes.

HOW TO FIND US

The best way is to take the train and get off in Ferrão. The journey from Porto to Pinhão is truly awe-inspiring.

If you choose to drive, head towards Vila Real from Porto along the A4, follow the A24 to Régua and then Pinhão, towards Covas do Douro, and finally Ferrão. If you are travelling from Lisbon, take the A1 to Coimbra, then the IP3 to Viseu, from where you should follow the A24 to Régua. From there, the road along the river takes you to Pinhão and Covas do Douro, after which the magnificent property of Quinta Nova Nossa Senhora do Carmo appears, nestled among the terraces of the Douro.

INFORMATION

You can find all the information you need on the new website www.quintanova.com

Hotel Rural Quinta Nova N. S. Carmo

Mobile: +351 969 860 056 - Tel.: +351 254 730 430

Fax: +351 254 730 431

Email: hotelquintanova@amorim.com

GPS coordinates: N 41° 09′ 42,88′′; W 07° 35′ 44,59′

Wine House Quinta Nova N. S. Carmo

Largo da Estação, 14 5085-034 Pinhão – Portugal

Tel.: +351 254 730 030 - Fax: +351 254 730 039

Email: winehouse.qn@amorim.com GPS coordinates: N 41° 11′ 25,75″; W 07° 32′ 40,60″





The Rural Hotel

This Wine Tourism project has already been distinguished with three awards: Wine Tourism establishment of the Year 2006, by Revista de Vinhos (Wine Magazine) and **Best Wine Tourism Award 2007**, in the accommodation category. In 2008 it was once again distinguished for its architecture, parks and gardens by the **Best Wine Tourism Award**. It is known as "Portugal's first Wine Hotel" and is undoubtedly one of the country's classiest and most charming. The Rural Hotel combines the region's traditional architecture and décor with modern comforts. To wake up next to the window of any of the 11 rooms is to be regaled

with beauty, first thing in the morning. The rooms have been tastefully and meticulously furnished with antiques, and are divided into three categories (standard, superior, premier). All rooms have windows over the Douro, revealing stunning landscapes.

The lounges throughout the house offer a number of quiet corners, a Wine Bar, reading area and charming Winter Garden. Outside, you can relax on the porch or by the pool. Children can also find a place for themselves either outside or in a fun-filled indoor room.

Breakfast, a traditional buffet comprising jams from the quinta, cakes and traditional bread, is served in a comfortable room next to the res-

In addition to the wide range of wines produced on the property, the Hotel also offers a gastronomical service which combines the traditional flavours of the region with a cosmopolitan touch, which can be enjoyed in the dining room or under the trees facing the Douro.



Things to do at the Quinta

When people ask what there is to do at Quinta Nova, the most obvious answer is... enjoy, feel. If you choose to simply follow your internal compass, a walk around the Quinta, a visit to the three orchards or the olive oil press are the best options. Try a **picnic** on the natural terrace over the Douro, next to the chapel of the Quinta's patron saint, Our Lady of Carmel...

If you prefer a more structured programme, the Hotel has 17 kilometres of **footpaths**, providing a number of possible routes, all of them among vineyards and with the river as a backdrop.

You can also try wine caching, an activity based on the concept of geocaching: the player is directed along the footpaths of Quinta Nova with the aid of GPS technology, in search of small "treasures" hidden at strategic locations. The Quinta can also accommodate lovers of Mountain Biking and Nordic Walking, activities which can be pursued on the signposted paths, in constant contact with the vineyards.

Then there are wine tasting sessions and Winetours, including visits to the vineyards and wine cellar, built in 1764, and the barrel

A Wine House e o Museu do Vinho

The Quinta Nova de Nossa Senhora do Carmo wine tourism project includes the Wine House, an area dedicated to the world of wine, located in Pinhão train station, where visitors can find an associated wine shop and outdoor café, a museum centre and an events room. The Wine House was recently elected "Global Winner Best of Wine **Tourism 2009**" in the Art and Culture category.

Fernanda Amorim's private collection forms the basis of a new museum centre devoted to the wine cycle, occupying the former homes of Station employees along with their gardens and patios, duly restored. The collection of over 500 items, inventoried by the Douro Museum, mostly date back to the end of the 19th and early 20th century.

Guided tours: 11h/ 15h/ 17h

from 16 April to 14 October - every day

from 15 October to 15 April - Monday to Saturday

Amorim T&D range atCWIEME Berlin 2009



Amorim Cork Composites (ACC) presented its Amorim T&D range of solutions for power transformers and distributors at the 2009 edition of CWIEME Berlin, held from 5 to 7 May.

At the event, ACC gave greatest prominence to its products for vibration control, specifically designed for the power transformers and distributors sector, earning very positive feedback from existing Customers and new contacts.

Despite the drop in the number of visitors to the ACC stand, there was an increase in the number of visits from potential Customers, an indicator of the success and effectiveness of initiatives carried out to promote specialised training, such as the T&D Days and even the creation of a mini-website devoted to this business area, www.td.amorimcorkcomposites.com.

Amorim Cork Composites will also be represented at CWIEME Chicago, the next trade fair for this business area, to be held from 13 to 15 October 2009, and expects similar results there.

"World Whiskies Conference"

AMORIM reinforces the positive impact of cork in the Whisky sector

On 20 and 21 April, in London, another edition of the World Whiskies Conference was held, with the support and participation of CORTICEIRA AMORIM.

"Cork: leveraging the brand's sustainability and reducing the carbon footprint" was the title of the contribution by Carlos de Jesus, Director of Advertising and Marketing for CORTICEIRA AMORIM on day 2 of the World Whiskies Conference. The session, entirely devoted to cork and its unique environmental performance, was directed especially at all whisky brands seeking to improve their practices with regard to sustainability. As cork stoppers constitute an ecological asset to the Planet, they are an essential business ally to producers of whisky.

Aimed exclusively at sector professionals, this gathering brings together each year a panel of the leading producers of the best whisky labels, their partners and suppliers, with the aim of discussing strategic challenges, priorities and opportunities for the industry from a world market perspective.

Amorim Revestimentos hosts WWF Forest Trade Iberian Network

Trade mission reinforces the importance of sustainability for cork oak forests and of cork certification





On 20 May, Amorim Revestimentos hosted the First Trade Mission of the Forest Trade Iberian Network (Iberian GFTN), devoted to certified cork, in a visit organised by the WWF (World Wide Fund for Nature) in Portugal.

After observing the stripping of cork *in loco* at Herdade dos Fidalgos, in Coruche, the 14 members of the committee visited various factories belonging to members of the GFTN, including Amorim Revestimentos.

The programme included a presentation by the Company, followed by a guided tour of the factory and showroom, a Q&A session and a cocktail.

Luís Silva, of the WWF, declared this first trade mission a success. "I believe that we have been able to tell in a very clear fashion the story of the cork oak forest, and of cork, conveying the message of added value that FSC certification can bring to the sector in these times of difficulty for the international markets. The Iberian Network and FSC certification are a simplified way of getting across the message of sustainability for the product and for the system".

Carlos de Jesus, Marketing and Advertising Director for CORTI-CEIRA AMORIM, also regarded this synergy between FSC certification and the Iberian GFTN as a "facilitating instrument. What the Iberian Network does is enable us to get across to other great distribution markets the message that the cork oak forest and cork represent not just a product, but an example of sustainable development, and transform this message into a competitive advantage for cork and for the Network's partners. In this way we clearly demonstrate to the market our belief in FSC".



Woodcomfort: comfort, refinement and sustainability in flagship projects

Bringing together the feeling of comfort provided by combining cork with the appearance of wood, and an aesthetically pleasing and contemporary image, **Wood**comfort has been winning over major corporate groups.

In Portugal, in the Halton Building, a luxury housing complex and one of the first in the Leiria region with an A+ energy classification, 1300m² were laid in bedrooms, lounges, halls and corridors, while the "Four Views" hotel on the island of Madeira, belonging to the region's third greatest hospitality group, chose the Cherry wood look, with HPS finish.

The "Classic walnut" look was the covering chosen by Hellmann Logistics, in Germany, for its iconic administrative building, a barn rebuilt in 1914 and the company's warehouse in the thirties, resulting in a distinctive, contemporary and extremely comfortable atmosphere.

In Turkey the Boydak Group, the country's largest corporate group, chose **Wood**comfort "Mutene", creating the perfect atmosphere for the group's offices.

Based on cork, the Wicanders® products combine sustainability and eco-efficiency with refinement, comfort and the magnificent looks of the new product lines. **Wood**comfort provides excellent thermal, acoustic and vibration insulation, and in high traffic areas the HPS (High Performance Surface) finish offers extraordinary resistance.







BMW and Toyota in Germany:

4 wheels on Wicanders® Woodcomfort

WITH THE AIM OF CREATING A SOPHISTICATED ATMOSPHERE REFLECTING THE QUALITY AND TECHNOLOGY OF THE CARS THEY MARKET, BMW AND TOYOTA, IN GERMANY, HAVE REDECORATED THEIR SALES STANDS WITH THE NEW WICANDERS® WOODCOMFORT PRODUCT LINE, WITH THE ATTRACTIVE "AMERICAN WALNUT VENEER" WOOD APPEARANCE.



BMW B&K, with offices in 17 different German cities, redecorated its branch in Taunusstein, a wealthy suburb of Frankfurt, with 500m² of the product, in its offices, reception area and lounge.

At Toyota Weller, with 10 branches throughout Germany, a first stage saw over 500m² installed in the sales offices and bar of its Berlin branch.

In both cases, the excellent technical performance of the HPS surface finish guarantees maximum resistance to wear.

The new **Wood**comfort product lines which complement the Wicanders® brand offer a choice of an immense range of decorative, versatile and sophisticated options, providing distinctive and customised atmospheres in accordance with the highest standards of quality and comfort.

Amorim Cork Composites in alignment with the future

Change is the permanent state of a dynamic company operating in a global market. To this end, and with the aim of presenting the Company's strategic plan for the three year period 2009-2011, Amorim Cork Composites (ACC) organised the second Global Meeting, aimed at employees in the Management, Sales, Marketing, Operations and Logistics departments.

ACC believes that alignment is a truly crucial step in the formation of a sustainable business model able to face unfavourable market circumstances. Its strategic goals, shared with directors in the various areas

throughout the world, are aimed at continuing to enhance perception of the value of its product ranges and creating new, profitable business opportunities.

Events like this one demonstrate the internal importance given to the role of each member of the Team in the successes of the company, and are regarded as a unique opportunity for exchange of knowledge and local experiences between colleagues from different parts of the world, enabling the formation of powerful and useful synergies, essential to ACC's success.

CORTICEIRA AMORIM and BASF

join forces for "Innovation Day"

CORTICEIRA AMORIM and BASF joined forces on 14 May in Ludwigshafen (BASF's headquarters in Germany) with the aim of identifying opportunities for joint development and transforming synergies arising from the complementary nature of the companies' profiles into new business opportunities profitable to both partners.

The initiative, called "Innovation Day", included presentations and exhibitions of technical projects underway in each company, and a workshop.

In the presence of Nuno Barroca, CEO of CORTICEIRA AMORIM and Jan-Peter Sander, Vice Chairman of BASF, a work flow was established to guarantee permanent exchange of technical information between the companies so as not to lose opportunities for cooperation.

The meeting ended with a lunch including tasting of a selection of Quinta Nova wines and a visit to the laboratories and factories of the BASF industrial complex in Ludwigshafen.

Wicanders® at "Aveda Fredric's Institute"

Aveda, The Art and Science of Pure Flower and Plant Essences, was established in 1978 with the aim of creating products for the cosmetics industry which combine high technical performance with eco-friendly production processes.

Aveda's mission is "to care for the world we live in, from the products we make to the ways in which we give back to society. At Aveda, we strive to set an example for environmental leadership and responsibility, not just in the world of beauty, but around the world" (www.aveda. com), and a number of initiatives by the brand demonstrate this concern for combining aesthetics and the environment: the use of wind energy in its factories, the encouragement of a strong culture of social responsibility and a constant quest for natural ingredients are just a few examples. In accordance with these values, Aveda Fredric's Institute in Indianapolis was designed with environmental considerations in mind, using recycled or recyclable materials, without neglecting technical performance. The **Cork**comfort 'Glue-down HPS' product line from Wicanders® matched this spirit perfectly.

Wicanders® is a leading brand in terms of sustainability and eco-efficiency in the construction and decoration sectors. The recent expansion of its collection and the acquisition of new looks and materials has had



a stimulating effect on the creativity of architects and interior designers who champion these values.

The HPS (High Performance Surface), with a 15 year commercial guarantee, has a matt surface finish consisting of nanoparticles, specially designed for high traffic areas, making it highly resistant to scratches, stains and other issues arising from intensive use.







"Kindergarten DODO KIDS", in Istanbul

Corkcomfort in the commitment to new generations

Corkcomfort combines all the advantages of a natural and sustainable material like cork with the ability to create unique atmospheres, lending them a tranquil and welcoming character, whatever the choice of look from the various options available. **Cork**comfort is also functional, hygienic, easily maintained, non-slip and highly resistant to scratches

For the architect in charge of the construction of "Kindergarten DODO

KIDS" in Kanlica, Istanbul, these were essential factors, as were his concerns for the environmental well-being and safety of the children. Designed with the aim of creating spaces able to convey environmental values, reflecting the sustainability and eco-efficiency of the materials used, "Kindergarten DODO KIDS" also undertakes to inspire people to care for the planet from the earliest years. **Cork**comfort is a perfect ally in this quest.

AMORIM REVESTIMENTOS presents new collections at major international fairs

Amorim Revestimentos recently presented the latest additions to the Wicanders® brand at the trade fairs Batibouw (Belgium), Vakbeurs Vloeren (Netherlands) and Yapi Fair (Istanbul), devoted to the construction and interior decoration sectors.

Along with the Company's new image and advertising tools, the highlights were the new premium product lines - **Cork**comfort, **Wood**comfort, **Vinyl**comfort, **Lino**comfort and Parquet on display in the stands - an innovative and diverse range of floorings, colours and textures combining cork with other materials.

The Amorim Revestimentos stand enjoyed outstanding visitor numbers at the three fairs, which in total were attended by around 450 thousand visitors.







"Save Miguel" Campaign distinguished at International Film Festival

THE INNOVATIVE "SAVE MIGUEL" CAM-PAIGN, BY CORTICEIRA AMORIM, WAS VIC-TORIOUS IN THE "MOST ORIGINAL SCRIPT" AND "AUDIENCE'S CHOICE" CATEGORIES AT THE RENOWNED OENOVIDEO INTERNA-TIONAL GRAPE AND WINE FILM FESTIVAL.

The organisers of the Oenovideo Festival also distinguished Sean Ascroft, the director of "Save Miguel", alongside names such as the famous North American director Martin Scorsese and Britain's Howard Greenhalgh, whose short films also won prizes. The star of "Save Miguel" is Hollywood actor Rob Schneider.

"The entire team involved in the production of "Save Miguel" was clearly delighted with this recognition at the Oenovideo Festival" said Carlos de Jesus, Marketing and Advertising Director for CORTI-CEIRA AMORIM, who also highlighted the importance of the victory in the "Audience's Choice" category.

Launched by CORTICEIRA AMORIM last Summer, the "Save Miguel" campaign includes an educational website - www.savemiguel.com, which quickly acquired a powerful global presence, attracting hundreds of thousands of clicks from consumers all over the world.

In just three months, the campaign's online video was watched over 450,000 times. The website attracted 50,000 unique visitors in the first month and continues to receive an average of 5,000 visitors per month, bringing the total to over 100,000. At the same time, the FaceBook page has over 5,000 members.

Despite its informal style, the video conveys a very serious message about climate change. The film was made with the aim of raising consumer awareness of the social, environmental and economic benefits of using cork products, and in particular of the positive impact of purchasing bottles of wine with cork stoppers.

Oenovideo is the world's oldest festival devoted to the value of the image of grapes and wine through the medium cinema.

... AND REACHES ITALY

After Australia and the United States, it was Italy's turn to receive the "Save Miguel" campaign with the support of Amorim Cork Italia. On the Italian market, cork stoppers are the most popular form of closure, with 70% of wines sealed using cork. 100% sustainable, cork stoppers play a fundamental role in the preservation of an ecosystem which is unique in the world, and are the only option for consumers wishing to support the Planet.

To watch the film or for other information about the "Save Miguel" campaign visit www.savemiguel.com



CORTICEIRA AMORIM

joins Tree and Water Day celebrations



On 20 March, World Tree Day and World Water Day were celebrated in Batalha, with a programme of activities targeted specifically at primary school pupils of this municipality.

The children were invited to Praça Mouzinho de Albuquerque, where they were given the opportunity to take part in a range of activities related to environmental issues, in a number of themed workshops set up for the purpose.

CORTICEIRA AMORIM, aware of the importance of publicising and promoting the environmental advantages of cork to a younger audience, took part in the initiative by providing educational material, such as David's CD (a cartoon explaining the cork transformation process, created especially for children) and by sending around 600 eco-friendly shopping bags, with a view to raising awareness of the importance of choosing environmentally friendly materials over polluting ones in different circumstances.



Recycling of cork stoppers is only possible with the active participation of market leaders and consumers. CORTICEIRA AMORIM has taken the recycling initiative to a number of countries, and this time it was the turn of the city of Spier, in South Africa, to join the project.

Wine consumers in this region now have at their disposal a number of containers for the collection of cork stoppers made available in participating establishments, joining this cause in defence of the environment and extending the life cycle of cork.

Cork originating from the recycling of stoppers will be reused and integrated into a wide range of applications, including coverings, insulation, decoration and many others.

The initiative will later make it possible to support local ecologically sustainable projects such as the Lynedoch school.



20 NEWS AMORIM

Wine and Art come together in the "Málaga Conarte" project with the support of

CORTICEIRA AMORIM



10 wine companies and 10 painters from the province of Malaga joined forces to create an exclusive collection representing the best wines of this Spanish region, giving rise to a highly original artistic project sponsored by CORTICEIRA AMORIM.

Each artist came up with an image for one of the wines, in a genuine fusion of art and the wine tradition of Malaga, which has since antiquity been a land of vineyards and the birthplace of acclaimed wines, with over 25 centuries of history.

"Málaga Conarte" brings together 10 exceptional wines: 5 with the Serras de Málaga Denomination of Origin, one of Spain's most prestigious, and 5 Málaga Denomination of Origin sweet wines.

Learn more at www.vinosconarte.com

Cork and Fashion: comfort in harmony with nature

Amorim Cork Composites, a company belonging to CORTI-CEIRA AMORIM - internationally renowned for its sustainable development practices - is chiefly devoted to the transformation of cork into blocks, rolls and sheets for use in a number of sectors, including fashion.

From shoes to handbags and belts to jewellery, cork confers a distinctive and original look, enabling maximum creative exploration, and can be combined with materials of all kinds. With a long tradition in the footwear sector, cork won over more consumers when famous brands such as Prada, Gucci or Benetton launched collections containing items made from this noble material, offering incomparable comfort.

Designed by Nature, extracted from the cork oak in an environmentally friendly process which does not harm the tree and processed using sustainable production processes, cork is a 100% natural and recyclable product which combines virtues which no other material can emulate: it is renewable and biodegradable; light and able to float; elastic and compressible; it provides thermal, acoustic and vibration insulation; it is impermeable to liquids and gases, wear-resistant and fire-retardant.

A genuine ally to the world of fashion!

Natural Choice Programme attracts academic interest

CORTICEIRA AMORIM WAS INVITED BY PROFESSOR CARLOS BARBOSA, COORDINATOR OF THE DESIGN FOR SUSTAINABILITY CENTRE OF IADE - INSTITUTO DE ARTES VISUAIS, DESIGN E MARKETING (INSTITUTE FOR VISUAL ARTS, DESIGN AND MARKETING) TO TAKE PART IN A CONFERENCE ABOUT THE COMPANY'S STRATEGY WITH REGARD TO SUSTAINABILITY.



The conference was held in Lisbon on 27 March, and was aimed at university students partaking in an international exchange, who displayed great interest in the topics presented, and in particular in CORTICEIRA AMORIM and the countless products which can be made using cork.

The Sustainable Development strategy pursued by CORTICEIRA AMORIM has attracted interest from a number of sources. Countless stakeholders have expressed their satisfaction with the results published in the Sustainability Reports, and with the public reaction to environmental and social initiatives by the company.

Following up this academic interest is of great importance to CORTICEIRA AMORIM, and is seen as a sign of the Company's openness and transparency.

AMORIM INVESTIMENTOS E PARTICIPAÇÕES, S.G.P.S., S.A. Edifício Amorim - Rua de Meladas, n. 380 - P.O.Box 20 4536-902 MOZELOS VFR - PORTUGAL

Tel: 00351. 22. 7475400 - Fax: 00351. 22. 7475409 Email: comunicacao.meios@amorim.com - Site: www.amorim.com